



ZABBIX 2023
Conference
BENELUX

SPONSORSHIP OPPORTUNITIES

APRIL 14-15, ANTWERP, BELGIUM

ZABBIX 2023 BY NUMBERS



40

Events



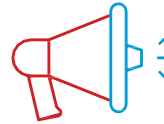
15

countries



7

languages



245

speakers



1700

participants



124

networking
sessions

2d CONFERENCE IN BENELUX



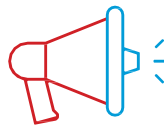
2

Days



100

participants



18

speakers



2

workshops



9

networking
sessions

ZABBIX 2023 Conference

BENELUX

Zabbix Conference Benelux 2023 will gather Zabbix Community members from the Benelux and neighbor countries.



Date: 14 – 15 April 2023



Place: Radisson Blu Astrid Hotel

Address: Koningin Astridplein 7, Antwerp, B-2018, Belgium

www.radissonhotels.com/en-us/hotels/radisson-blu-antwerp-astrid

- April 13** Welcome Party
- April 14** 1st Zabbix Conference day
- April 14** Official Zabbix Conference party
- April 15** 2nd Zabbix Conference day
- April 15** Post-Conference party



SPONSORSHIP OPTIONS

	PLATINUM	GOLD	SILVER
Acknowledgement	5000 €	3 500 €	2 000 €
Appraisal for being a Sponsor during the opening and the closing speech of the conference	verbal	verbal	written
Announcement and logo in Zabbix Newsletter	logo + company description	logo + company description	logo
Announcement of sponsorship on Zabbix social media channels	100 words	50 words	20 words
Logo displayed on the Conference page in the section "Sponsors" for 1 year	L visibility	M visibility	S visibility
Logo on the Conference "ID badge"	on the front side	on the front side	
Logo on the Conference banner	✓	✓	
Logo on the Conference projector screen before opening and between presentations	✓	✓	
Advertising opportunities			
Sponsor's presentation*	30 minutes	20 minutes	
Opportunity to add leaflets to the Conference handout materials	✓	✓	
Exhibition space	Own booth space	Own booth space	Own roll up banner
Reserved premium seats during the Conference	3 seats	2 seats	1 seats
Conference registration package	1x Full conference 3 nights	1x Full conference 3 nights	1x conference Hall only
Opportunity to hold a special workshop*	✓	✓	
Additional full conference passes	15%	10%	5%

*only approved and confirmed by Zabbix

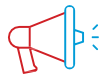
PLATINUM

5 000 €



ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section "Sponsors" for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference "ID badge"
- ▶ Logo on the Conference projector screen before opening and between presentations



ADVERTISING OPPORTUNITIES

- ▶ Sponsor's presentation
- ▶ Opportunity to add leaflets to the Conference handout materials
- ▶ Exhibition space for own roll-up banner



SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 15% discount



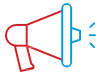
GOLD

3 500 €



ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section “Sponsors” for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference “ID badge”
- ▶ Logo on the Conference projector screen before opening and between presentations



ADVERTISING OPPORTUNITIES

- ▶ Sponsor’s presentation
- ▶ Opportunity to add leaflets to the Conference handout materials
- ▶ Exhibition space for own roll-up banner



SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 10% discount



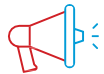
SILVER

2 000 €



ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor
- ▶ Logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section “Sponsors” for 1 year,
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference “ID badge”



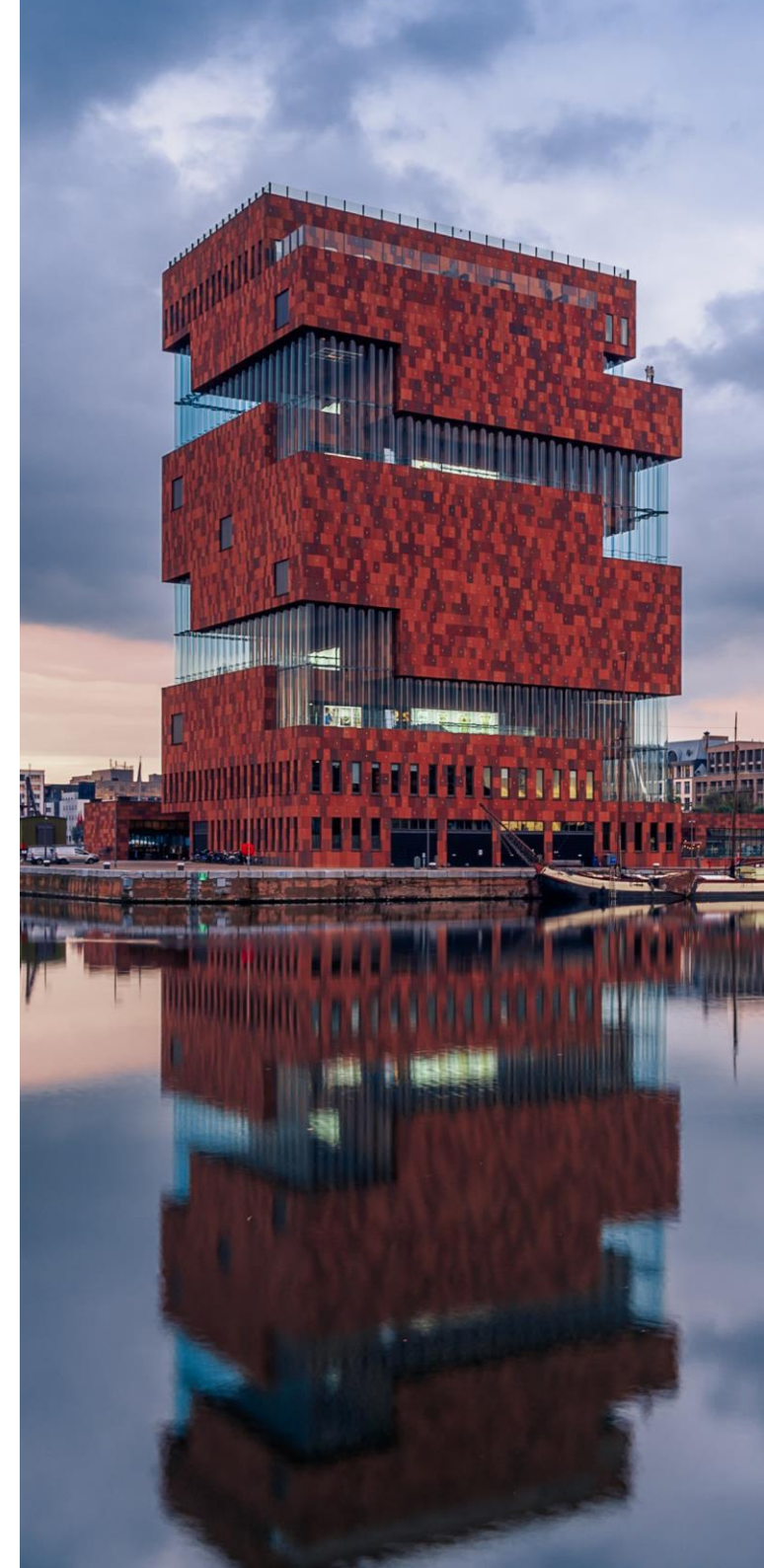
ADVERTISING OPPORTUNITIES

- ▶ Increase awareness of your company’s brand with captive, engaged audience
- ▶ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ▶ Promote your company’s visibility pre-event, onsite and post-event through Zabbix social media channels
- ▶ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot



SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 5% discount



LUNCH

1 000 €

ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Lunch Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- ▶ Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2023"
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo



COFFEE BREAK

500 €

ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Coffee Break Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- ▶ Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo



ZABBIX PARTY

1 000 €

ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- ▶ Announcement on sponsorship with company logo on Zabbix social media channels, such as FB, Twitter, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- ▶ One pass to the Conference – Conference Hall Only package



REGISTRATION PACKAGES

	Event Hall Only	Event Hall + Fun	Full Participation	Zabbix Fan
Price	TBA €	TBA €	TBA €	TBA €
Conference Hall	✓	✓	✓	✓
Event ticket	✓	✓	✓	✓
Delegate Welcome Pack	✓	✓	✓	✓
Lunches	✓	✓	✓	✓
Coffee breaks	✓	✓	✓	✓
Access to Fun-Stuff Program	Welcome Party (April 13)	Welcome Party (April 13) Official Party (April 14) Post-Conf. Party (April 15)	Welcome Party (April 13) Official Party (April 14) Post-Conf. Party (April 15)	Welcome Party (April 13) Official Party (April 14) Post-Conf. Party (April 15)
Hotel stay			3 nights at Radisson Blu Astrid Hotel	3 nights at Radisson Blu Astrid Hotel
Special Fan surprise gifts and appraisal				✓



ZABBIX EXAM TBA €

Join the event and get Zabbix certified!

Please note!

You must attend the conference to choose this option.



SPEAKER TBA €

Designed for the conference speakers, whose papers have been preliminarily accepted and approved.

Please note!

Only one author per paper can register for this package.

WHY BECOME A SPONSOR?

BENEFITS OF BECOMING A SPONSOR

- ✓ Gain exposure and increase brand awareness through our marketing campaigns incorporating emails, social media and digital.
- ✓ Take advantage of the exhibition and branding opportunities to communicate your message to local audiences.
- ✓ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✓ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ✓ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- ▶ Zabbix Website, official conference page
- ▶ "ID badge" booklet
- ▶ Conference projector screen
- ▶ Conference newsletters



JOIN THE LOCAL ZABBIX **CONFERENCES IN 2023 ACROSS EUROPE**

ZABBIX 2023
Conference
BENELUX

APRIL 14-15 | ANTWERP

ZABBIX 2023
Conference
GERMANY

MAY 25-26 | BERLIN

ZABBIX 2023 Conference

BENELUX

For more information about the Zabbix Conference in Benelux, please visit

Should you have any further questions or if you have already decided to become a Sponsor, please contact:

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CONTACT US



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