

ZABBIX '25

CONFERENCE

BENELUX

March 6 - 7 | Utrecht, Netherlands

Sponsorship
opportunities



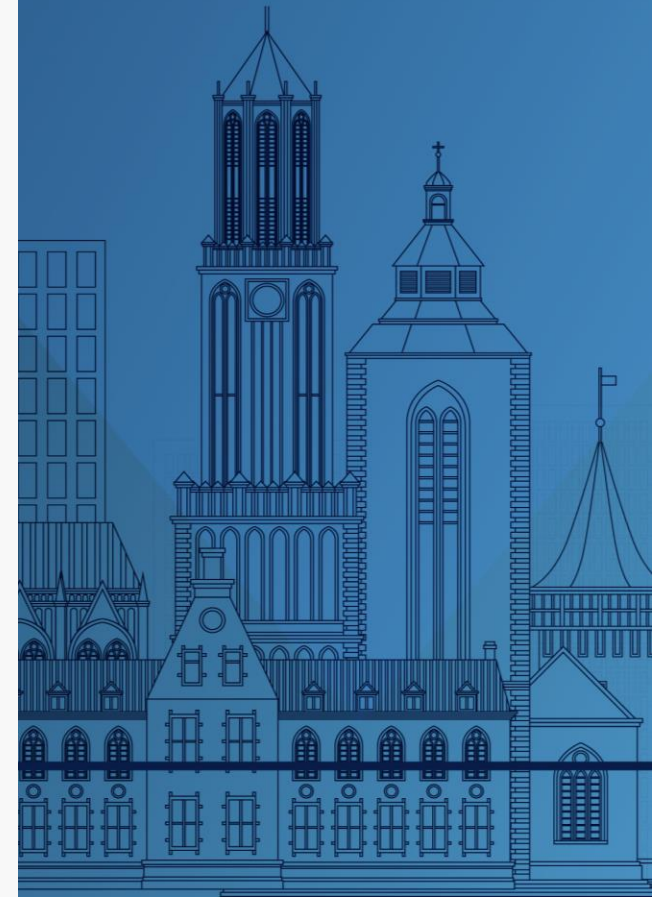
ZABBIX '25

CONFERENCE

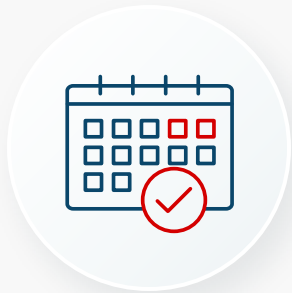
BENELUX

Welcome to Zabbix Conference Benelux 2025!

Welcome to the 5th Zabbix Conference in Benelux! Join us for a day filled with exciting talks, hands-on workshops, and valuable networking opportunities. Whether you're a seasoned pro or new to monitoring, this event is your chance to learn, connect, and optimize your IT infrastructure. Don't miss out on this fantastic opportunity to enhance your skills and meet fellow enthusiasts!



Zabbix Conference Benelux 2025 expected numbers



2

conference
days



150

attendees



20

speakers



2

networking
events



7

countries

Location & Venue

ZABBIX '25
CONFERENCE

BENELUX

Utrecht, Netherlands

Combining historical charm with modern tech vitality, this vibrant hub features innovative IT initiatives and startups, set against a backdrop of historic canals and an iconic tower.

Venue

📍 Adress: Van der Valk Hotel Utrecht Winthontlaan 4 -6, 3526 KV Utrecht, Netherlands
<https://www.valk.com/en>



Events

ZABBIX '25

CONFERENCE

BENELUX

March 5
Wednesday

March 6
Thursday

March 7
Friday

Conferences speeches

DAY 1 | 9 AM – 6 PM

Fun part

Welcome party

Main party

Workshops

DAY 2 | 9 AM – 12 PM

Merchandise sales (online)

DAY 1 | 9 AM – 6 PM

DAY 2 | 10 AM – 12 PM

Audience

The Zabbix Conference Benelux 2025 is set to bring together members of the Zabbix Community from the Benelux region and surrounding countries.

TOP INDUSTRIES



Healthcare



Finance



Education



Government



Transportation



Retail



Telecom



Aerospace

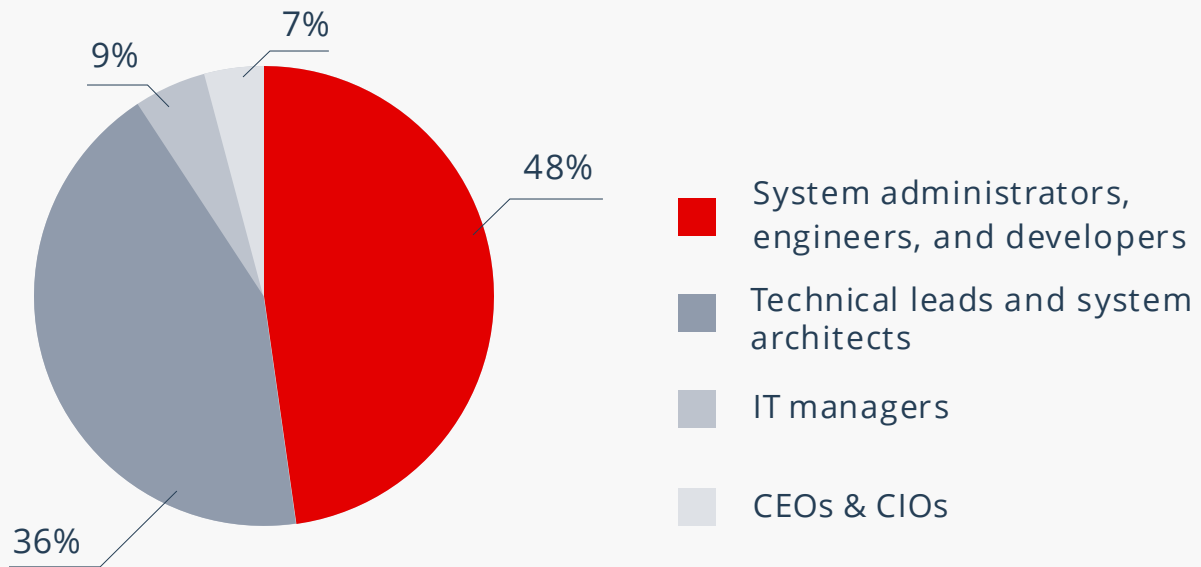
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BENELUX



Audience

TOP JOB ROLES



Why become a sponsor?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility before, during, and after the event through Zabbix social media channels
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Zabbix website and official conference page
- ID badge
- Conference newsletters
- Projector screen during both days of Conference



Sponsorship options

ACKNOWLEDGMENTS

	PLATINUM 4500 €	GOLD 3500 €	SILVER 2000€
Appraisal for being a Sponsor during the opening and the closing speech of the conference	Verbal, on screen	Verbal, on screen	written
Announcement and logo in Zabbix Newsletter	logo + company description	logo + company description	logo
Announcement of sponsorship on Zabbix social media channels	✓	Joint sponsor announcement	–
Logo displayed on the Conference page in the section “Sponsors”	L visibility	M visibility	S visibility
Logo on the Conference “ID badge”	L visibility	M visibility	
Logo on the Conference projector screen between presentations	✓	–	–
Logo on the Conference projector screen before opening	✓	✓	–

ADVERTISING OPPORTUNITIES

Sponsor’s presentation*	30 minutes	20 minutes	–
Opportunity to add leaflets to the Conference handout materials	✓	✓	–
Exhibition space	Space for booth	Space for booth	Own roll up banner

SPONSOR BENEFITS

Reserved premium seats during the Conference	3 seats	2 seats	1 seat
Conference registration package	1x Full conference 2 nights	1x Full conference 2 nights	1x conference Hall only
Opportunity to hold a special workshop*	✓	✓	–
Additional full conference passes	15%	10%	5%

PLATINUM SPONSOR

4,500€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference
- Announcement and logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors"
- Announcement of sponsorship on Zabbix social media channels
- Logo on the Conference "ID badge" «L» visibility
- Logo on the Conference projector screen before opening and between presentations

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 15% discount

GOLD SPONSOR

3,500€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference Announcement and logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors"
- Announcement of sponsorship on Zabbix social media channels
- Logo on the Conference "ID badge" «M» visibility
- Logo on the Conference projector screen before opening

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 10% discount

SILVER SPONSOR

2,000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor
- Logo in Zabbix Newsletter and Conference Bulletins
- Logo displayed on the Conference page in the section "Sponsors"
- Logo on the Conference "ID badge" «S» visibility

ADVERTISING OPPORTUNITIES

- Increase awareness of your company's brand with captive, engaged audience
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

SPONSOR BENEFITS

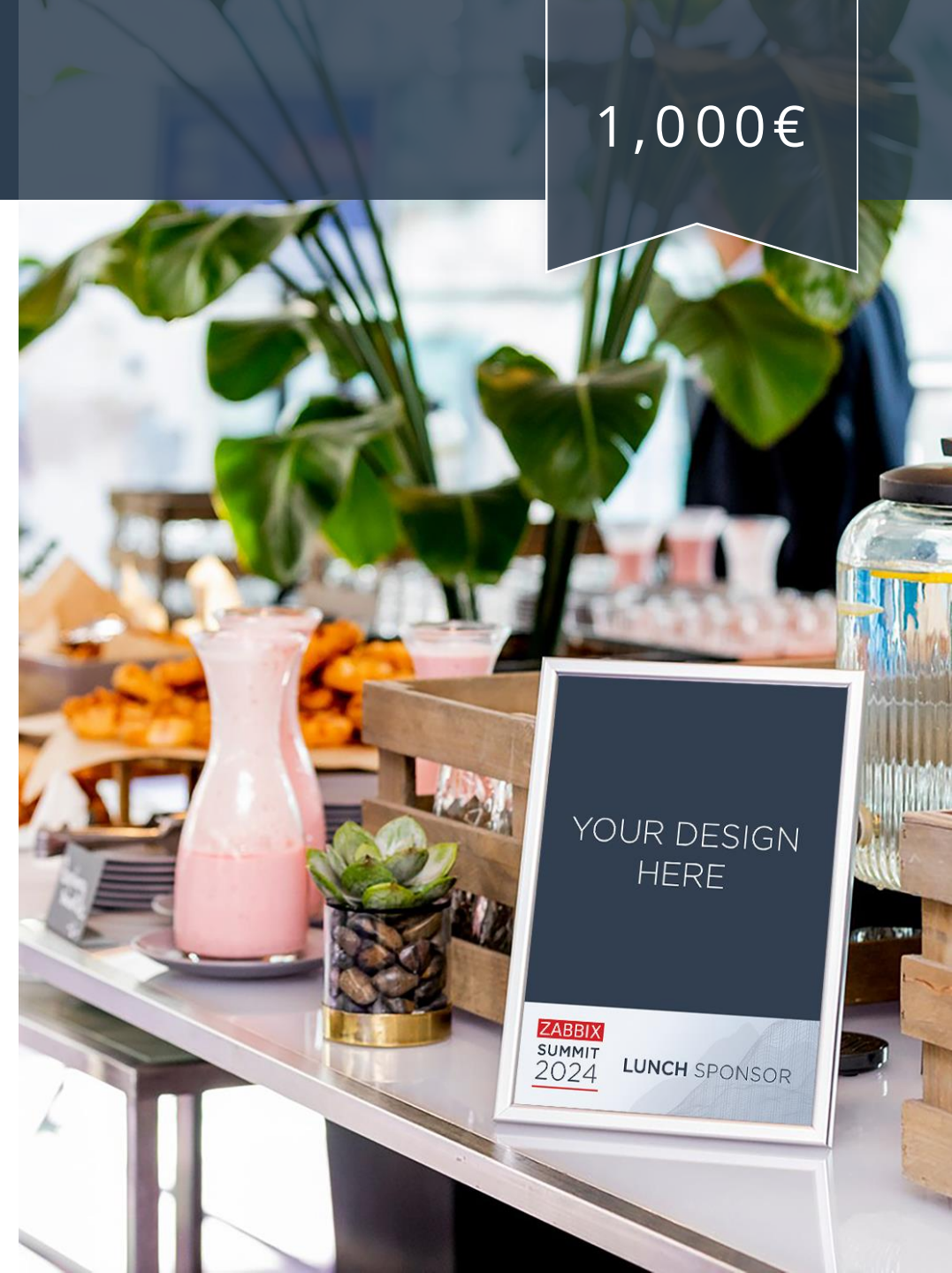
- Reserved premium seats during the Conference Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 5% discount

LUNCH SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2024"
- Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo



COFFEE BREAK SPONSOR

500€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo



PARTY SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- Acknowledgement as the Zabbix Conference Networking event Sponsor on conference screen
- Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)



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For more information, please visit

https://www.zabbix.com/events/conference_benelux_2024

Partners Relation Managers

Ieva Laukmane | Samir Dzavadov | Mikelis Maris Zandbergs | Dans Blumins

partners@zabbix.com

+371 6778 4700

