

An aerial photograph of Riga, Latvia, showing the city's architecture, the Daugava River, and the Riga Dome Cathedral. The Zabbix logo is overlaid on the right side of the image.

ZABBIX

SPONSORSHIP BROCHURE

ZABBIX SUMMIT 2018

October 5 - 6 | RIGA, LATVIA

ZABBIX

Expose your company name and gain publicity among tech-savvy audience from all over the world.

Join us for the largest Zabbix event of the year – [Zabbix Summit 2018](#).

The summit will bring together monitoring experts, company leaders and industry innovators to be inspired by achievements and spark new ideas, mapping the future of open source monitoring through the exchange of vision, education and passion for technology.

October 4	Welcome Party
October 5	First Day of Summit (agenda)
October 5	Official Summit Party
October 6	Second Day of Summit (agenda)
October 7	Post-Summit Evening

DISCOVER

the power of sponsorship at Zabbix Summit 2018 by taking advantage of the opportunities to stand out!

SUCCEED

by increasing awareness of your brand

GAIN

maximum exposure

OBTAIN

valuable leads and connect with thousands of potential clients - all in one place

► OUR AUDIENCE

For the past six years, Zabbix Conference (now Zabbix Summit) has been attended by hundreds of international companies and organizations from **45 countries**, representing

- Banking & Finance
- State & Local Government
- Healthcare & Medical
- IT & Telecommunications
- Energy & Chemicals
- Aerospace
- Education
- Marketing
- Retail industries



► WHY BECOME A SPONSOR?

INCREASE YOUR EXPOSURE

We put our utmost effort into making sure that the annual Zabbix summit is perfectly promoted and well attended. By becoming our sponsor you will automatically get the benefit of being seen by **over 16,000** active Zabbix community members, and thousands of users and customers.

BRAND AWARENESS & RECOGNITION

Being a sponsor of Zabbix Summit 2018 will position your company's brand as a leader among other attendees. Depending on the sponsorship level you have decided to choose, we will place your company's logo on different summit sources.

PUBLICITY ON:

- official summit webpage
- online banner on Zabbix website
- roll-up banners
- "ID badge" booklet
- summit projector screen
- summit merchandising materials
- direct e-mail signature and other materials.



DISTRIBUTE MATERIALS & BUILD NEW CONTACTS

Depending on the chosen sponsorship level, you will get a chance to distribute your products, merchandise, brochures or other things you find useful and appropriate during the 2-day event.

This will help you and your company have direct contact with the attendees, increase awareness of your products and services, and establish new professional relationships.

► SPONSORSHIP OPTIONS

Acknowledgments	Gold 5000€	Silver 3000€
Verbal appraisal for being a Sponsor during the opening and the closing speech of the summit.	✓	✓
Logo displayed in the summit promo and overview video	✓	✓
Logo displayed in videos of presentations, published on YouTube and zabbix.com	✓	
Logo on the summit online banner (front page of Zabbix.com)	✓	
Announcement and logo in Zabbix Newsletter and Summit Bulletins	✓	✓
Logo displayed on the summit page in the section "Sponsors" (for at least 1 year)	✓ + company description	✓
Announcement on sponsorship with company logo & on Zabbix online social channels, such as FB, TW, Google+, LinkedIn	50 word description	20 word description
Logo on the summit roll-up banners visible in all summit events	✓	✓
Logo in the summit "ID badge" booklet	✓	✓
Logo on the summit projector screen before start & between presentations	✓	✓
Logo printed on summit notepads, provided for all participants	✓	
Advertising opportunities		
Sponsor presentation slot (20 minutes)	1 slot	
Space for presentation table with a roll-up banner provided by organizers (print file needed)	✓	✓
Opportunity to add leaflets in the summit handout materials	✓	
Sponsor Benefits		
Hotel room upgrade	✓	✓
Reserved premium seats during 2 summit days	✓	✓
2 seats at the VIP table with Zabbix CEO at lunch breaks	✓	
Included summit registration package	1 x Full Summit 3 nights	1 x Summit Hall Only



▶ ADDITIONAL SPONSORSHIP OPTIONS

LUNCH

EUR 1,500

- ▶ VIP seat at lunch, with Zabbix CEO
- ▶ Acknowledgment as the Lunch Sponsor with company logo on the summit home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Lunch Sponsor with company logo in the summit "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (sponsor has to supply only the print file)
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo

▶ ADDITIONAL SPONSORSHIP OPTIONS

TEA BREAK

EUR 1,000

- ▶ Acknowledgment as the Tea Break Sponsor with company logo on the summit home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Tea Break Sponsor with company logo in the summit "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the tea break area (sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Tea Break Sponsor of the Zabbix Summit 2018" (image to be provided by organizers once the payment of sponsor's fee is processed)



▶ ADDITIONAL SPONSORSHIP OPTIONS

ZABBIX SUMMIT PARTY

EUR 2,000

- ▶ Acknowledgment as the Zabbix Summit Evening Sponsor with company logo on the summit home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Zabbix Summit Evening Sponsor with company logo in the summit "ID badge" booklet
- Verbal acknowledgment as the Zabbix Summit Evening Sponsor at the end of the 1st summit day (official part), to be announced by the summit moderator
- Acknowledgment as the Zabbix Summit Evening Sponsor with company logo on the A4 bus signs (displayed under the tour bus window)



- ▶ Announcement on sponsorship with company logo on Zabbix online social channels, such as FB, Twitter, Google+, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Summit Evening, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the sponsor and approved by organizers)
- ▶ One pass to the summit – Summit Hall Only package

ZABBIX — Contact Us

We truly believe that the success of Zabbix summit depends on the support of our honored sponsors. Thus, to express our thankfulness and appreciation, we do our best by adding hospitality value for our coming sponsors.

Should you have any further questions or if you have already decided to become our sponsor, please contact us through the following email address: conference@zabbix.com.

ZABBIX '18
SUMMIT



www.zabbix.com



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