

ZABBIX '24

CONFERENCE

BENELUX

May 24 - 25 | Utrecht, Netherlands

Sponsorship
opportunities



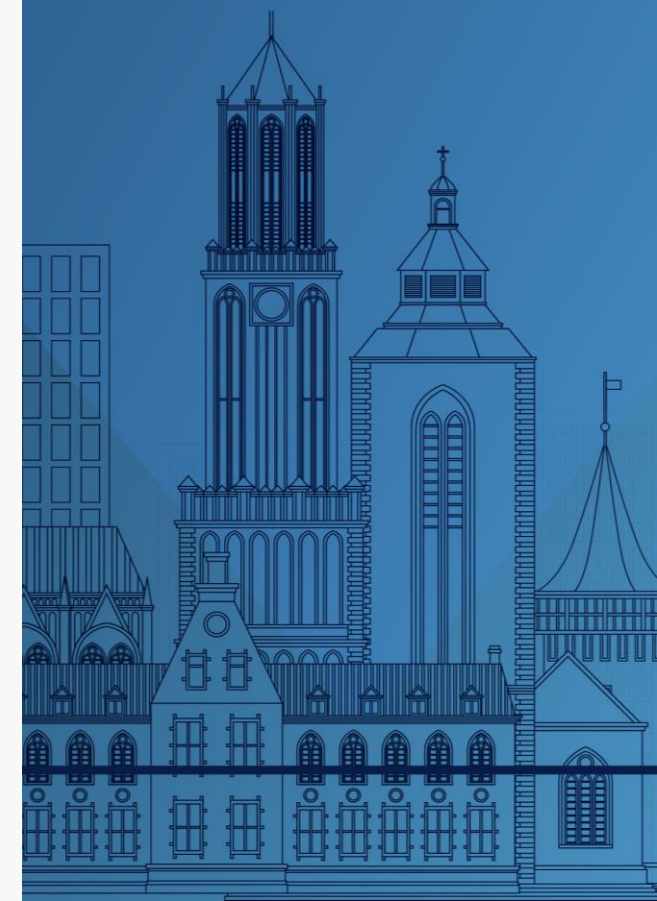
ZABBIX '24

CONFERENCE

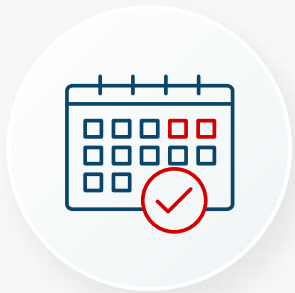
BENELUX

Welcome to Zabbix Conference Benelux 2024!

Welcome to the 3rd Zabbix Conference in Benelux! Join us for a day filled with exciting talks, hands-on workshops, and valuable networking opportunities. Whether you're a seasoned pro or new to monitoring, this event is your chance to learn, connect, and optimize your IT infrastructure. Don't miss out on this fantastic opportunity to enhance your skills and meet fellow enthusiasts!



Zabbix Conference Benelux 2023 by the numbers



2

conference
days



100

attendees



15

speakers



5

languages



9

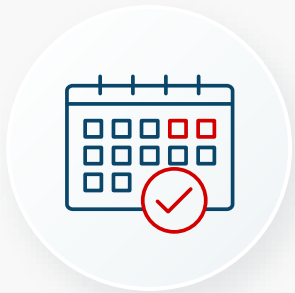
networking
sessions



9

countries

Zabbix Conference Benelux 2024 expected numbers



2

conference
days



150

attendees



20

speakers



5

languages



9

networking
sessions



10

countries

Location & Venue

ZABBIX '24
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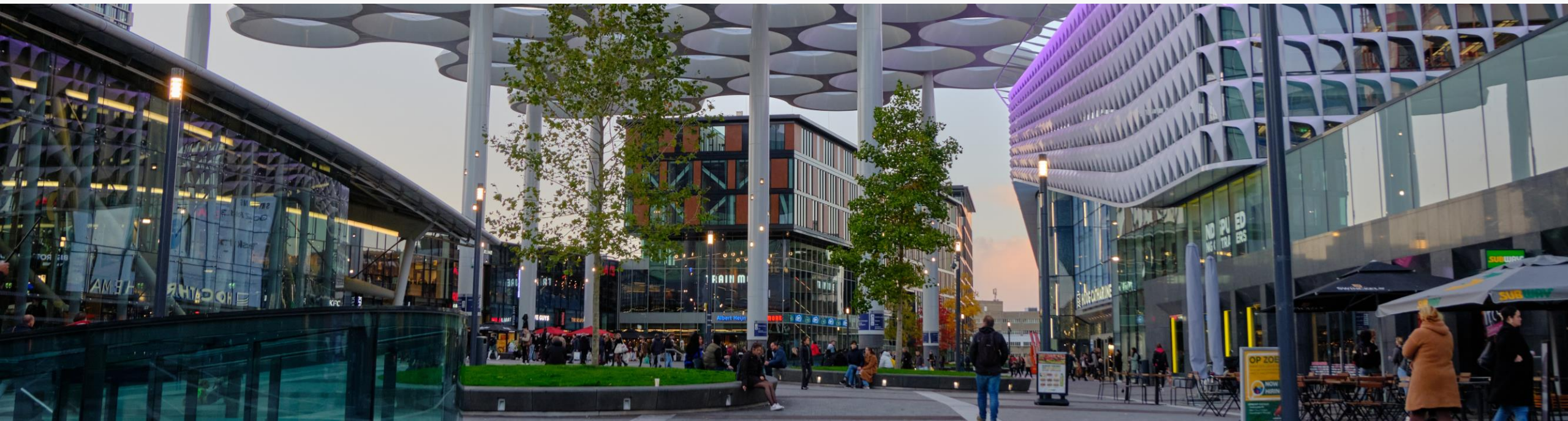
Utrecht, Netherlands

Combining historical charm with modern tech vitality, this vibrant hub features innovative IT initiatives and startups, set against a backdrop of historic canals and an iconic tower.

Venue

📍 Adress: Van der Valk Hotel Utrecht Winthontlaan 4 -6, 3526 KV Utrecht, Netherlands

<https://www.valk.com/en>



Events

ZABBIX '24

CONFERENCE

BENELUX

May 23
Thursday

May 24
Friday

May 25
Saturday

Conferences speeches

DAY 1 | 9 AM – 6 PM

DAY 2 | 10 AM – 6 PM

Fun part

Welcome party

Main party

Workshops

DAY 2 | 9 AM – 11 AM

Merchandise sales (online)

DAY 1 | 9 AM – 6 PM

DAY 2 | 10 AM – 6 PM

Audience

The Zabbix Conference Benelux 2024 is set to bring together members of the Zabbix Community from the Benelux region and surrounding countries.

TOP INDUSTRIES



Healthcare



Finance



Education



Government



Retail



Telecom



Aerospace

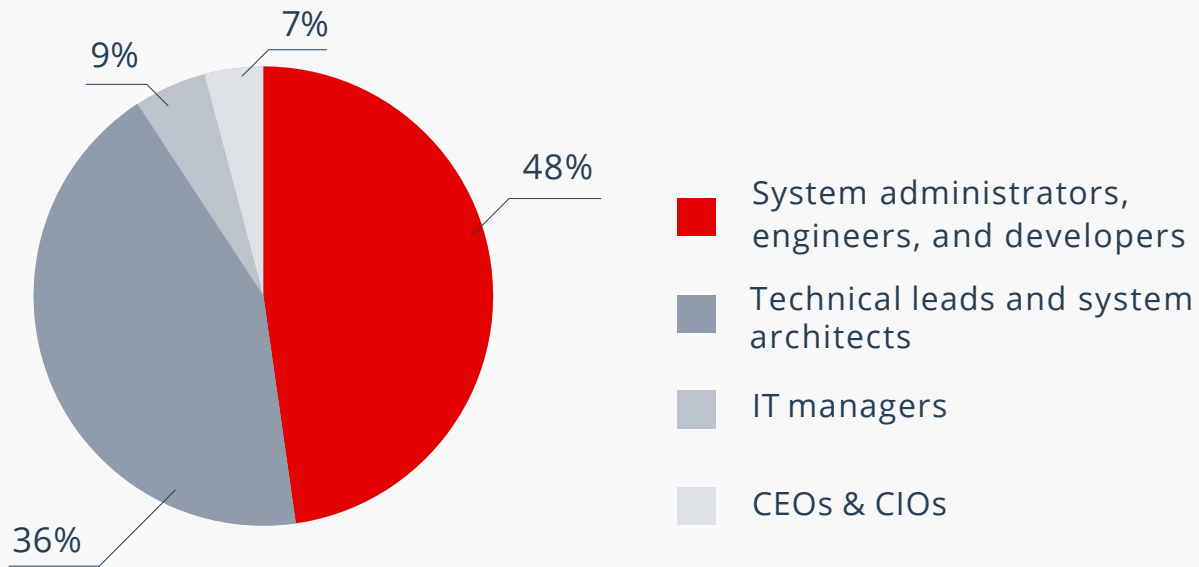
ZABBIX '24
CONFERENCE

BENELUX

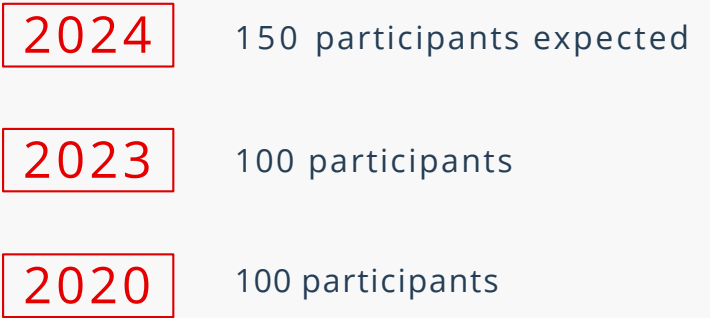


Audience

TOP JOB ROLES



A GROWING AUDIENCE



Why become a sponsor?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility before, during, and after the event through Zabbix social media channels
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Zabbix website and official conference page
- ID badge
- Conference newsletters
- Projector screen during both days of Conference



Sponsorship options

ACKNOWLEDGMENTS

	PLATINUM 5000 €	GOLD 3500 €	SILVER 2000€
Appraisal for being a Sponsor during the opening and the closing speech of the conference	verbal	verbal	written
Announcement and logo in Zabbix Newsletter	logo + company description	logo + company description	logo
Announcement of sponsorship on Zabbix social media channels	100 words	50 words	20 words
Logo displayed on the Conference page in the section "Sponsors" for 1 year	L visibility	M visibility	S visibility
Logo on the Conference "ID badge"	on the front side	on the front side	
Logo on the Conference banner	✓	✓	–
Logo on the Conference projector screen before opening and between presentations	✓	✓	–

ADVERTISING OPPORTUNITIES

Sponsor's presentation*	30 minutes	20 minutes	–
Opportunity to add leaflets to the Conference handout materials	✓	✓	–
Exhibition space	Own booth space	Own booth space	Own roll up banner

SPONSOR BENEFITS

Reserved premium seats during the Conference	3 seats	2 seats	1 seat
Conference registration package	1x Full conference 3 nights	1x Full conference 3 nights	1x conference Hall only
Opportunity to hold a special workshop*	✓	✓	–
Additional full conference passes	15%	10%	5%

PLATINUM SPONSOR

5,000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference
- Announcement and logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors" for 1 year
- Announcement of sponsorship on Zabbix social media channels
- Logo on the Conference "ID badge"
- Logo on the Conference projector screen before opening and between presentations

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 15% discount

GOLD SPONSOR

3,500€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference Announcement and logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors" for 1 year Announcement of sponsorship on Zabbix social media channels
- Logo on the Conference "ID badge"
- Logo on the Conference projector screen before opening and between presentations

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 10% discount

SILVER SPONSOR

2,000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor
- Logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors" for 1 year
- Announcement of sponsorship on Zabbix social media channels
- Logo on the Conference "ID badge"

ADVERTISING OPPORTUNITIES

- Increase awareness of your company's brand with captive, engaged audience
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

SPONSOR BENEFITS

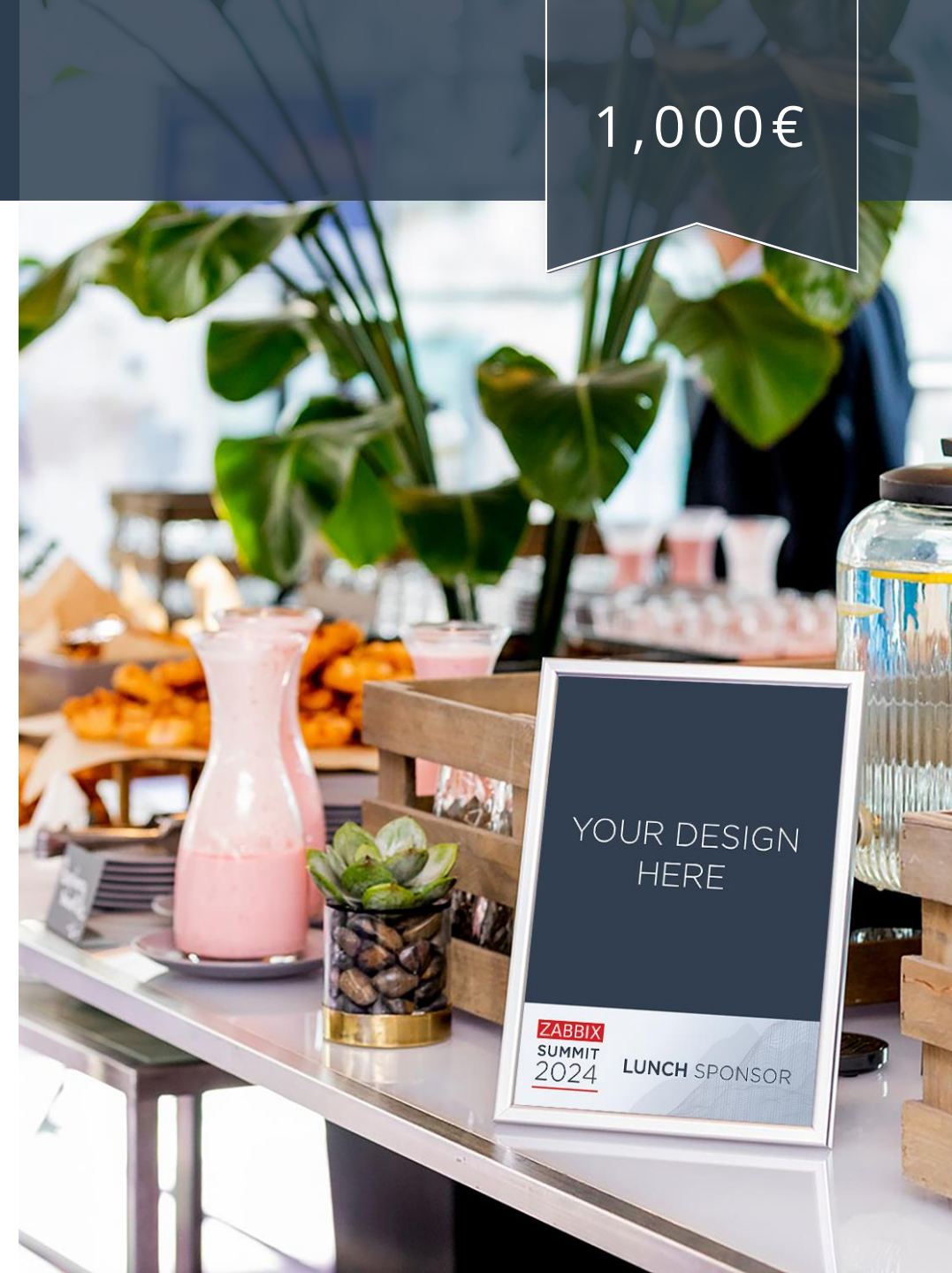
- Reserved premium seats during the Conference Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 5% discount

LUNCH SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- Acknowledgement as the Lunch Sponsor with company logo in the Conference "ID badge" booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2024"
- Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo



COFFEE BREAK SPONSOR

500€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- Acknowledgement as the Coffee Break Sponsor with company logo in the Conference "ID badge" booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo



PARTY SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo in the Conference "ID badge" booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- Announcement on sponsorship with company logo on Zabbix social media channels, such as FB, Twitter, LinkedIn
- Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- One pass to the Conference – Conference Hall Only package



Registration packages

	CONFERENCE ONLY	CONFERENCE + FUN PART	FULL PARTICIPATION	ZABBIX FAN PACKAGE
Early bird price	390 €	660 €	TBA €	–
Full price	470 €	700 €	TBA €	1 250 €
Conference hall	✓	✓	✓	✓
Event ticket	✓	✓	✓	✓
Delegate welcome pack	✓	✓	✓	✓
Lunches and coffee breaks	✓	✓	✓	✓
Access to networking part	Main Party (May 24)	Welcome Party (May 23) Main Party (May 24)	Welcome Party (May 23) Main Party (May 24)	Welcome Party (May 23) Main Party (May 24)
Accommodation	–	–	3 nights at Van der Valk Hotel Utrecht	3 nights at Van der Valk Hotel Utrecht
Special Fan surprise gifts and appraisal	–	–	–	✓

Registration packages

	SPEAKERS	ZABBIX CERTIFIED EXAMS
Full price	650 €	275 €
Conference Hall	✓	
Event ticket	✓	
Delegate welcome pack	✓	
Lunches and coffee breaks	✓	
Access to networking part	Welcome Party (May 23) Main Party (May 24)	
Accommodation	3 nights at Van der Valk Hotel Utrecht	

Please note! Designed for the conference speakers, whose papers have been preliminarily accepted and approved!

Only one author per paper can register for this package.

Please note! You must attend the conference to choose this option.



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For more information, please visit

https://www.zabbix.com/events/conference_benelux_2024

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