

ZABBIX '26

CONFERENCE

POLAND

May 13 - 14 | Warsaw, Poland

Sponsorship opportunities

ZABBIX
CERTIFIED
TRAINER



Welcome to Zabbix Conference Poland 2026!

Join Zabbix Conference Poland and get in on one of the most important gatherings for monitoring and IT professionals in Central Europe. Conference Poland brings together Zabbix experts, engineers, and community members to share real-world use cases, best practices, and the latest innovations in monitoring, observability, and infrastructure management. Expect insightful technical talks, workshops, and valuable networking opportunities in a dynamic and friendly atmosphere. Whether you are an experienced Zabbix user or just starting your monitoring journey, Zabbix Conference Poland is the perfect place to learn, connect, and get inspired.



Zabbix Conference Poland 2026 expected numbers

ZABBIX '26
CONFERENCE
POLAND



2
Conference
days



100
Attendees



22
Speakers



2
Networking
events

Location & Venue

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Warsaw, Poland

Mercure Warszawa Grand is a 4-star hotel with a central location that's close to key attractions, good access to transport, comfortable rooms, dining venues, and business facilities.

Venue

📍 Adress: Hotel Mercure Warszawa Grand, Krucza-Str. 28, 00-522 Warsaw, Poland
<https://all.accor.com/hotel/3384/index.en.shtml>



Events

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May 12

Tuesday

May 13

Wednesday

May 14

Thursday

Conference speeches

DAY 1 | 9 AM – 5 PM

DAY 1 | 1 PM – 5 PM

Workshops

DAY 2 | 9 AM – 12 AM

Merch shop

DAY 1 | 9 AM – 4 PM

DAY 2 | 10 AM – 4 PM

Networking events

Welcome event

Main event

Audience

Zabbix Conference Poland 2026 is set to bring together members of the Zabbix Community from Poland and the surrounding region.

TOP INDUSTRIES



Healthcare



Finance



Education



Government



Transportation



Retail



Telecom



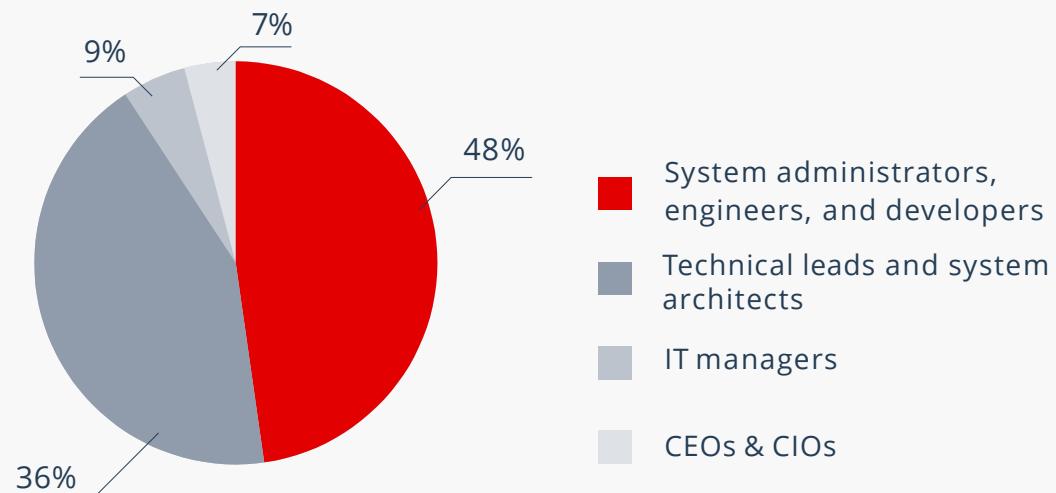
Aerospace



Audience

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TOP JOB ROLES



Why become a sponsor?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility through Zabbix social media channels (a joint announcement for Platinum & Gold sponsors only)
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Logo on the Zabbix website and official conference page
- Logo on the conference ID badge
- Conference-related email campaigns and social media announcements
- Logo on the projector screen during both days of the conference



Sponsorship options

ACKNOWLEDGMENTS

Appraisal for being a Sponsor during the opening and the closing speech of the conference

Logo featured in conference email campaigns

Announcement of sponsorship on Zabbix social media channels

Logo displayed on the conference page in the section "Sponsors"

Logo on the conference ID badge

Logo on the conference projector screen between presentations

Logo on the conference projector screen before opening

ADVERTISING OPPORTUNITIES

Sponsor's presentation*

Opportunity to add leaflets to the conference handout materials

Exhibition space

SPONSOR BENEFITS

Reserved premium seats during the conference

Conference registration package (100% discount)

Opportunity to hold a special workshop*

Additional Package: Conference + Networking events + Accommodation

	PLATINUM 5000 €	GOLD 4000 €	SILVER 2500 €
Appraisal for being a Sponsor during the opening and the closing speech of the conference	Verbal, on screen	Verbal, on screen	written
Logo featured in conference email campaigns	✓	✓	—
Announcement of sponsorship on Zabbix social media channels	Joint sponsor announcement	Joint sponsor announcement	—
Logo displayed on the conference page in the section "Sponsors"	L visibility	M visibility	S visibility
Logo on the conference ID badge	L visibility	M visibility	—
Logo on the conference projector screen between presentations	✓	—	—
Logo on the conference projector screen before opening	✓	✓	—

	3 seats	2 seats	1 seat
Reserved premium seats during the conference			
Conference registration package (100% discount)	1x Conference + Networking events + Accommodation (3 nights)	1x Conference + Networking events + Accommodation (3 nights)	1x Conference
Opportunity to hold a special workshop*	✓	✓	—
Additional Package: Conference + Networking events + Accommodation	15%	10%	5%

PLATINUM SPONSOR

5000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the conference page in the "Sponsors" area
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the conference ID badge («L» visibility)
- Logo on the conference projector screen before opening and between presentations

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the conference handout materials
- Exhibition space for your own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 15% discount

GOLD SPONSOR

4000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the conference page in the "Sponsors" area
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the conference ID badge («M» visibility)
- Logo on the conference projector screen before opening

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the conference handout materials
- Exhibition space for your own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 10% discount

SILVER SPONSOR

2,500€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor
- Logo displayed on the conference page in the "Sponsors" area
- Logo on the conference ID badge («S» visibility)

ADVERTISING OPPORTUNITIES

- Increase awareness of your company's brand with a captive, engaged audience
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

SPONSOR BENEFITS

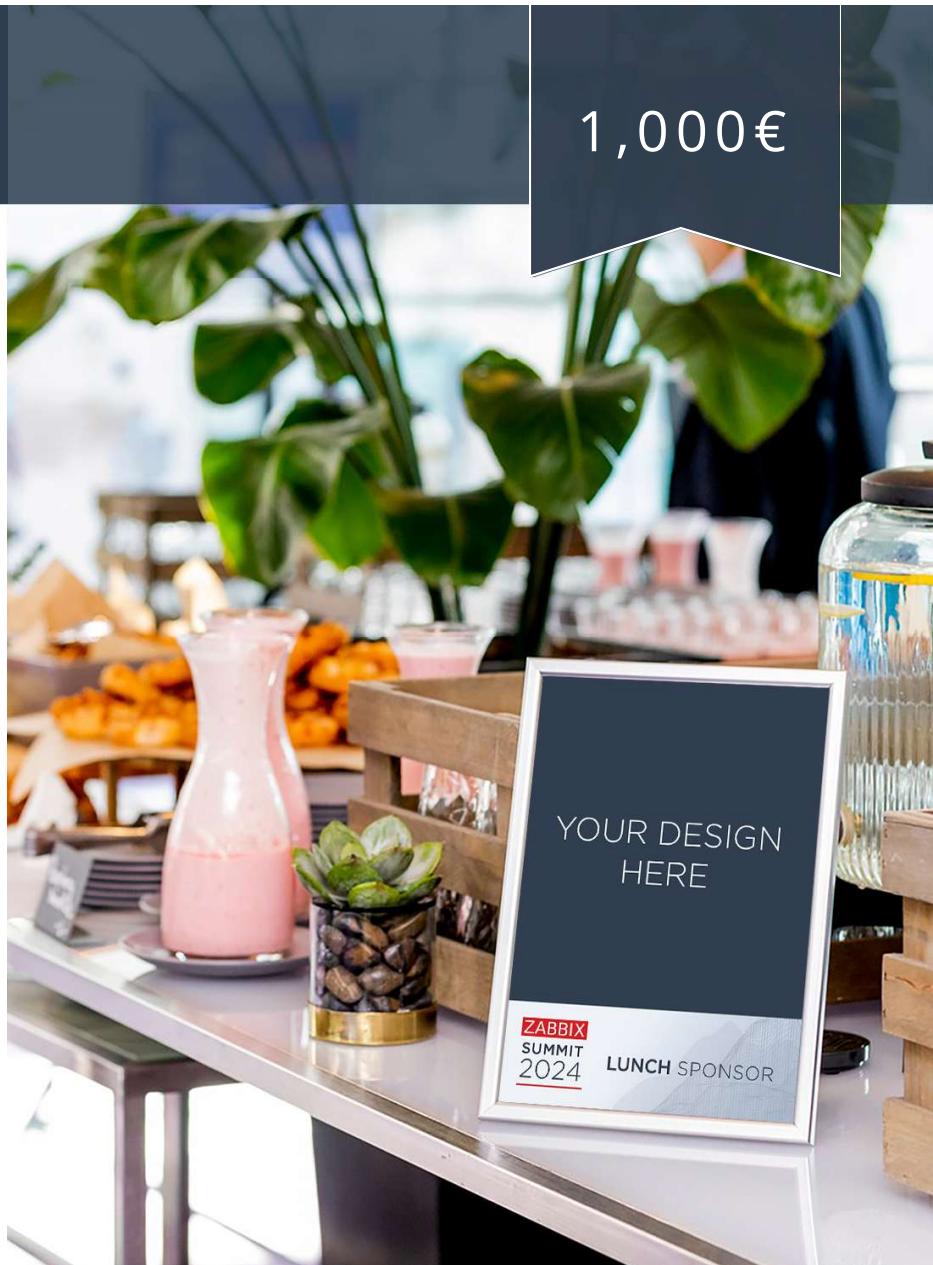
- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 5% discount

LUNCH SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the lunch sponsor with company logo on the conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- Permission to use the following endorsement: "Lunch Sponsor of Zabbix Conference Poland 2026"
- The opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the lunch sponsor and company logo



COFFEE BREAK SPONSOR

500€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the coffee break sponsor with company logo on the conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- The opportunity to display A5 table plastic stands on coffee break tables/area with acknowledgement as the coffee break sponsor and company logo



PARTY SPONSOR

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Zabbix Conference networking event sponsor with company logo on the Conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the party area
- Acknowledgement as the Zabbix Conference networking event sponsor on the conference screen
- The opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes, and prizes to be supplied by the sponsor and approved by organizers)



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Partners Relation Managers

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