



# Luciano Alves

## Zabbix Latin America CEO

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Luciano Alves resides in Porto Alegre, in southern Brazil. He is a key figure in the Zabbix community, serving as the CEO of Zabbix Latin America. With a career that began in 1994, he has extensive experience in ICT infrastructure, focusing on monitoring and operating mission-critical platforms. He also has extensive business management experience and is the founder of several companies.

As the CEO of Zabbix Latin America since 2020, Luciano has been instrumental in expanding Zabbix's presence and positioning in Latin America. This includes opening regional offices in Brazil and Mexico and organizing events like the Zabbix Forum Mexico and the Zabbix Conference Latam. He has also strengthened ties with universities and technology centers.

In addition to his professional achievements, Luciano has a deep interest in philosophy and spirituality, human behavior, and is a lifelong seeker of knowledge, striving to embrace his flaws and understand the world around him. He is an amateur street runner and experiments with stringed musical instruments.

**“Being part of Zabbix is like being connected to everything at once. Our platform is highly versatile, allowing us to navigate through businesses of all sectors and sizes in various regions of the world. As a professional, I learn new things in every meeting with our clients and partners. And as a company, we connect with market needs to make Zabbix even better with each new version.”**

