SPONSORSHIP OPPORTUNITIES

October 7 - 8, 2022
Riga, Latvia
Welcome to the anniversary Zabbix Summit 2022!

The premier Zabbix event about monitoring – Zabbix Summit 2022 is the largest Zabbix event of the year.

The 10th Zabbix Summit will be an exquisite event - technical and business oriented presentations, wide range of hands-on workshops, broad networking part and other related events around Summit.
ZABBIX SUMMIT ONLINE 2021 BY NUMBERS

- 6000 participants
- 134 countries
- 23 speakers
- 12 workshops
- 240 Zabbix fans

THE 10TH ZABBIX SUMMIT 2022

- 2 days
- 500 participants on site & up to 7000 online
- 26 speakers
- 4 workshops
- 9 networking sessions
- 87 countries
## EVENTS DURING ZABBIX SUMMIT 2022

### SUMMIT

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Open doors day at Zabbix</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Summit official part</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Summit fun part</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Workshops</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Merchandise sales</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day for joining parties</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Welcome party / Official party / Post-conf. party / Fun with friends**
- **08:30-09:45**
- **2 days: 09:00-15:00**
- **11:00-16:00**

### TRAINING & EXAM

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Zabbix Data Pre-processing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Problem and Anomaly Detection with Zabbix</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Automation and Integration with Zabbix API</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Certified Specialist Upgrade</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Certified Professional Upgrade</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Zabbix Security Administration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exams (ZCU, ZCS, ZCP)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **09:00-18:00**
- **09:00-14:00**
- **09:00-14:00**
- **09:00-18:00**
- **15:00-18:00**
- **09:00-18:00**
- **08:30-09:45**

### TRAINING PARTNERS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Trainer re-certification</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Training for trainers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **2 days 09:00-18:00**
- **5 days 09:00-18:00**
SUMMIT AUDIENCE

For the past nine years, Zabbix Summit has been attended by hundreds of international companies and organizations from 48 countries, representing

**TOP INDUSTRIES**
- Banking & Finance
- State & Local Government
- Healthcare & Medical
- IT & Telecommunications
- Energy & Chemicals
- Aerospace

**TOP JOB ROLES**
- System administrators, engineers and developers
- Technical leads and system architects
- IT managers
- CEO & CIO

**GROWING AUDIENCE**
- 2018: 350 participants in person
- 2019: 480 participants in person
- 2020: 600 participants online
- 2021: 6000 participants online
- 2022: 500 participants expected in person and up to 7000 online
## Sponsorship Options

### Acknowledgments

<table>
<thead>
<tr>
<th></th>
<th>Platinum 9000 €</th>
<th>Gold 5000 €</th>
<th>Silver 3000 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appraisal for being a Sponsor during the opening and the closing speech of the Summit</td>
<td>verbal</td>
<td>verbal</td>
<td>written</td>
</tr>
<tr>
<td>Logo displayed in the Summit overview video</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
</tr>
<tr>
<td>Announcement and logo in Zabbix Newsletter and Summit Bulletins</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo displayed on the Summit page in the section “Sponsors”</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Announcement on sponsorship with company logo and description on social media channels</td>
<td>70 words</td>
<td>50 words</td>
<td>20 words</td>
</tr>
<tr>
<td>Logo in the Summit “ID badge” booklet on the front side</td>
<td>on the front side</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo displayed in videos of presentations, published on YouTube and zabbix.com</td>
<td>✓</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Logo on the Summit online banner</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
</tr>
<tr>
<td>Logo on the Summit projector screen before start &amp; between presentations</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
</tr>
<tr>
<td>Logo printed on Summit notebooks, provided for all participants</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Advertising Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Platinum 9000 €</th>
<th>Gold 5000 €</th>
<th>Silver 3000 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turnkey booth provided by organizers (print file needed)</td>
<td>3x4</td>
<td>2x3</td>
<td>2x2</td>
</tr>
<tr>
<td>Sponsor's presentation*</td>
<td>30 minutes</td>
<td>20 minutes</td>
<td>—</td>
</tr>
<tr>
<td>Opportunity to add leaflets to the Summit handout materials</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to provide corporate gifts for all Summit participants</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
</tr>
<tr>
<td>Sponsor’s booth visibility during Zabbix Summit live streaming on youtube.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Livestream interview with sponsor during coffee break</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Sponsor Benefits

<table>
<thead>
<tr>
<th></th>
<th>Platinum 9000 €</th>
<th>Gold 5000 €</th>
<th>Silver 3000 €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel room upgrade</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reserved premium seats during 2 Summit days</td>
<td>4 seats</td>
<td>3 seats</td>
<td>2 seats</td>
</tr>
<tr>
<td>Conference registration package included</td>
<td>2 Full Participation packages</td>
<td>1 Full Participation package</td>
<td>1 Conference Hall only package</td>
</tr>
<tr>
<td>Opportunity to hold a special workshop*</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
</tr>
<tr>
<td>Discount code to purchase additional full conference passes</td>
<td>15%</td>
<td>15%</td>
<td>10%</td>
</tr>
</tbody>
</table>

*only approved and confirmed by Zabbix*
Platinum

9000 €

ACKNOWLEDGEMENTS

- Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- Logo displayed in the Summit promo and overview video
- Announcement and logo in Zabbix Newsletter and Summit Bulletins
- Logo and company description displayed on the Summit page in the section “Sponsors”
- Announcement on sponsorship with company logo & description on Zabbix social media channels, such as FB, TW, LinkedIn (70 words)
- Logo in the Summit “ID badge” booklet
- Logo displayed in videos of presentations, published on YouTube and zabbix.com
- Logo on the Summit online banner
- Logo on the Summit projector screen before start & between presentations
- Logo printed on Summit notepads, provided to all participants

ADVERTISING OPPORTUNITIES

- Turnkey booth (3x4m) provided by organizers (design and print file necessary)
  - Included: personalized table and banner, 2 bar chairs, shelving unit, 55" TV screen, WIFI
- 30 minutes Sponsor presentation slot*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit live streaming on youtube.com
- Live-Interview with sponsor during coffee break

SPONSOR BENEFITS

- Hotel room upgrade
- Reserved 3 premium seats during 2 Summit days
- 2 x Full Summit registration package (3 nights Included)
- Opportunity to hold a special workshop*
- 15% discount to purchase additional full conference passes

*only approved and confirmed by Zabbix
ACKNOWLEDGEMENTS
- Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- Logo displayed in the Summit overview video
- Announcement and logo in Zabbix Newsletter and Summit Bulletins
- Logo and company description displayed on the Summit page in the section “Sponsors”
- Announcement on sponsorship with company logo & description on Zabbix social media channels, such as FB, TW, LinkedIn (50 words)
- Logo in the Summit "ID badge" booklet
- Logo displayed in videos of presentations, published on YouTube and zabbix.com
- Logo on the Summit online banner
- Logo on the Summit projector screen before start & between presentations
- Logo printed on Summit notebooks, provided to all participants

ADVERTISING OPPORTUNITIES
- Turnkey booth (2x3m) provided by organizers (design and print file necessary)  
  Included: personalized table and banner, 1 bar chairs, shared shelving unit, 55” TV screen, WiFi
- 20 minutes Sponsor presentation slot*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit live streaming on youtube.com
- Livestream interview with sponsor during coffee break

SPONSOR BENEFITS
- Hotel room upgrade
- Reserved 3 premium seats during 2 Summit days
- 1x Full Summit registration package (3 nights included)
- Opportunity to hold a special workshop*
- 15% discount to purchase additional full conference passes

* only approved and confirmed by Zabbix
Silver

**ACKNOWLEDGEMENTS**

- Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- Announcement and logo in Zabbix Newsletter and Summit Bulletins
- Logo displayed on the Summit page in the section "Sponsors"

**ADVERTISING OPPORTUNITIES**

- Turnkey booth (2x2m) provided by organizers (design and print file necessary)
  
  Included: personalized table and banner, WIFI
- Zabbix Summit live streaming on youtube.com
- Livestream interview with sponsor during coffee break

**SPONSOR BENEFITS**

- Reserved 2 premium seats during 2 Summit days
- Included 1 Summit Hall Only registration package
- 10% discount to purchase additional full conference passes
- Announcement on sponsorship with company logo & on social media channels, such as FB, TW, LinkedIn (20 words)
- Logo in the Summit "ID badge" booklet
LUNCH SPONSOR

1000 €

- Acknowledgment as the Lunch Sponsor with company logo on the Summit home page, including a hyperlink to company’s website
- Acknowledgment as the Lunch Sponsor with company logo in the Summit “ID badge” booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (Sponsor has to supply only the print file)
- Permission to use the following endorsement: “Lunch Sponsor of the Zabbix Summit 2022”
- Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo
COFFEE BREAK SPONSOR

500 €

- Acknowledgment as the Coffee Break Sponsor with company logo on the Summit home page, including a hyperlink to company’s website
- Acknowledgment as the Coffee Break Sponsor with company logo in the Summit “ID badge” booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area (Sponsor has to supply only the print file)
- Permission to use the following endorsement: “Coffee Break Sponsor of the Zabbix Summit 2022”
- Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgment as the Coffee Break Sponsor and company logo

SOLD OUT
ZABBIX SUMMIT PARTY SPONSOR

5000 €

- Acknowledgment as the Zabbix Summit Party Sponsor with company logo on the Summit home page, including a hyperlink to company’s website

- Acknowledgment as the Zabbix Summit Party Sponsor with company logo in the Summit “ID badge” booklet

- Verbal acknowledgment as the Zabbix Summit Party Sponsor at the end of the 1st Summit day (official part), to be announced by the Summit moderator

- Opportunity to display 1 standing roll-up banner (1x2m) in the party area (Sponsor has to supply only the print file)

- Announcement on sponsorship with company logo on Zabbix social media channels such as FB, Twitter, LinkedIn

- Opportunity to hold one competition with prizes during the Zabbix Summit Party 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)

- One pass to the Summit - Summit Hall Only package
## REGISTRATION PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>Hall Only</th>
<th>Hall + Networking</th>
<th>Full Participation</th>
<th>Zabbix Fan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Early bird price</strong></td>
<td>265 €</td>
<td>385 €</td>
<td>695 €</td>
<td>—</td>
</tr>
<tr>
<td><strong>Full price</strong></td>
<td>295 €</td>
<td>425 €</td>
<td>735 €</td>
<td>900 €</td>
</tr>
<tr>
<td>Conference Hall</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Event ticket</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Delegate Welcome Pack</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Lunches</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Coffee breaks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hotel stay</td>
<td></td>
<td></td>
<td>3 nights at Radisson Blu Hotel Latvia</td>
<td>3 nights at Radisson Blu Hotel Latvia</td>
</tr>
<tr>
<td>Special Fan surprise gifts and appraisal</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

### ZABBIX EXAM 275 €

Join the event and get Zabbix certified!

**Please note!**
You must attend the conference to choose this option.

### SPEAKER 375 €

Designed for the conference speakers, whose papers have been preliminarily accepted and approved.

**Please note!**
Only one author per paper can register for this package.
WHY BECOME A SPONSOR?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns incorporating emails, social media and digital
- Take advantage of the exhibition and branding opportunities to communicate your message to tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company’s visibility pre-event, onsite and post-event through Zabbix social media channels
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Zabbix website, official conference page
- Zabbix social media channels
- Zabbix Newsletter
- Zabbix Summit projector screen
- Sponsor's booth during 2 days of Zabbix Summit
- Youtube live streaming
For more information about the 10th Zabbix Summit 2022 please visit https://www.zabbix.com/events/zabbix_summit_2022

Partners Relation specialists
Ieva Laukmane, Samir Dzavadov
+371 6778 4700
partners@zabbix.com

FOLLOW US

twitter.com/zabbix
fb.com/zabbix
linkedin.com/company/zabbix