Speakers

Jorge Linares
Chief Revenue Officer
de Nubiral

Juan Carlos Angelucci
Business Solution Architect
de Nubiral

ZABBIX
FORUM
MEXICO 2023

Índice

1. Principales desafíos de la industria

2. Caso de Negocio

3. La tecnología de ZABBIX aplicada al negocio

4. Conclusiones

Principales desafíos de la industria

La necesidad de un servicio al cliente rápido y personalizado

Procesos operativos complejos

Trabajo a distancia

Seguridad de la red

Aprovechar a los jugadores más destacados

Teléfonos inteligentes

Aplicaciones de mensajería

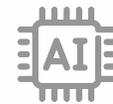# Cómo superar los retos

Migrar hacia canales digitales

Automatizar servicios de atención a clientes utilizando chatbot

Utilización de asistentes virtuales para escenarios más complejos.

Tecnologías en la nube

Explotación de datos y utilización de la IA

Aseguramiento de los SLA's de servicios

KPI's de la industria de Telecomunicaciones

- Aumento de las ventas
- Mayor retención de clientes
- Reducción del fraude
- Mejora de la gestión de riesgos
- Disminución de los costes operativos
- Mejora de las operaciones, racionalización de los procesos y respuesta rápida a las tendencias futuras
- Previsión precisa
- Venta cruzada y venta ascendente de productos y servicios de forma eficaz
- Analizar la fidelidad y el comportamiento de los clientes para impulsar los procesos de marketing y ventas
- Creación de modelos de predicción

Categoría del Servicio:
Observability

Necesidad del cliente:
El cliente cuenta con una aplicación de distribución de contenido en múltiples proveedores de nube y zonas geográficas.
Se encontraba con la dificultad de falta de visibilidad en tiempo real de la disponibilidad y niveles de servicio ofrecidos por los principales *hyperscalers* que le permita tomar mejores decisiones respecto a dicha distribución.
Buscaba así obtener monitoreo de los SLAs ofrecidos de una fuente diferente a las APIs de GCP, Azure y AWS.

Solución:
Nubiral propuso una solución utilizando servicios nativos de Zabbix que le permitan contar con dashboards que visualizan los SLAs y SLOs de cada una de las regiones de dichos proveedores de nube. La solución permite identificar así incidentes masivos ocurridos en las diferentes zonas.

Resultados:
Se logró disminuir entre 20 y 25 minutos los tiempos de respuesta ante incidentes masivos de la nube.

El cliente pudo medir los SLA de las nubes, tomar decisiones para la distribución de contenido, y contar con evidencias ante indisponibilidad de servicio, sin costo por el uso de APIs

Se logró el monitoreo de servicios con templates nativos de zabbix y templates específicos por aplicación.
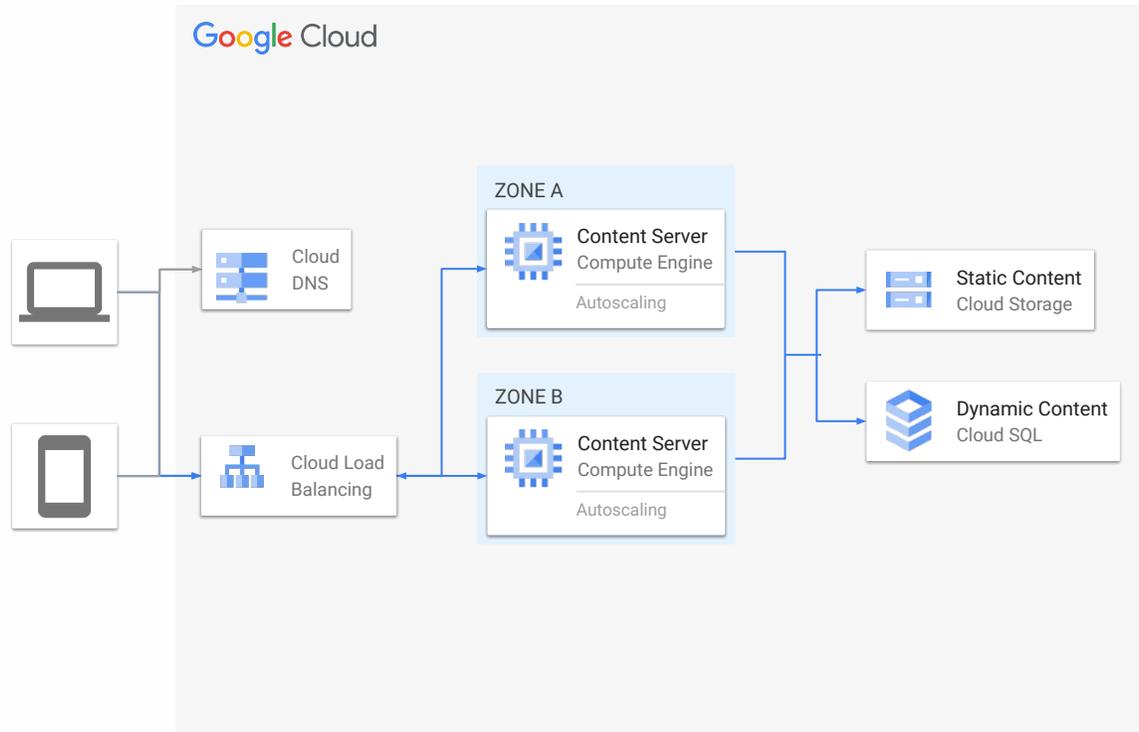
ZABBIX
FORUM
MEXICO 2023

Caso Telco
Monitoreo Infraestructura Cloud

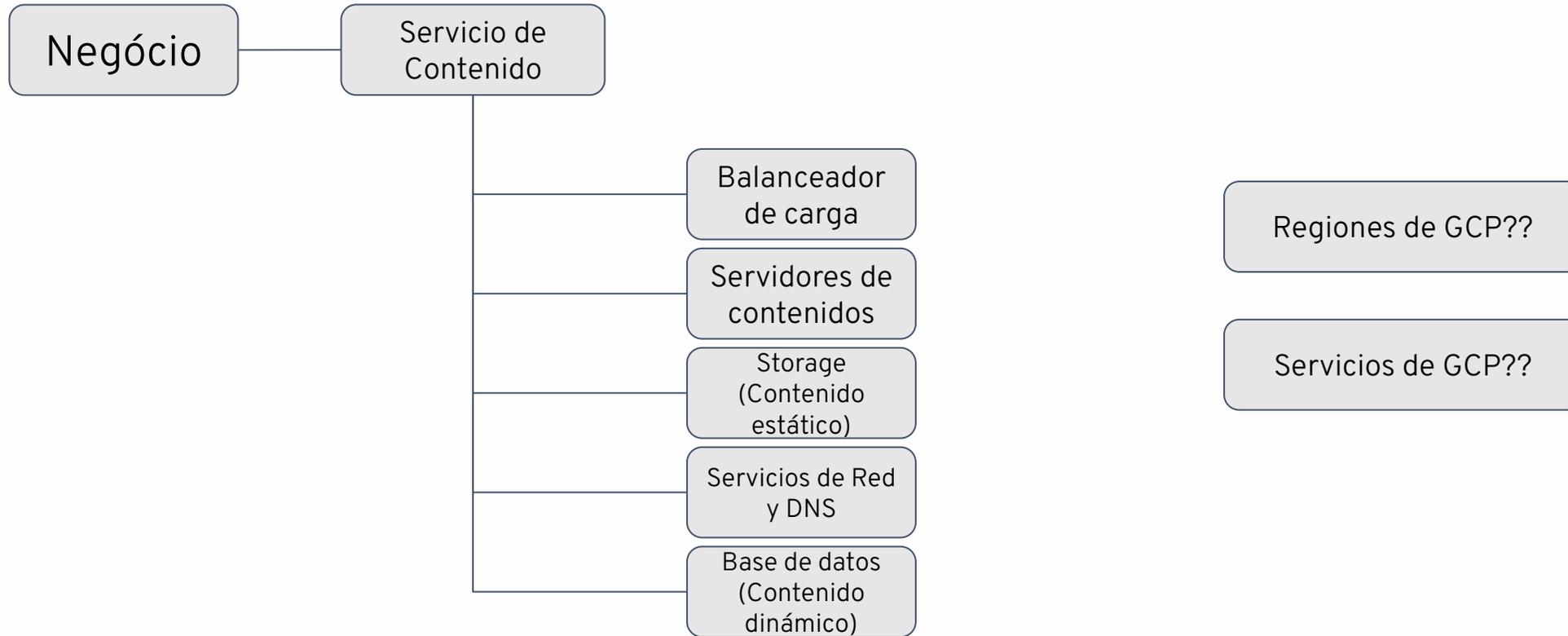- Aplicación de distribución de contenido en múltiples regiones

- Necesidad de conocer el SLA completo del servicio

- Monitoreo de servicios con templates nativos de zabbix para GCP y templates específicos por aplicación

Caso Telco
Business Service Monitoring

Caso Telco
Monitoreo Global de GCP

- Obtener el monitoreo de una fuente diferente a las APIs de GCP, Azure y AWS.

- Sin costo de uso de APIs

- Información General del SLA de los proveedores de nube

- Poder medir el SLA de las nubes y reclamar este SLA ante la indisponibilidad con evidencias.

https://status.cloud.google.com/

Caso Telco
Monitoreo Global de GCP

- La información sale del sitio de Google Service Health que posee una página con la información en formato json de todos los incidentes actuales y pasados.

- También la definición de los productos para realizar las búsquedas correctamente.

https://status.cloud.google.com/

Caso Telco
Monitoreo Global de GCP

[{"id":"sgPdwCvv5VoAgKvnNQGr","number":"10701616834589077873","begin":"2023-10-06T15:09:33+00:00","created":"2023-10-06T15:12:01+00:00","end":"2023-10-06T16:03:00+00:00","modified":"2023-10-06T16:03:01+00:00","external_desc":"'Signup with provider' option is not appearing when making public purchases","updates":[{"created":"2023-10-06T16:02:59+00:00","modified":"2023-10-06T16:03:04+00:00","when":"2023-10-06T16:02:59+00:00","text":"The issue with Google Cloud Marketplace is be to be affecting a very small number of customers and our Engineering Team is working on it.\nWhen customers make a public purchase, a dialog should appear for signup w provider. Currently the dialog is showing \"go to product page\". Customers can still make the purchase from the product page.\nIf you have questions or are impacted, open a case with the Support Team and we will work with you until this issue is resolved.\nWe thank you for your patience while we're working on resolving the issue.","status":"AVAILABLE","affected_locations":[{"title":"Global","id":"global"}]},{"created":"2023-10-06T15:11:52+00:00","modified":"2023-10-06T16:00:56+00:00","when":"2023-10-06T15:11:52+00:00","text":"Summary: 'Signup with provider' option is not appearing when making public purchases\nDescription: We are experiencing an issue with Google Cloud Marketplace.\nOur engineering team continues to investigate the issue.\nWe will provide an update by Friday, 2023-10-06 09:45 US/Pacific with current details.\nWe apologize to all who are affected by the disruption.\nDiagnosis: When customers make a public purchase, a dialog should appear for with provider. Currently the dialog is showing \"go to product page\".\nWorkaround: Go to the product page and sign up from there","status":"SERVICE_INFORMATION","affected_locations":[{"title":"Global","id":"global"}]}],"most_recent_update":{"created":"2023-10-06T16:02:59+00:00","modified":"10-06T16:03:04+00:00","when":"2023-10-06T16:02:59+00:00","text":"The issue with Google Cloud Marketplace is believed to be affecting a very small number of customers a Engineering Team is working on it.\nWhen customers make a public purchase, a dialog should appear for signup with provider. Currently the dialog is showing \"go to pro page\". Customers can still make the purchase from the product page.\nIf you have questions or are impacted, please open a case with the Support Team and we will work you until this issue is resolved.\nWe thank you for your patience while we're working on resolving the issue.","status":"AVAILABLE","affected_locations":[{"title":"Global","id":"global"}],"status_impact":"SERVICE_INFORMATION","severity":"low","service_key":"zall","service_name":"Multiple Products","affected_products":[{"title":"Google Cloud Marketplace","id":"M34rUHuRgyHXMfbUCSq9"},{"title":"Google Cloud Console","id":"Wdsr1n5vyDvCt78qEifm"}],"uri":"incidents/sgPdwCvv5VoAgKvnNQGr","currently_affected_locations":[],"previously_affected_locations":[{"title":"Global","id":"global"}]},{"id":"U39RSGjaANJXtjHpRkdq","number":"11205544267728335578","begin":"2023-10-05T10:00:00+00:00","created":"2023-10-05T14:21:18+00:00","end":"2023-10-05T18:00:00+00:00","modified":"2023-10-06T01:24:16+00:00","external_desc":"Multiple cloud products are experiencing networking issues central1","updates":[{"created":"2023-10-06T01:24:00+00:00","modified":"2023-10-06T01:24:00+00:00","when":"2023-10-06T01:24:00+00:00","text":"# Mini Incident Report\nWe apologize for the inconvenience this service outage may have caused. We would like to provide some information about this incident below. Please note, this information based on our best knowledge at the time of posting and is subject to change as our investigation continues. If you have experienced impact outside of what is listed be please reach out to Google Cloud Support using https://cloud.google.com/support .\n(All Times US/Pacific)\n**Incident Start:** 5 October 2023 03:00\n**Incident End:** October 2023 11:00\n**Duration:** 8 hours\n**Affected Services and Features:**\n- Virtual Private Cloud\n- Google Kubernetes Engine\n- Google Compute Engine\n- Google Dataproc\n- Google Cloud Dataflow\n- Cloud Data Fusion\n- Cloud Filestore\n- Cloud SQL\n- Batch\n**Regions/Zones:** us-central1\n**Description:**\nMultiple Google Cloud products experienced networking connectivity issues which impacted VMs in the us-central1 region for a duration of 8 hours. From preliminary analysis, the issue was du recent rollout of the management plane which caused the control plane for some traffic routers to run out of memory. This caused the routing policy in the data plane t become stale.\nThe issue was mitigated by rolling back the management plane change that triggered the issue. The memory allocation for the affected control plane compo was increased to prevent recurrence of the issue.\nGoogle will complete a full Incident Report in the following days that will provide a detailed root cause.\n**Custome Impact:**\n**Virtual Private Cloud:**\n- Newly created VMs for some projects in us-central1 experienced extended delays before networking became funcitonal.\n- Live mi VMs for some projects in us-central1 experienced extended loss of connectivity after migrating.\n- Health check state of VMs in some projects in us-central1 were not b propagated to load balancers in a timely manner.\n- Cross-region traffic originating from or destined to us-central1 was more likely to be affected than intra-region traffic.\n**Google Kubernetes Engine:**\n- Clusters may have experienced downtime after recreate, upgrades, and creations. No action was needed as they eventually fixe themselves within 30 to 120 minutes. The downtime was triggered by recreates etc, once a recreate etc has been initiated. During the downtime, customers might see in t Google Cloud Console Clusters page that some Nodes have not registered and the cluster is unhealthy.\n**Cloud Data Fusion:**\n- New Cloud Data Fusion VM creation may h failed in the us-central1 region. This issue impacted existing instance operations in the us-central1 region.\n**Cloud Filestore:**\n- New Filestore VMs created during upgrades, were unable to communicate with each other. Filestore upgrades may have failed and were rolled back to the previous version.\n**Cloud SQL:**\n- New Cloud SQL

https://status.cloud.google.com/

Caso Telco
Zabbix Templates Nativos

Caso Telco
Mejorando la performance

⚙ **Evitar descubrir todas las regiones y todos los servicios**

⚙ **Aplicar correctamente las etiquetas para ser identificadas en BSM**

☐ GCP Regions: GCP-us-west4	Items 665 Triggers 495 Graphs Discovery 1 Web	GCP-Services Enabled None GCP-Region: us-west4 target: gcp

☐ GCP Regions: GCP-us-west4   Items 665 Triggers 495 Graphs Discovery 1 Web

Caso Telco
Dashboard Global de GCP

Caso Telco
Business Service Monitoring de GCP

Caso Telco
SLA y SLO de GCP

Caso Telco
SLA y SLO de GCP

Caso Telco
Root Cause de incidentes globales

Caso Telco
Root Cause de incidentes globales

Visión Global de GCP

Conclusiones

El cliente:

◆ Se logró disminuir entre 20 y 25 minutos los tiempos de respuesta ante incidentes masivos de la nube.

◆ El cliente cuenta con información confiable de los incidentes globales de sus proveedores de nube y puede ejecutar cláusulas de SLA no cumplidos.

◆ El cliente tiene la capacidad de analizar el SLA de las regiones y de los proveedores de nube y seleccionar el más conveniente técnicamente desde el punto de vista de los SLA.

Zabbix y Nubiral:

◆ Al poder utilizar servicios nativos de zabbix, sin depender de ejecuciones externas de código no se requiere configurar nada en ningun servidor más que en el frontend de zabbix.

◆ Los templates no poseen información de arquitectura del cliente por lo que son reutilizables.

◆ Solución en despliegue para otros clientes.