

# ZABBIX

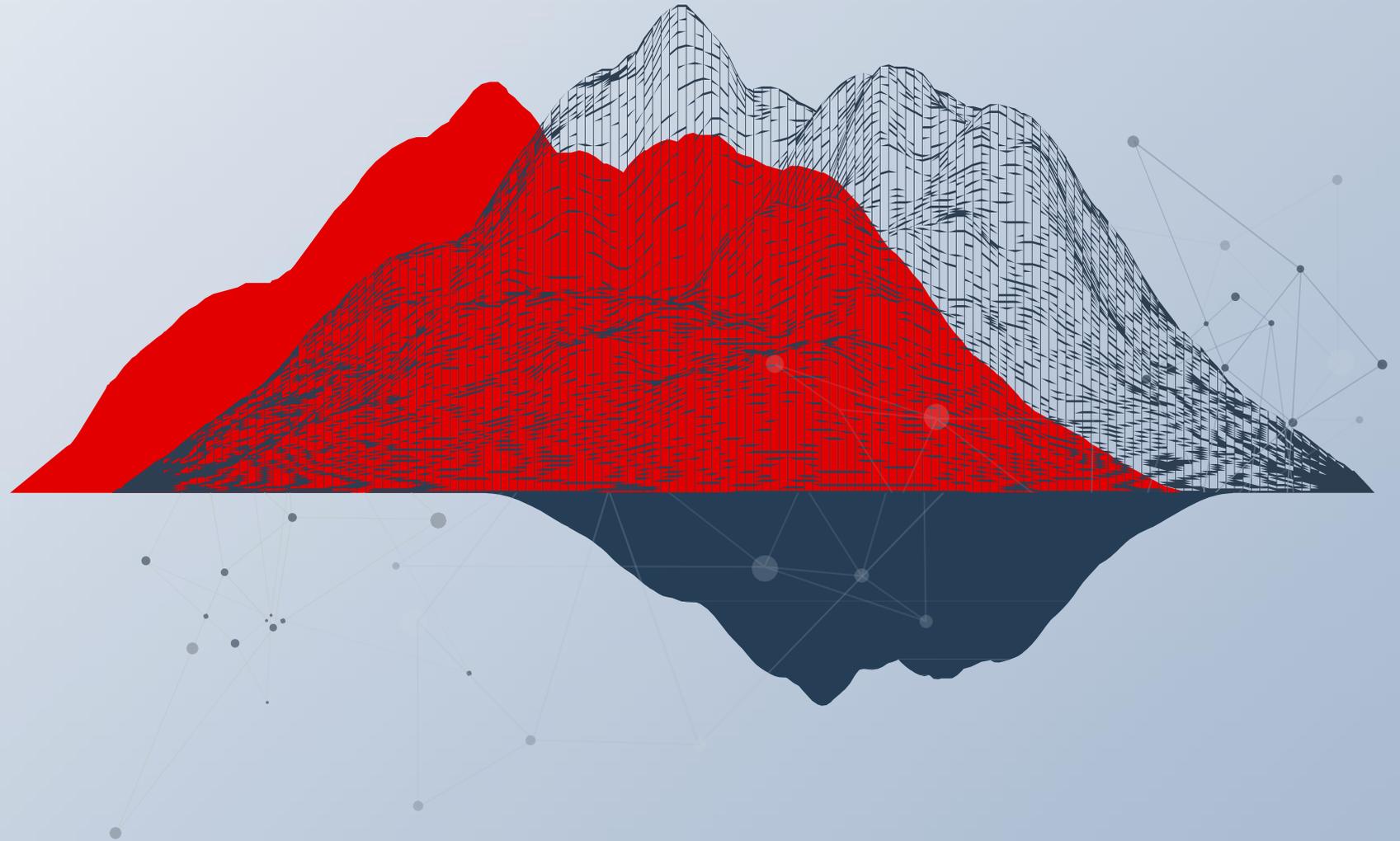
## SUMMIT

# 2023

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## SPONSORSHIP OPPORTUNITIES

October 6-7, 2023  
Riga, Latvia



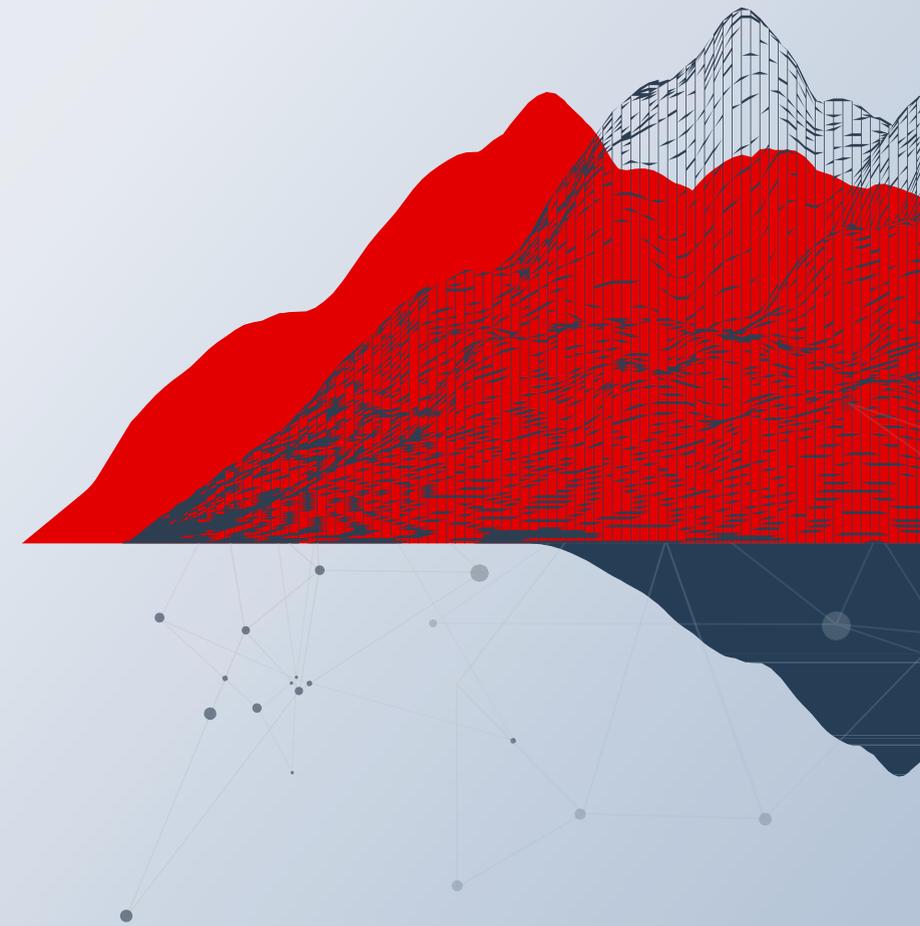
# WELCOME TO THE SUMMIT

# ZABBIX SUMMIT 2023

Welcome to the **Zabbix Summit 2023!**

The premier Zabbix event about monitoring – **Zabbix Summit 2023** is the largest Zabbix event of the year.

**Zabbix Summit 2023** will be an exquisite event - technical and business oriented presentations, wide range of hands-on workshops, broad networking part and other related events around Summit.



# ZABBIX SUMMIT 2022 BY NUMBERS



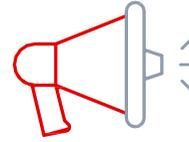
**350**

participants



**38**

countries



**16**

speakers



**8**

workshops



**24**

Zabbix fans

# ZABBIX SUMMIT 2023



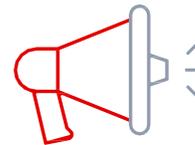
**2**

days



**500**

participants on site &  
up to 7000 online



**22**

speakers



**4**

workshops



**9**

networking  
sessions



**60**

countries

expected numbers

# EVENTS DURING ZABBIX SUMMIT 2023

## SUMMIT

	02.10 Mon.	03.10 Tue.	04.10 Wed.	05.10 Thu.	06.10 Fri.	07.10 Sat.	08.10 Sun.	09.10 Mon.	10.10 Tue.	11.10 Wed.	12.10 Thu.	13.10 Fri.
Open doors day at Zabbix				13:00-15:00								
Summit official part					2 days: 10:00-17:30							
Summit fun part				Welcome party / Main party / Closing party								
Workshops						09:30-11:00						
Merchandise sales					2 days: 09:00-15:00							
Travel companion tour					11:00-16:00							

## TRAINING & EXAM

Automation and Integration with Zabbix API	09:00-18:00											
Advanced Problem and Anomaly Detection with Zabbix	09:00-18:00											
Advanced Zabbix Data Pre-processing		09:00-18:00										
Advanced Zabbix Security Administration			09:00-18:00									
Certified Professional Upgrade			15:00-18:00	15:00-18:00								
Exams (ZCU, ZCS, ZCP)				09:00-14:00		08:30-11:00						

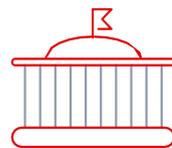
# SUMMIT AUDIENCE

For the past nine years, Zabbix Summit has been attended by hundreds of international companies and organizations from **38 countries**, representing

## TOP INDUSTRIES



Banking &  
Finance



State &  
Local Government



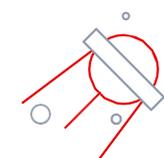
Healthcare &  
Medical



IT &  
Telecommunications

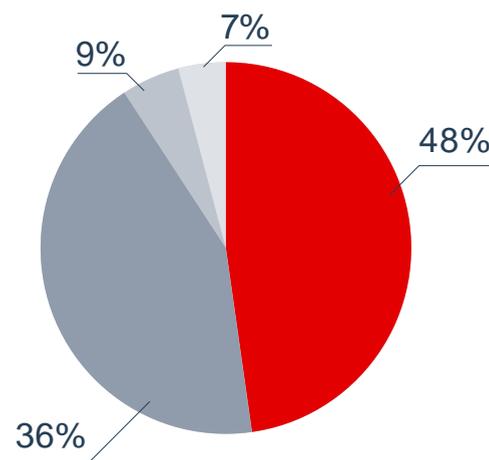


Energy &  
Chemicals



Aerospace

## TOP JOB ROLES



- System administrators, engineers and developers
- Technical leads and system architects
- IT managers
- CEO & CIO

## GROWING AUDIENCE

2023

500 participants expected in person and up to 7 000 online

2022

350 participants and 8000 online

2021

6000 participants online

2020

600 participants online

2019

480 participants in person

2018

350 participants in person

# SPONSORSHIP OPTIONS

**DIAMOND**  
20 000 €

**PLATINUM**  
10 000 €

**GOLD**  
6000 €

**SILVER**  
4000 €

## ACKNOWLEDGMENTS

Available packages	1	5	10	10
Logo displayed on the Summit page in the section "Sponsors"	✓	✓	✓	✓
Announcement on sponsorship with company logo and description on social media channels	100 words	70 words	50 words	20 words
Logo on the Summit online banner	Large	Medium	Medium	Small
Logo on the Summit projector screen before start & between presentations	✓	✓	✓	
Logo printed on Summit notebooks, provided for all participants	✓	✓	✓	
Logo displayed in videos of presentations, published on YouTube and zabbix.com	✓	✓		
Send one dedicated sponsor message to all attendees of the Summit. 1000 symbols max. Time window - 1 week before and 2 weeks after the event	✓			
Radisson branding	✓			
Appraisal for being a Sponsor during the opening and the closing speech of the Summit	verbal	verbal	verbal	written
Logo displayed in the Summit overview video, size	Large	Medium	Medium	Small
Logo in the Summit "ID badge" booklet	✓	✓		

## ADVERTISING OPPORTUNITIES

Turnkey booth provided by organizers (print file needed)	5x3	4x2	3x2	2x2
Sponsor's presentation*	30 minutes, right after keynote	30 minutes	20 minutes	—
Opportunity to add leaflets to the Summit handout materials	✓	✓	✓	✓
Sponsor's booth visibility during Zabbix Summit live streaming on youtube.com	✓	✓	✓	✓
Opportunity to provide corporate gifts for all Summit participants	✓	✓	✓	
Livestream interview with sponsor during coffee break	Guaranteed	Guaranteed	Guaranteed	Upon availability

## SPONSOR BENEFITS

Hotel room upgrade	✓	✓	✓	
Reserved premium seats during 2 Summit days	5 seats	4 seats	3 seats	2 seats
Conference registration package included	5 Full Participation packages	2 Full Participation packages	1 Full Participation package	1 Conference Hall only package
Opportunity to hold a special workshop*	Guaranteed	Guaranteed	Guaranteed	Upon availability
Discount code to purchase additional full conference passes	15%	15%	10%	5%

# Diamond

20 000 €  
1 available



## ACKNOWLEDGEMENTS

- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo displayed on the Summit page in the section "Sponsors"
- ▶ Announcement on sponsorship with company logo and description on social media channels
- ▶ Logo on the Summit online banner
- ▶ Logo on the Summit projector screen before start & between presentations
- ▶ Logo printed on Summit notebooks, provided for all participants
- ▶ Logo displayed in videos of presentations, published on YouTube and zabbix.com
- ▶ Send one dedicated sponsor message to all attendees of the Summit. 1000 symbols max. Time window - 1week before and 2 weeks after the event
- ▶ Radisson branding
- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Logo displayed in the Summit overview video, size
- ▶ Logo in the Summit "ID badge"



## ADVERTISING OPPORTUNITIES

- ▶ Turnkey booth (5x3m) provided by organizers (design and print file necessary)  
*Included: 2 personalized tables and banner, 4 chairs, 2 shelving unit, 55" TV screen, WIFI)*
- ▶ 30 minutes Sponsor's presentation (right after keynote)\*
- ▶ Opportunity to add leaflets to the Summit handout materials
- ▶ Sponsor's booth visibility during Zabbix Summit live streaming on youtube.com
- ▶ Opportunity to provide corporate gifts for all Summit participants
- ▶ Livestream interview with sponsor during coffee break



## SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 5 premium seats during 2 Summit days
- ▶ Conference registration package included
- ▶ Opportunity to hold a special workshop\*
- ▶ 15% discount to purchase additional full conference passes

# Platinum

10 000 €  
5 available



## ACKNOWLEDGEMENTS

- ▶ Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Logo displayed in the Summit promo and overview video
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo and company description displayed on the Summit page in the section “Sponsors”
- ▶ Announcement on sponsorship with company logo & description on Zabbix social media channels, such as FB, TW, LinkedIn (70 words)
- ▶ Logo in the Summit “ID badge”
- ▶ Logo displayed in videos of presentations, published on YouTube and zabbix.com
- ▶ Logo on the Summit online banner
- ▶ Logo on the Summit projector screen before start & between presentations
- ▶ Logo printed on Summit notepads, provided to all participants



## ADVERTISING OPPORTUNITIES

- ▶ Turnkey booth (3x4m) provided by organizers (design and print file necessary)  
*Included: personalized table and banner, 2 bar chairs, shelving unit, 55" TV screen, WIFI)*
- ▶ 30 minutes Sponsor presentation slot\*
- ▶ Opportunity to add leaflets to the Summit handout materials
- ▶ Opportunity to provide corporate gifts for all Summit participants
- ▶ Zabbix Summit live streaming on youtube.com
- ▶ Live-Interview with sponsor during coffee break



## SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 3 premium seats during 2 Summit days
- ▶ 2 x Full Summit registration package (3 nights Included)
- ▶ Opportunity to hold a special workshop\*
- ▶ 15% discount to purchase additional full conference passes

# Gold

6000 €

10 available



## ACKNOWLEDGEMENTS

- ▶ Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Logo displayed in the Summit overview video
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo and company description displayed on the Summit page in the section “Sponsors”
- ▶ Announcement on sponsorship with company logo & description on Zabbix social media channels, such as FB, TW, LinkedIn (50 words)
- ▶ Logo displayed in videos of presentations, published on YouTube and zabbix.com
- ▶ Logo on the Summit online banner
- ▶ Logo on the Summit projector screen before start & between presentations
- ▶ Logo printed on Summit notebooks, provided to all participants



## ADVERTISING OPPORTUNITIES

- ▶ Turnkey booth (2x3m) provided by organizers (design and print file necessary)  
*Included: personalized table and banner, 1 bar chairs, shared shelving unit, 55" TV screen, WIFI*
- ▶ 20 minutes Sponsor presentation slot\*
- ▶ Opportunity to add leaflets to the Summit handout materials
- ▶ Opportunity to provide corporate gifts for all Summit participants
- ▶ Zabbix Summit live streaming on youtube.com
- ▶ Livestream interview with sponsor during coffee break



## SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 4 premium seats during 2 Summit days
- ▶ 1x Full Summit registration package (3 nights Included)
- ▶ Opportunity to hold a special workshop\*
- ▶ 10% discount to purchase additional full conference passes

\*only approved and confirmed by Zabbix

# Silver

4000 €  
10 available



## ACKNOWLEDGEMENTS

- ▶ Verbal and written appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo displayed on the Summit page in the section “Sponsors”
- ▶ Announcement on sponsorship with company logo & on social media channels, such as FB, TW, LinkedIn (20 words)



## ADVERTISING OPPORTUNITIES

- ▶ Turnkey booth (2x2m) provided by organizers (design and print file necessary)  
*Included: personalized table and banner, WIFI*
- ▶ Zabbix Summit live streaming on youtube.com



## SPONSOR BENEFITS

- ▶ Reserved 2 premium seats during 2 Summit days
- ▶ Included 1 Summit Hall Only registration package
- ▶ 5% discount to purchase additional full conference passes

# LUNCH SPONSOR

2500 €

- ▶ Acknowledgment as the Lunch Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- ▶ Acknowledgment as the Lunch Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Opportunity to display 1standing roll-up banner (1x2m) in the lunch area (Sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Summit 2023"
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo



# COFFEE BREAK SPONSOR

1000 €

- ▶ Acknowledgment as the Coffee Break Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- ▶ Acknowledgment as the Coffee Break Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Opportunity to display 1standing roll-up banner (1x2m) in the coffee break area (Sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Coffee Break Sponsor of the Zabbix Summit 2023"
- ▶ Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgment as the Coffee Break Sponsor and company logo



# ZABBIX SUMMIT **MAIN PARTY** SPONSOR

5000 €

- ▶ Acknowledgment as the Zabbix Summit Party Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- ▶ Acknowledgment as the Zabbix Summit Party Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Verbal acknowledgment as the Zabbix Summit Party Sponsor at the end of the 1st Summit day (official part), to be announced by the Summit moderator
- ▶ Opportunity to display 1standing roll-up banner (1x2m) in the party area (Sponsor has to supply only the print file)
- ▶ Announcement on sponsorship with company logo on Zabbix social media channels such as FB, Twitter, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Summit Party 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- ▶ One pass to the Summit - Summit Hall Only package



# REGISTRATION PACKAGES

	Hall Only	Hall + Networking	Full Participation	Zabbix Fan
<b>Early bird price</b>	<b>350 €</b>	<b>550 €</b>	<b>890 €</b>	—
<b>Full price</b>	<b>390 €</b>	<b>600 €</b>	<b>1000 €</b>	<b>1200 €</b>
Conference Hall	✓	✓	✓	✓
Event ticket	✓	✓	✓	✓
Delegate Welcome Pack	✓	✓	✓	✓
Lunches	✓	✓	✓	✓
Coffee breaks	✓	✓	✓	✓
Access to Networking part	Official Party (Oct 7)	Welcome Party (Oct 6) Official Party (Oct 7) Post-Conf. Party (Oct 8)	Welcome Party (Oct 6) Official Party (Oct 7) Post-Conf. Party (Oct 8)	Welcome Party (Oct 6) Official Party (Oct 7) Post-Conf. Party (Oct 8)
Hotel stay			3 nights at Radisson Blu Hotel Latvia	3 nights at Radisson Blu Hotel Latvia
Special Fan surprise gifts and appraisal				✓

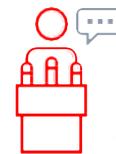


**ZABBIX EXAM 275 €**

Join the event and get Zabbix certified!

**Please note!**

You must attend the conference to choose this option.



**SPEAKER 450 €**

Designed for the conference speakers, whose papers have been preliminarily accepted and approved.

**Please note!**

Only one author per paper can register for this package.

# WHY BECOME A SPONSOR?

## BENEFITS OF BECOMING A SPONSOR

- ✔ Gain exposure and increase brand awareness through our marketing campaigns incorporating emails, social media and digital
- ✔ Take advantage of the exhibition and branding opportunities to communicate your message to tech-savvy audience from all over the world
- ✔ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✔ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ✔ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## PUBLICITY OPTIONS

- ▶ Zabbix website, official conference page
- ▶ Zabbix social media channels
- ▶ Zabbix Newsletter
- ▶ Zabbix Summit projector screen
- ▶ Sponsor's booth during 2 days of Zabbix Summit
- ▶ Youtube live streaming



# ZABBIX SUMMIT 2023

For more information about the **Zabbix Summit 2023**  
please visit [https://www.zabbix.com/events/zabbix\\_summit\\_2023](https://www.zabbix.com/events/zabbix_summit_2023)

## Partners Relation specialists

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