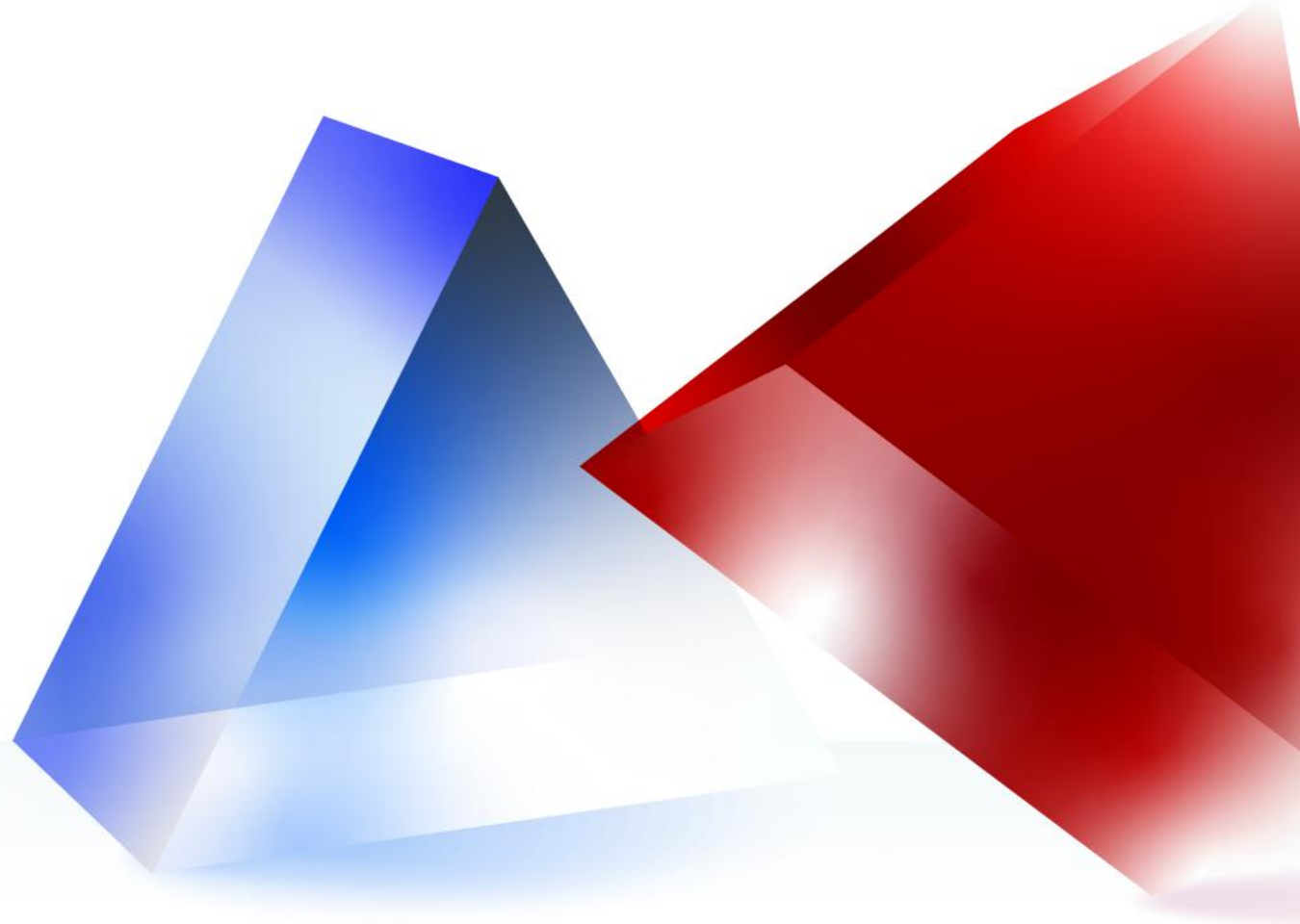


ZABBIX SUMMIT

The logo graphic for Zabbix Summit features two overlapping triangles. The left triangle is red and the right triangle is blue. They are positioned behind the word 'SUMMIT' in the main title.

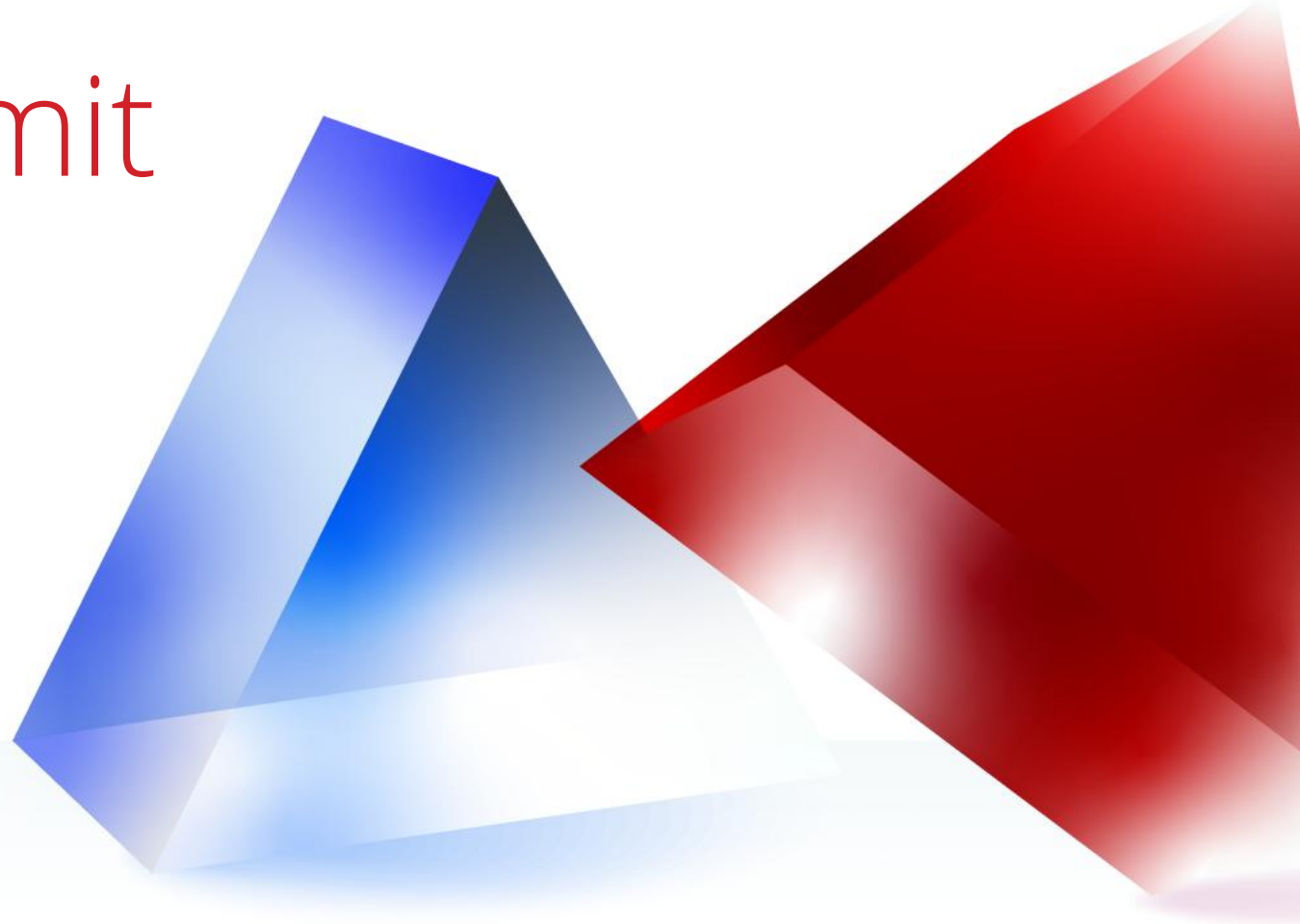
October 9 – 10 | Riga, Latvia

Sponsorship
opportunities



Welcome to Zabbix Summit 2025!

Zabbix Summit 2025 is the premier Zabbix event of the year – an incredible event full of technical and business-oriented presentations, a wide range of hands-on workshops, plenty of networking opportunities, and other related events.



Zabbix Summit 2024 by the numbers



2

conference
days



450

attendees
on site



33

speeches



2

workshops



3

networking
events



42

countries

Zabbix Summit

2025 expected numbers



2

conference
days



500

attendees
on site



38

speeches



4

workshops



3

networking
events



42

countries

The Summit audience



For the past 13 years, Zabbix Summits have been attended by hundreds of companies and organizations **from around the world.**

TOP INDUSTRIES



Healthcare



Finance



Education



Government



Retail



Telecom



Aerospace



Gaming



IT



Manufacturing



Zabbix Summit 2025 events



Summit

	06.10. Mon.	07.10. Tue.	08.10. Wed.	09.10. Thu.	10.10. Fri.	11.10. Sat.	12.10. Sun.
Open-door day			1PM - 4PM				
Summit official part				DAY 1 9AM - 6PM	DAY 2 9AM - 6PM		
Summit fun part			Welcome Party	Main Party	Closing Party		
Workshops					9:30AM - 11:30AM		
Merchandise sales				9AM - 3PM	9AM - 3PM		
Travel companion tour				11AM - 4PM			

Training & Exams

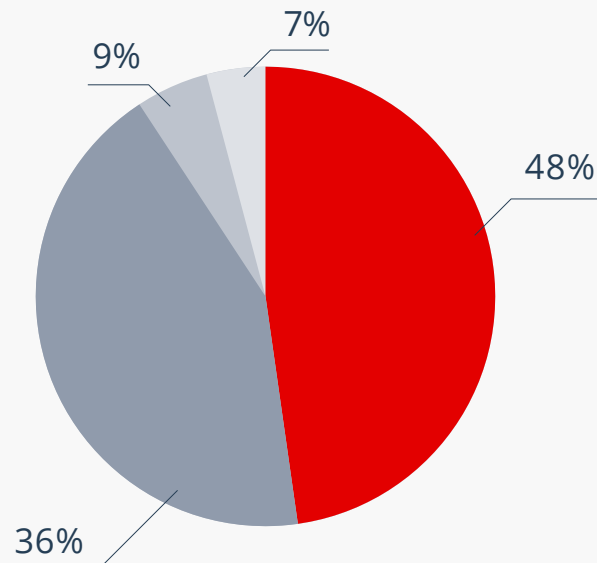
Extra Training Courses	9AM - 6PM	9AM - 6PM	9AM - 6PM				
Exams (ZCU, ZCS, ZCP)					8:30AM - 11AM		

	06.10. Mon.	07.10. Tue.	08.10. Wed.	09.10. Thu.	10.10. Fri.	11.10. Sat.	12.10. Sun.
Zabbix Certified Specialist	9AM - 6PM	9AM - 6PM	9AM - 6PM	9AM - 6PM	9AM - 6PM		

Zabbix Certified Specialist

The Summit audience

TOP JOB ROLES



- System administrators, engineers, and developers
- Technical leads and system architects
- IT managers
- CEOs & CIOs

A GROWING AUDIENCE

2025	500 participants expected in person and up to 7,000 online
2024	450 participants and 7,000 online
2023	450 participants and 11,000 online
2022	350 participants and 10,000 online
2021	9,000 participants online
2020	11,000 participants online
2019	480 participants in person and 14,000 online
2018	350 participants in person

Why become a sponsor?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility through Zabbix social media channels (Diamond and Platinum sponsors only)
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Zabbix website and official conference page
- Zabbix social media channels (Diamond and Platinum sponsors only)
- Zabbix e-mail campaigns
- Zabbix Summit projector screen
- Sponsor's booth during both days of Summit
- Summit live streaming



SPONSORSHIP OPTIONS

DIAMOND

22,000 €

PLATINUM

11,000 €

GOLD

6,600 €

SILVER

4,400 €

ACKNOWLEDGMENTS

	DIAMOND	PLATINUM	GOLD	SILVER
Available packages	1	5	10	10
Logo displayed on the Summit page in the "Sponsors" section	✓	✓	✓	✓
Announcement on sponsorship with company logo and description on LinkedIn & Facebook	One - time dedicated post	One- time dedicated post	–	–
Logo on the Summit online banner	Large	Medium	–	–
Logo on the Summit projector screen before start and between presentations	✓	✓	✓	–
Logo printed on Summit notebooks provided for all participants	✓	✓	✓	–
Logo displayed in videos of presentations published on YouTube and zabbix.com	✓	✓	–	–
Logo featured in Summit email campaigns	✓	✓	✓	–
Radisson branding	✓	–	–	–
Acknowledgement during the opening and closing speech of the Summit	verbal	verbal	verbal	written
Logo in the Summit "ID badge"	✓	✓	–	–

ADVERTISING OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER
Turnkey booth provided by organizers (print file needed)	6x3	4x3	3x3	2x2
Sponsor's presentation* (limited slots available)	30 minutes, right after keynote	30 minutes	20 minutes	–
Opportunity to add leaflets to Summit handout materials (only one material)*	✓	✓	✓	✓
Booth visibility during Zabbix Summit livestreaming on YouTube	✓	✓	✓	✓
Opportunity to provide corporate gifts for all Summit participants	✓	✓	✓	–
Livestream interview with sponsor during coffee break	Guaranteed	Guaranteed	Guaranteed	If available

SPONSOR BENEFITS

	DIAMOND	PLATINUM	GOLD	SILVER
Reserved premium seats during 2 Summit days	5 seats	4 seats	3 seats	2 seats
Conference registration package included	5 Full Participation packages	2 Full Participation packages	1 Full Participation package	1 Conference Hall only package
Opportunity to hold a special workshop*	Guaranteed	Guaranteed	Guaranteed	If available
Discount code to purchase additional full conference passes	15%	15%	10%	5%

* only approved and confirmed by Zabbix

DIAMOND SPONSOR

22,000€

1 AVAILABLE

ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- One-time dedicated announcement on sponsorship with company logo and description on LinkedIn & Facebook
- Logo on the Summit online banner
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Radisson branding
- Acknowledgement during opening and closing speeches
- Logo in the Summit ID badge

SPONSOR BENEFITS

- 5 premium seats reserved during 2 Summit days
- Conference registration package included
- Opportunity to hold a special workshop*
- 15% discount to purchase additional full conference passes

ADVERTISING OPPORTUNITIES

- Turnkey booth (6 x 3m) provided by organizers (design and print file necessary). Included: 2 personalized tables and banner, 4 chairs, 2 shelving units, 65" TV screen, WIFI)
- 30-minute sponsor's presentation (right after keynote)*
- Opportunity to add leaflets to Summit handout materials
- Booth visibility during Zabbix Summit livestreaming
- Opportunity to provide corporate gifts for all Summit participants
- Live interview with sponsor during coffee break



* only approved and confirmed by Zabbix

PLATINUM SPONSOR

11,000€

5 AVAILABLE

ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- One-time joint Platinum sponsor announcement with company logo and brief description on LinkedIn & Facebook
- Logo on the Summit online banner
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Acknowledgement during opening and closing speeches
- Logo in the Summit ID badge

SPONSOR BENEFITS

- 4 reserved premium seats during 2 Summit days
- 2 x Full Summit registration package (3 nights Included)
- Opportunity to hold a special workshop*
- 15% discount on additional full conference passes

ADVERTISING OPPORTUNITIES

- Turnkey booth (4 x 3m) provided by organizers (design and print file necessary). Included: personalized table and banner, 2 bar chairs, shelving unit, 55" TV screen, WIFI)
- 30-minute Sponsor presentation slot*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit livestreaming
- Live interview with sponsor during coffee break



* only approved and confirmed by Zabbix

GOLD SPONSOR

6600€

10 AVAILABLE

ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Acknowledgement during opening and closing speeches

SPONSOR BENEFITS

- Reserved 3 premium seats during 2 Summit days
- 1 x Full Summit registration package (3 nights Included)
- Opportunity to hold a special workshop*
- 10% discount to purchase additional full conference passes

* only approved and confirmed by Zabbix

ADVERTISING OPPORTUNITIES

- Turnkey booth (3 x 3m) provided by organizers (design and print file necessary). Included: personalized table and banner, 1 bar chair, shared shelving unit, 55" TV screen, WIFI
- 20-minute Sponsor presentation slot*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit livestreaming
- Live interview with sponsor during coffee break



SILVER SPONSOR

4400€

10 AVAILABLE

ACKNOWLEDGMENTS

- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- Acknowledgement during opening and closing speeches

SPONSOR BENEFITS

- 2 premium seats reserved during 2 Summit days
- Included: 1 Summit Hall Only registration package
- 5% discount to purchase additional full conference passes

** only approved and confirmed by Zabbix*

ADVERTISING OPPORTUNITIES

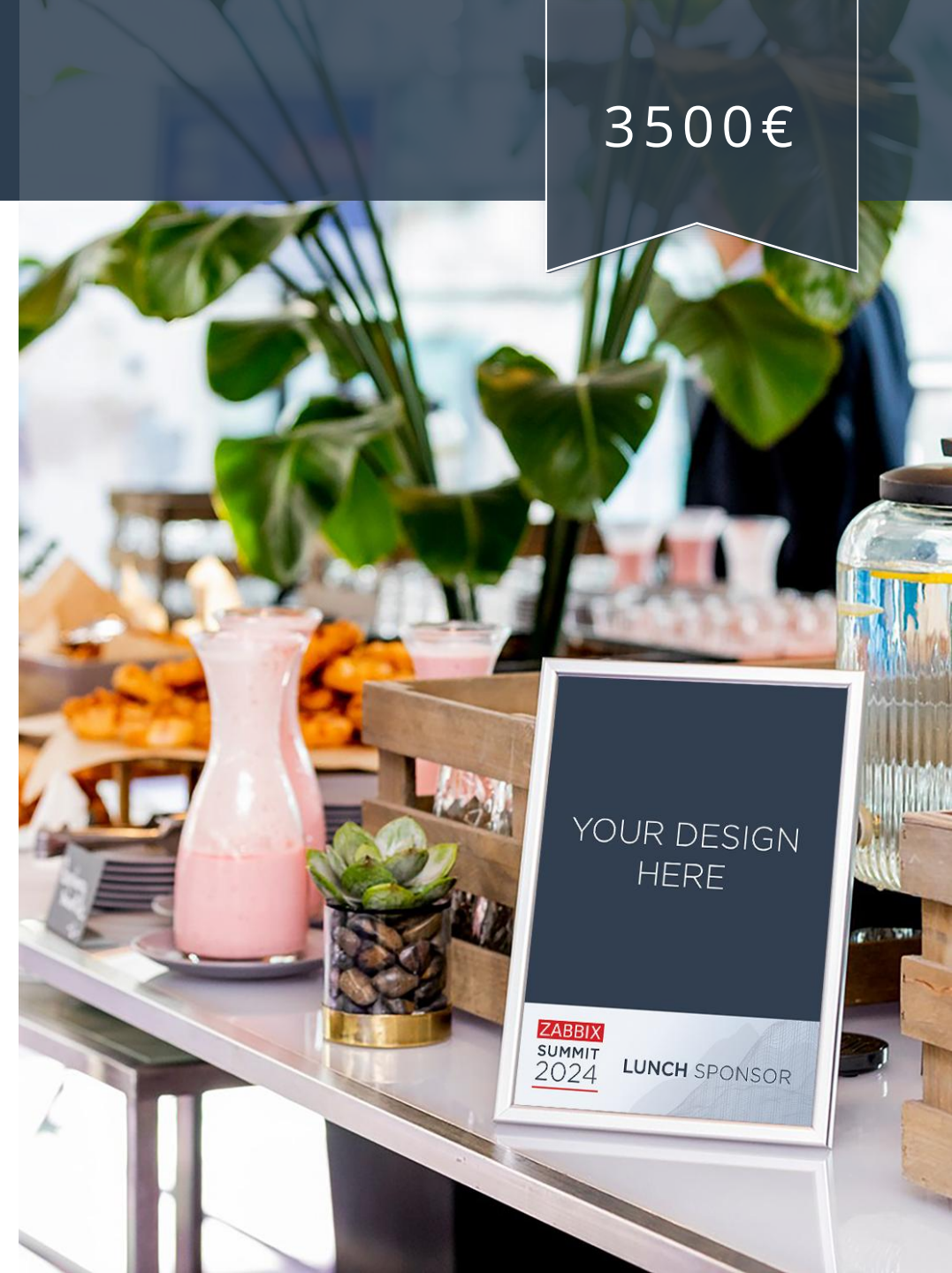
- Turnkey booth (2x2m) provided by organizers (design and print file necessary), 1 table
- Opportunity to add leaflets to the Summit handout materials
- Included: personalized table and banner, WIFI
- Zabbix Summit livestreaming on YouTube



LUNCH SPONSOR

3500€

- Acknowledgment as the Lunch Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (Sponsor supplies only the print file)
- Permission to use the following endorsement: "Lunch Sponsor of Zabbix Summit 2025"
- Opportunity to display A4 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo



COFFEE BREAK SPONSOR

2000€

- Acknowledgment as the Coffee Break Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area (Sponsor supplies only the print file)
- Permission to use the following endorsement: "Coffee Break Sponsor of Zabbix Summit 2025"
- Opportunity to display A4 table plastic stands on Coffee Break tables/area with acknowledgment as the Coffee Break Sponsor and company logo



MAIN PARTY SPONSOR

5000€

- Acknowledgment as the Zabbix Summit Party Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Verbal acknowledgment as the Zabbix Summit Party Sponsor at the end of the first Summit day (official part), to be announced by the Summit moderator
- Opportunity to display 1 standing roll-up banner (1x2m) in the party area (Sponsor supplies only the print file)
- Opportunity to hold one 10-15 minute competition with prizes during the Zabbix Summit Party (competition idea, attributes, and prizes to be supplied by the Sponsor and approved by the Organizers)
- One pass to the Summit - Summit Hall Only package



ZABBIX SUMMIT



October 9 – 10 | Riga, Latvia

Partners Relation Managers

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