



**ZABBIX** 2023  
Conference  
GERMANY

# SPONSORSHIP OPPORTUNITIES

May 25-26, BERLIN, GERMANY



# ZABBIX 2023 BY NUMBERS



40

Events



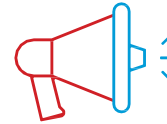
15

countries



7

languages



245

speakers



1700

participants



124

networking  
sessions

# EXPECTED NUMBERS IN GERMANY



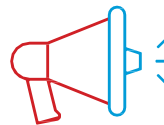
2

Days



100

participants



14

speakers



2

workshops



9

networking  
sessions

# ZABBIX 2023 Conference GERMANY

Zabbix Conference Germany 2023 will gather Zabbix Community members from Germany and neighbor countries.



**Date: 25 – 26 May 2023**



**Place: Sheraton Berlin Grand Hotel Esplanade,**

Address: Lurzowufer 15, 10785, Berlin, Germany

<https://www.marriott.com/en-us/hotels/bersi-sheraton-berlin-grand-hotel-esplanade/overview/>

- May 24** Welcome Party
- May 25** 1st Zabbix Conference day
- May 25** Official Zabbix Conference party
- May 26** 2nd Zabbix Conference day
- May 26** Post-Conference party



# SPONSORSHIP OPTIONS

	PLATINUM	GOLD	SILVER
Acknowledgement	5000 €	3 500 €	2 000 €
Appraisal for being a Sponsor during the opening and the closing speech of the conference	verbal	verbal	written
Announcement and logo in Zabbix Newsletter	logo + company description	logo + company description	logo
Announcement of sponsorship on Zabbix social media channels	100 words	50 words	20 words
Logo displayed on the Conference page in the section "Sponsors" for 1 year	L visibility	M visibility	S visibility
Logo on the Conference "ID badge"	on the front side	on the front side	
Logo on the Conference banner	✓	✓	
Logo on the Conference projector screen before opening and between presentations	✓	✓	
Advertising opportunities			
Sponsor's presentation*	30 minutes	20 minutes	
Opportunity to add leaflets to the Conference handout materials	✓	✓	
Exhibition space	Own booth space	Own booth space	Own roll up banner
Reserved premium seats during the Conference	3 seats	2 seats	1 seats
Conference registration package	1x Full conference 3 nights	1x Full conference 3 nights	1x conference Hall only
Opportunity to hold a special workshop*	✓	✓	
Additional full conference passes	15%	10%	5%

\*only approved and confirmed by Zabbix

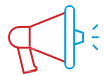
# PLATINUM

5 000 €



## ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section "Sponsors" for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference "ID badge"
- ▶ Logo on the Conference projector screen before opening and between presentations



## ADVERTISING OPPORTUNITIES

- ▶ Sponsor's presentation
- ▶ Opportunity to add leaflets to the Conference handout materials
- ▶ Exhibition space for own roll-up banner



## SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 15% discount





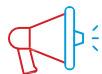
# GOLD

3 500 €



## ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section “Sponsors” for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference “ID badge”
- ▶ Logo on the Conference projector screen before opening and between presentations



## ADVERTISING OPPORTUNITIES

- ▶ Sponsor’s presentation
- ▶ Opportunity to add leaflets to the Conference handout materials
- ▶ Exhibition space for own roll-up banner



## SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 10% discount





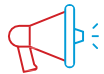
# SILVER

2 000 €



## ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor
- ▶ Logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section “Sponsors” for 1 year,
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference “ID badge”



## ADVERTISING OPPORTUNITIES

- ▶ Increase awareness of your company’s brand with captive, engaged audience
- ▶ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ▶ Promote your company’s visibility pre-event, onsite and post-event through Zabbix social media channels
- ▶ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot



## SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 5% discount





# LUNCH

1 000 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Lunch Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- ▶ Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2023"
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo





# COFFEE BREAK

500 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Coffee Break Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- ▶ Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo





# ZABBIX PARTY

1 000 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- ▶ Announcement on sponsorship with company logo on Zabbix social media channels, such as FB, Twitter, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- ▶ One pass to the Conference – Conference Hall Only package





# REGISTRATION PACKAGES

	Event Hall Only	Event Hall + Fun	Full Participation	Zabbix Fan
Price	350 €	450 €	950 €	1200 €
Conference Hall	✓	✓	✓	✓
Event ticket	✓	✓	✓	✓
Delegate Welcome Pack	✓	✓	✓	✓
Lunches	✓	✓	✓	✓
Coffee breaks	✓	✓	✓	✓
Access to Fun-Stuff Program	Welcome Party (May 24)	Welcome Party (May 24) Official Party (May 25) Post-Conf. Party (May 26)	Welcome Party (May 24) Official Party (May 25) Post-Conf. Party (May 26)	Welcome Party (May 24) Official Party (May 25) Post-Conf. Party (May 26)
Hotel stay			3 nights at Sheraton Berlin Grand Hotel Esplanade	3 nights at Sheraton Berlin Grand Hotel Esplanade
Special Fan surprise gifts and appraisal				✓



**ZABBIX EXAM** 295 €

Join the event and get Zabbix certified!

**Please note!**

You must attend the conference to choose this option.



**SPEAKER** 475 €

Designed for the conference speakers, whose papers have been preliminarily accepted and approved.

**Please note!**

Only one author per paper can register for this package.

# WHY BECOME A SPONSOR?

## BENEFITS OF BECOMING A SPONSOR

- ✓ Gain exposure and increase brand awareness through our marketing campaigns incorporating emails, social media and digital.
- ✓ Take advantage of the exhibition and branding opportunities to communicate your message to local audiences.
- ✓ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✓ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ✓ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## PUBLICITY OPTIONS

- ▶ Zabbix Website, official conference page
- ▶ "ID badge" booklet
- ▶ Conference projector screen
- ▶ Conference newsletters





# **JOIN THE LOCAL ZABBIX** **CONFERENCES IN 2023 ACROSS EUROPE**

**ZABBIX** 2023  
Conference  
BENELUX

APRIL 14-15 | ANTWERP

**ZABBIX** 2023  
Conference  
GERMANY

MAY 25-26 | BERLIN

[www.zabbix.com](http://www.zabbix.com)

# ZABBIX 2023 Conference GERMANY

For more information about the Zabbix Conference in Benelux, please visit

Should you have any further questions or if you have already decided to become a Sponsor, please contact:

**Anna Gorobeca**

Marketing Event Manager

+371 6778 4702

[conference@zabbix.com](mailto:conference@zabbix.com)

## CONTACT US



[conference@zabbix.com](mailto:conference@zabbix.com)



[twitter.com/zabbix](https://twitter.com/zabbix)



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[linkedin.com/company/zabbix](https://linkedin.com/company/zabbix)

