

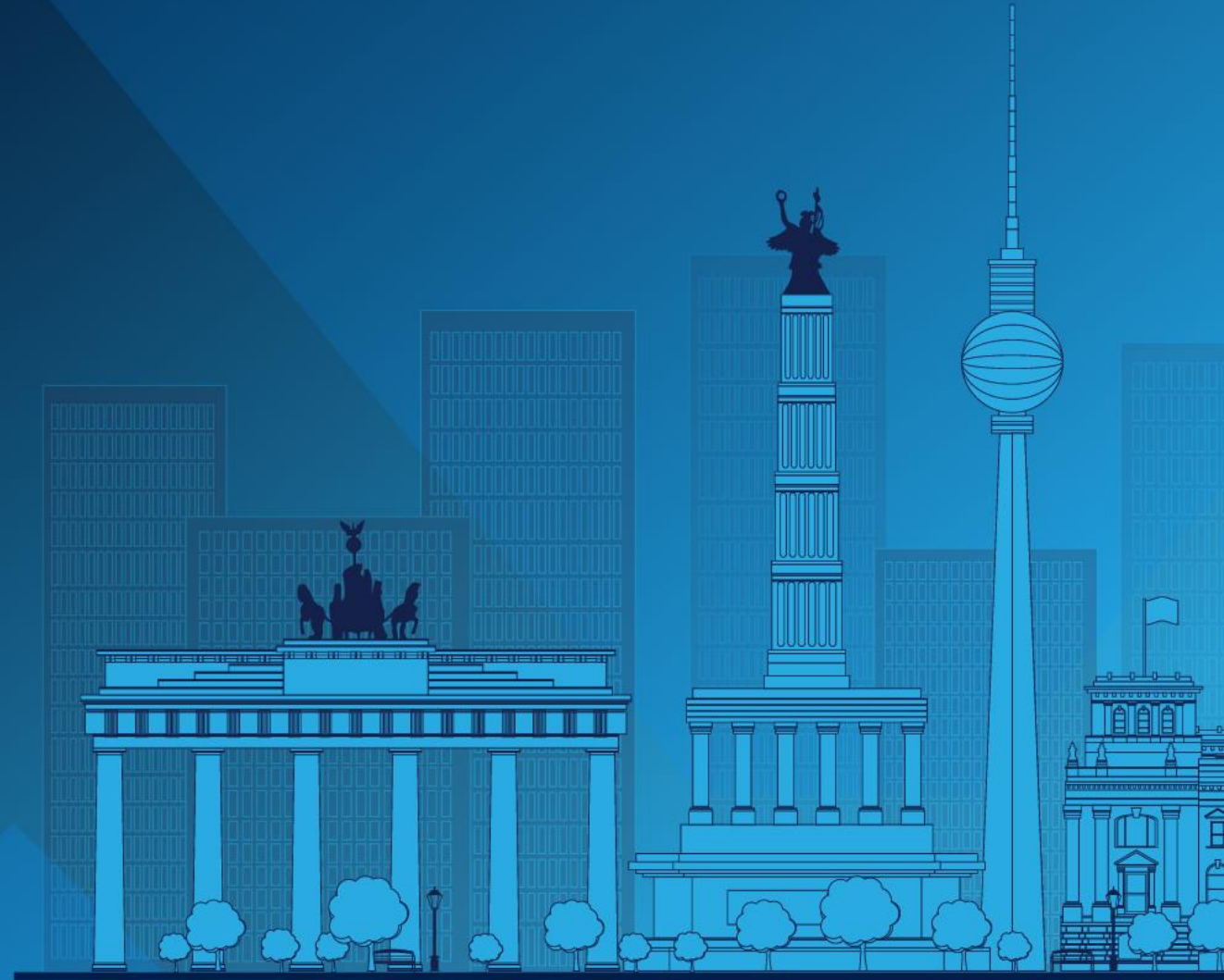
# ZABBIX '26

## CONFERENCE

GERMANY

April 28 - 30 | Berlin, Germany

# Sponsorship opportunities



# Welcome to Zabbix Conference Germany 2026!

---

Welcome to the third on-site Zabbix Conference in Germany! Join us for 2 full days filled with exciting talks, hands-on workshops, and valuable networking opportunities. Whether you're a seasoned pro or new to monitoring, this event is your chance to learn, connect, and optimize your IT infrastructure. Don't miss out on this fantastic opportunity to enhance your skills and meet fellow enthusiasts!

**ZABBIX** '26

CONFERENCE

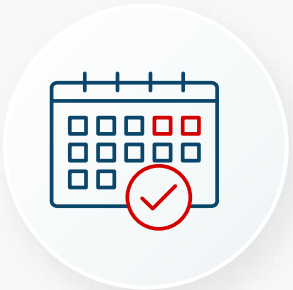
GERMANY



# Zabbix Conference Germany

## 2026 expected numbers

---



2

Conference  
days



100

Attendees



22

Speakers



3

Networking  
events



# Location & Venue

---

**ZABBIX** '26  
CONFERENCE

GERMANY

## Berlin, Germany

H4 Hotel Berlin Alexanderplatz – in the heart of the city. Since the reunification of Germany, Alexanderplatz has been at the heart of the capital Berlin. Before reunification, it was a popular meeting place for East German residents living nearby, and visitors from the West.

## Venue

📍 Address: H4 Hotel Berlin Alexanderplatz, Karl-Liebknecht-Str. 32, 10178 Berlin, Germany  
<https://www.h-hotels.com/en/h4/hotels/h4-hotel-berlin-alexanderplatz>



# Events

---



April 28  
Tuesday

April 29  
Wednesday

April 30  
Thursday

Conferences speeches

**DAY 1** | 9 AM – 5 PM

**DAY 1** | 1 PM – 5 PM

Workshops

**DAY 2** | 9 AM – 12 AM

Merch shop

**DAY 1** | 9 AM – 4 PM

**DAY 2** | 10 AM – 4 PM

Networking events

Welcome event

Main event

Closing event



# Audience

---

The Zabbix Conference Germany 2026 is set to bring together members of the Zabbix Community from the Germany and surrounding countries.

## TOP INDUSTRIES



Healthcare



Finance



Education



Government



Transportation



Retail



Telecom



Aerospace

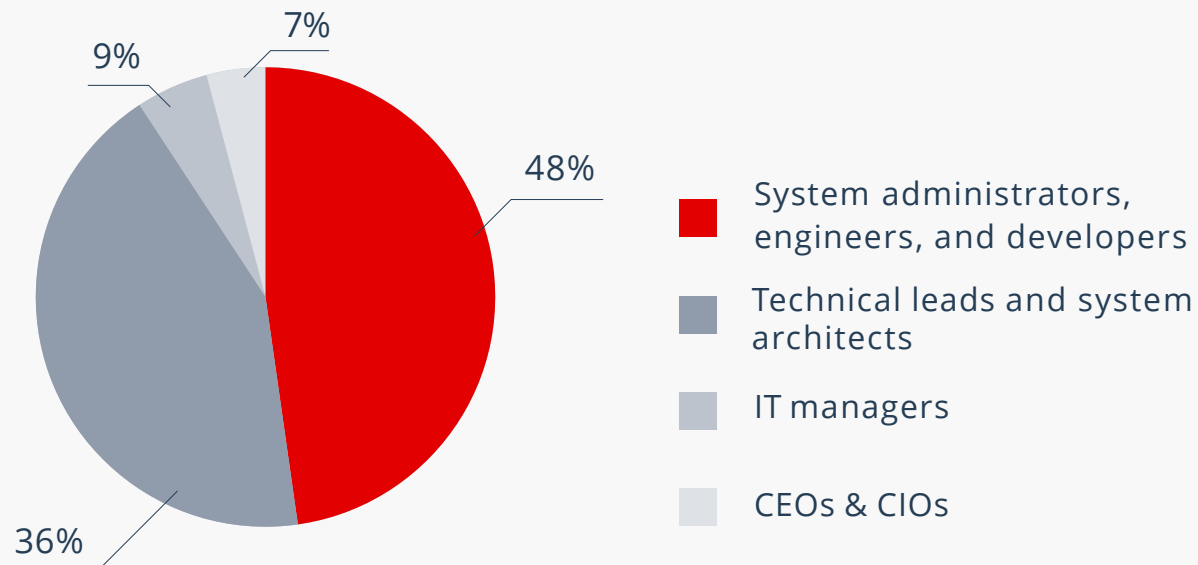


# Audience

---

**ZABBIX** '26  
CONFERENCE  
GERMANY

## TOP JOB ROLES





# Why become a sponsor?

## **BENEFITS OF BECOMING A SPONSOR**

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility through Zabbix social media channels (a joint announcement for Platinum & Gold sponsors only)
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## **PUBLICITY OPTIONS**

- Zabbix website and official conference page
- ID badge
- Conference-related email campaigns & social media announcements
- Projector screen during both days of Conference





# Sponsorship options

## ACKNOWLEDGMENTS

Appraisal for being a Sponsor during the opening and the closing speech of the conference

Logo featured in conference email campaigns

Announcement of sponsorship on Zabbix social media channels

Logo displayed on the Conference page in the section “Sponsors”

Logo on the Conference “ID badge”

Logo on the Conference projector screen between presentations

Logo on the Conference projector screen before opening

## ADVERTISING OPPORTUNITIES

Sponsor’s presentation\*

Opportunity to add leaflets to the Conference handout materials

Exhibition space

## SPONSOR BENEFITS

Reserved premium seats during the Conference

Conference registration package (100% discount)

Opportunity to hold a special workshop\*

Additional Package: Conference + Networking events + Accommodation

PLATINUM 5 000 €	GOLD 4 000 €	SILVER 2 500 €
Verbal, on screen	Verbal, on screen	written
✓	✓	–
Joint sponsor announcement	Joint sponsor announcement	–
L visibility	M visibility	S visibility
L visibility	M visibility	
✓	–	–
✓	✓	–
30 minutes	20 minutes	–
✓	✓	–
Own roll up banner	Own roll up banner	Own roll up banner
3 seats	2 seats	1 seat
1x Conference + Networking events + Accommodation (3 nights)	1x Conference + Networking events + Accommodation (3 nights)	1x Conference
✓	✓	–
15%	10%	5%

# PLATINUM SPONSOR

5000€

## ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the Conference page in the section "Sponsors"
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the Conference "ID badge" «L» visibility
- Logo on the Conference projector screen before opening and between presentations

## ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

## SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 15% discount

# GOLD SPONSOR

4000€

## ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and the closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the Conference page in the section "Sponsors"
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the Conference "ID badge" «M» visibility
- Logo on the Conference projector screen before opening

## ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the Conference handout materials
- Exhibition space for own roll-up banner

## SPONSOR BENEFITS

- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 10% discount



# SILVER SPONSOR

2,500€

## ACKNOWLEDGMENTS

- Appraisal for being a Sponsor
- Logo displayed on the Conference page in the section "Sponsors"
- Logo on the Conference "ID badge" «S» visibility

## ADVERTISING OPPORTUNITIES

- Increase awareness of your company's brand with captive, engaged audience
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## SPONSOR BENEFITS

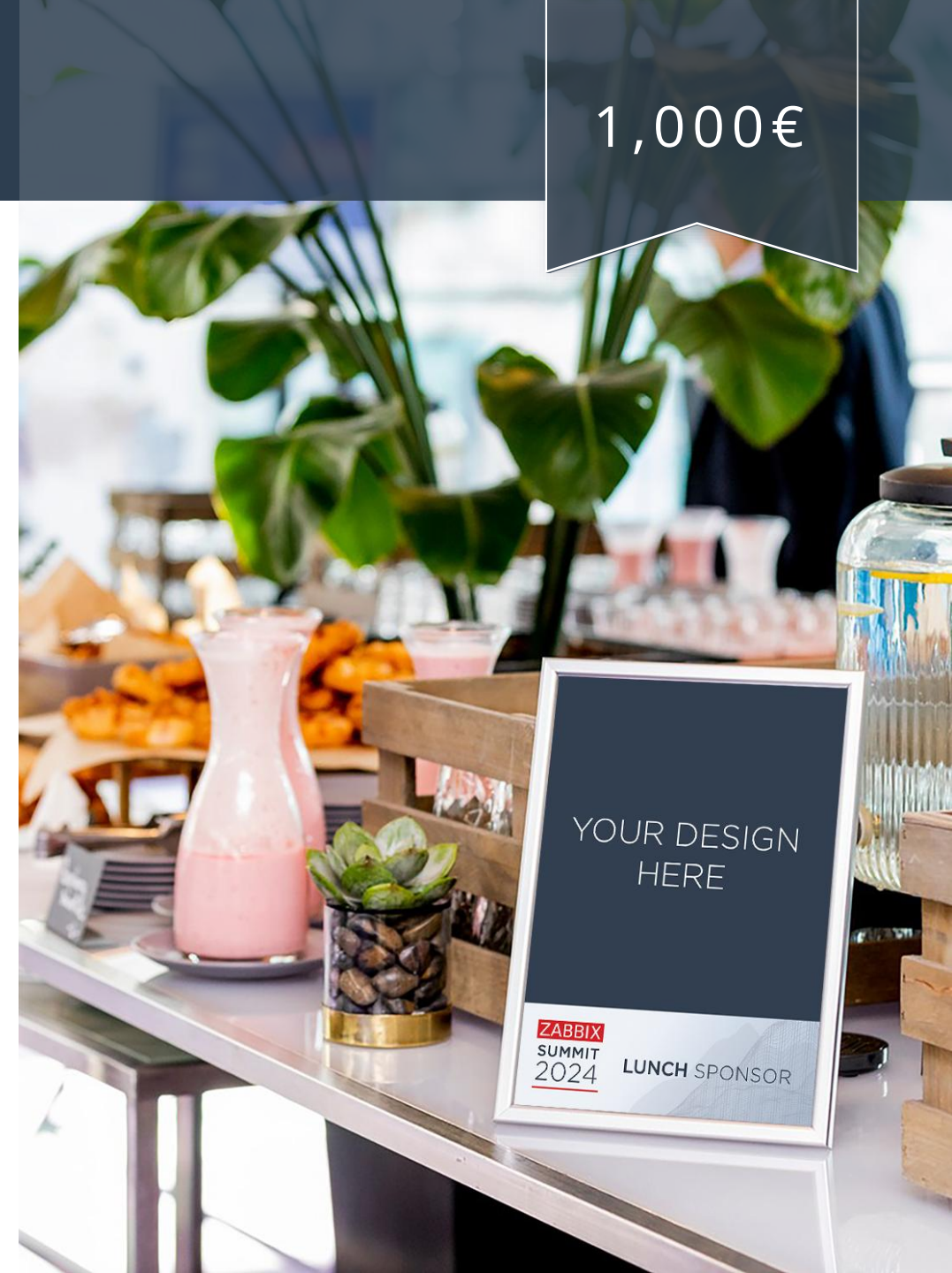
- Reserved premium seats during the Conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 5% discount

# LUNCH SPONSOR

1,000€

## ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference Germany 2026"
- Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo



# COFFEE BREAK SPONSOR

500€

## ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo





# PARTY SPONSOR

1,000€

## ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- Acknowledgement as the Zabbix Conference Networking event Sponsor on conference screen
- Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)



# ZABBIX '26

# CONFERENCE

## GERMANY

April 28 - 30 | Berlin, Germany

---

### Partners Relation Managers

Samir Dzavadov | Ieva Laukmane | Mikelis Maris Zandbergs

Dans Blumins | Jelizaveta Sibatovska

[partners@zabbix.com](mailto:partners@zabbix.com)

+371 6778 4700

