

The background of the poster is a photograph of a conference room. In the foreground, a man with short brown hair, wearing a black polo shirt, is seen from the back, holding a blue microphone. He is facing an audience of men seated at long white tables. The room has large windows in the background. The text is overlaid on the left side of the image.

ZABBIX '26

CONFERENCE

POLAND

May 13 – 14 | Warsaw, Poland

Sponsorship opportunities

ZABBIX
CERTIFIED
TRAINER

Welcome to Zabbix Conference Poland 2026!

Join Zabbix Conference Poland and get in on one of the most important gatherings for monitoring and IT professionals in Central Europe. Conference Poland brings together Zabbix experts, engineers, and community members to share real-world use cases, best practices, and the latest innovations in monitoring, observability, and infrastructure management. Expect insightful technical talks, workshops, and valuable networking opportunities in a dynamic and friendly atmosphere. Whether you are an experienced Zabbix user or just starting your monitoring journey, Zabbix Conference Poland is the perfect place to learn, connect, and get inspired.



Zabbix Conference Poland

2026 expected numbers



2

Conference
days



100

Attendees



22

Speakers



2

Networking
events

Location & Venue

ZABBIX '26
CONFERENCE
POLAND

Warsaw, Poland

Mercure Warszawa Grand is a 4-star hotel with a central location that's close to key attractions, good access to transport, comfortable rooms, dining venues, and business facilities.

Venue

📍 Address: Hotel Mercure Warszawa Grand, Krucza-Str. 28, 00-522 Warsaw, Poland
<https://all.accor.com/hotel/3384/index.en.shtml>



Events



May 12
Tuesday

May 13
Wednesday

May 14
Thursday

Conference speeches

DAY 1 | 9 AM – 5 PM

DAY 1 | 1 PM – 5 PM

Workshops

DAY 2 | 9 AM – 12 AM

Merch shop

DAY 1 | 9 AM – 4 PM

DAY 2 | 10 AM – 4 PM

Networking events

Welcome event

Main event

Audience

Zabbix Conference Poland 2026 is set to bring together members of the Zabbix Community from Poland and the surrounding region.

TOP INDUSTRIES



Healthcare



Finance



Education



Government



Transportation



Retail



Telecom



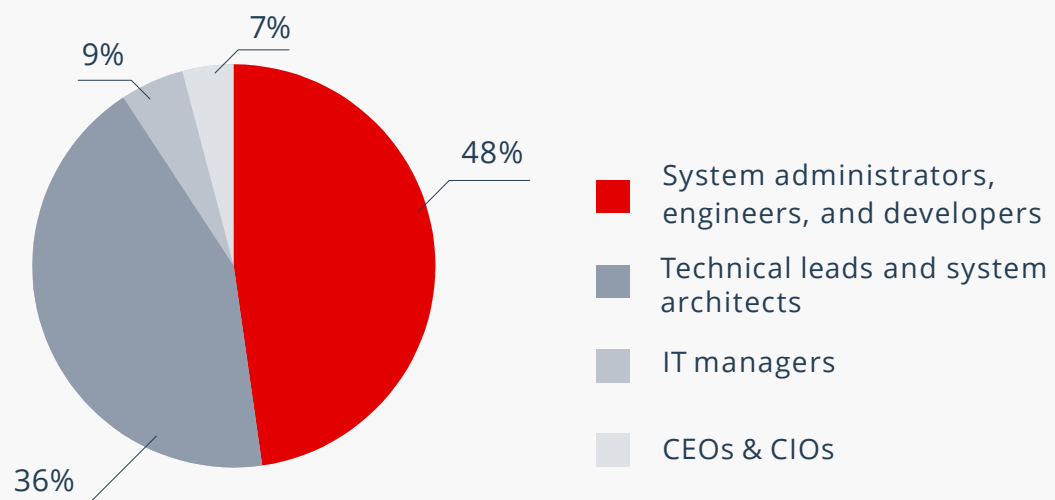
Aerospace



Audience

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POLAND

TOP JOB ROLES



Why become a sponsor?

BENEFITS OF BECOMING A SPONSOR

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility through Zabbix social media channels (a joint announcement for Platinum & Gold sponsors only)
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

PUBLICITY OPTIONS

- Logo on the Zabbix website and official conference page
- Logo on the conference ID badge
- Conference-related email campaigns and social media announcements
- Logo on the projector screen during both days of the conference



Sponsorship options

ACKNOWLEDGMENTS

Appraisal for being a Sponsor during the opening and the closing speech of the conference

Logo featured in conference email campaigns

Announcement of sponsorship on Zabbix social media channels

Logo displayed on the conference page in the section "Sponsors"

Logo on the conference ID badge

Logo on the conference projector screen between presentations

Logo on the conference projector screen before opening

PLATINUM

5 000 €

Verbal, on screen



Joint sponsor announcement

L visibility

L visibility



GOLD

4 000 €

Verbal, on screen



Joint sponsor announcement

M visibility

M visibility



SILVER

2 500 €

written



S visibility



ADVERTISING OPPORTUNITIES

Sponsor's presentation*

Opportunity to add leaflets to the conference handout materials

Exhibition space

30 minutes



Own roll up banner

20 minutes



Own roll up banner



Own roll up banner

SPONSOR BENEFITS

Reserved premium seats during the conference

Conference registration package (100% discount)

Opportunity to hold a special workshop*

Additional Package: Conference + Networking events + Accommodation

3 seats

1x Conference +
Networking events +
Accommodation
(3 nights)



15%

2 seats

1x Conference +
Networking events +
Accommodation
(3 nights)



10%

1 seat

1x Conference



5%

PLATINUM SPONSOR

5000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the conference page in the "Sponsors" area
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the conference ID badge («L» visibility)
- Logo on the conference projector screen before opening and between presentations

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the conference handout materials
- Exhibition space for your own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 15% discount

GOLD SPONSOR

4000€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor during the opening and closing speech of the conference
- Company logo featured in conference email campaigns
- Logo displayed on the conference page in the "Sponsors" area
- Joint sponsorship announcement on Zabbix LinkedIn and Facebook pages
- Logo on the conference ID badge («M» visibility)
- Logo on the conference projector screen before opening

ADVERTISING OPPORTUNITIES

- Sponsor's presentation
- Opportunity to add leaflets to the conference handout materials
- Exhibition space for your own roll-up banner

SPONSOR BENEFITS

- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 10% discount

SILVER SPONSOR

2,500€

ACKNOWLEDGMENTS

- Appraisal for being a Sponsor
- Logo displayed on the conference page in the “Sponsors” area
- Logo on the conference ID badge («S» visibility)

ADVERTISING OPPORTUNITIES

- Increase awareness of your company’s brand with a captive, engaged audience
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

SPONSOR BENEFITS

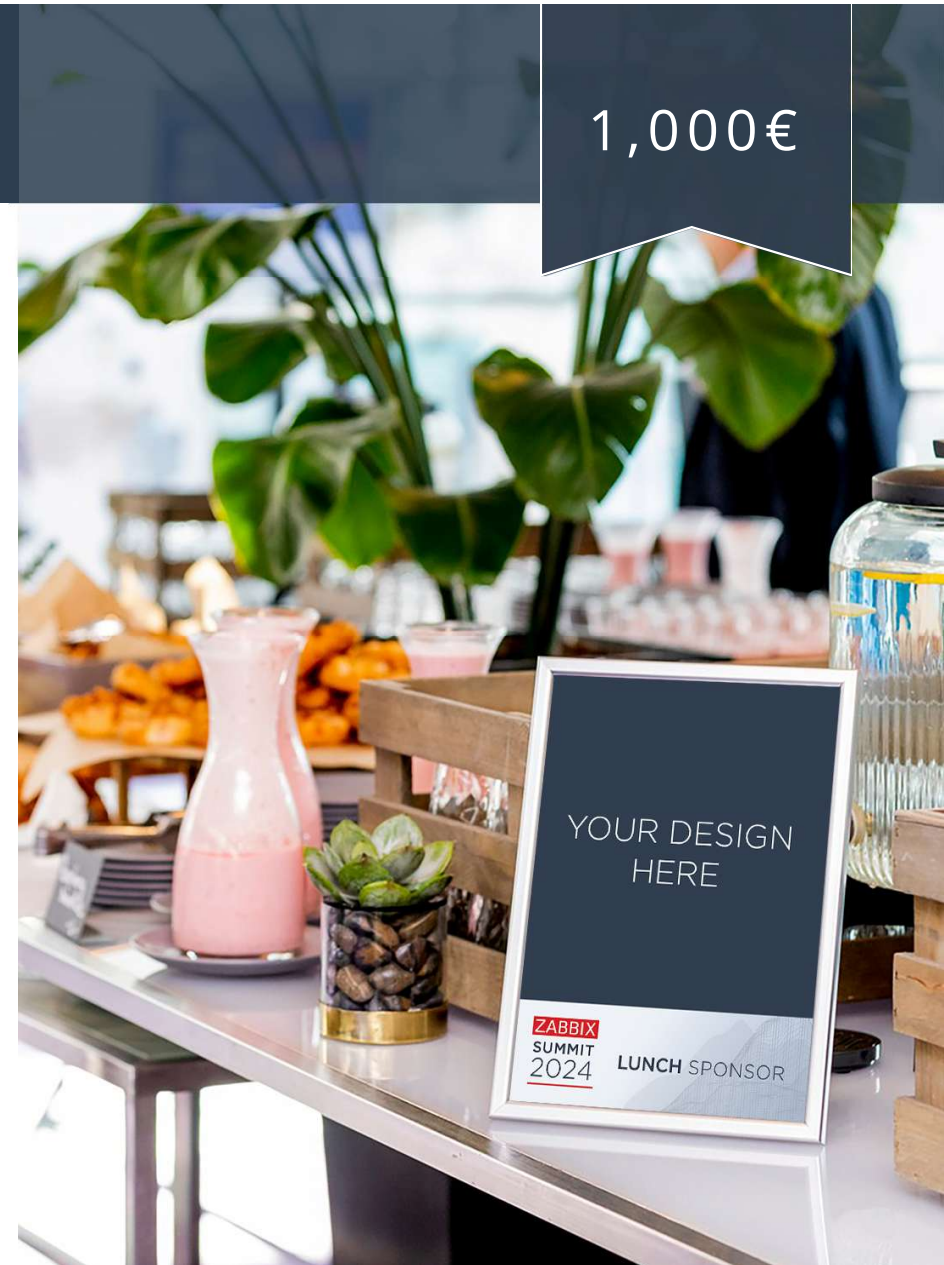
- Reserved premium seats during the conference
- Conference registration package
- Opportunity to hold a special workshop
- Additional full conference passes with 5% discount

LUNCH SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the lunch sponsor with company logo on the conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- Permission to use the following endorsement: "Lunch Sponsor of Zabbix Conference Poland 2026"
- The opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the lunch sponsor and company logo



COFFEE BREAK SPONSOR

500€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the coffee break sponsor with company logo on the conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- The opportunity to display A5 table plastic stands on coffee break tables/area with acknowledgement as the coffee break sponsor and company logo



PARTY SPONSOR

1,000€

ADDITIONAL SPONSORSHIP OPTIONS

- Acknowledgement as the Zabbix Conference networking event sponsor with company logo on the Conference home page, including a hyperlink to the company website
- The opportunity to display 1 standing roll-up banner (1x2m) in the party area
- Acknowledgement as the Zabbix Conference networking event sponsor on the conference screen
- The opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes, and prizes to be supplied by the sponsor and approved by organizers)



The background of the poster is a blurred photograph of a conference room. In the foreground, a man is seen from the back, wearing a dark blue polo shirt with "ZABBIX CERTIFIED TRAINER" printed on the back. He is holding a microphone and addressing an audience. The audience consists of several people seated at long tables, some looking towards the speaker. The room has large windows in the background.

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Partners Relation Managers

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