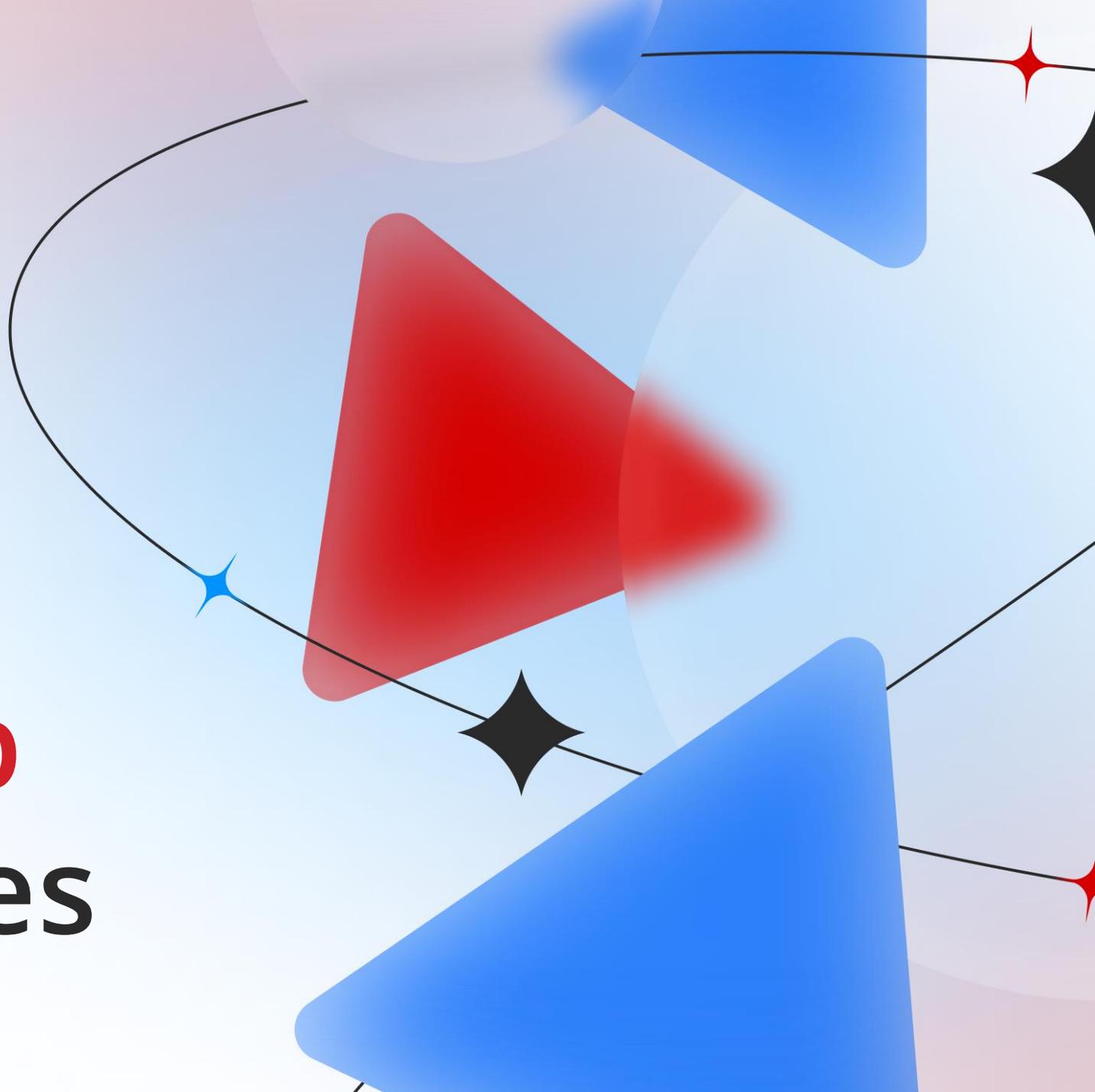


**ZABBIX**  
**SUMMIT '26**

October 8 – 9 | Riga, Latvia

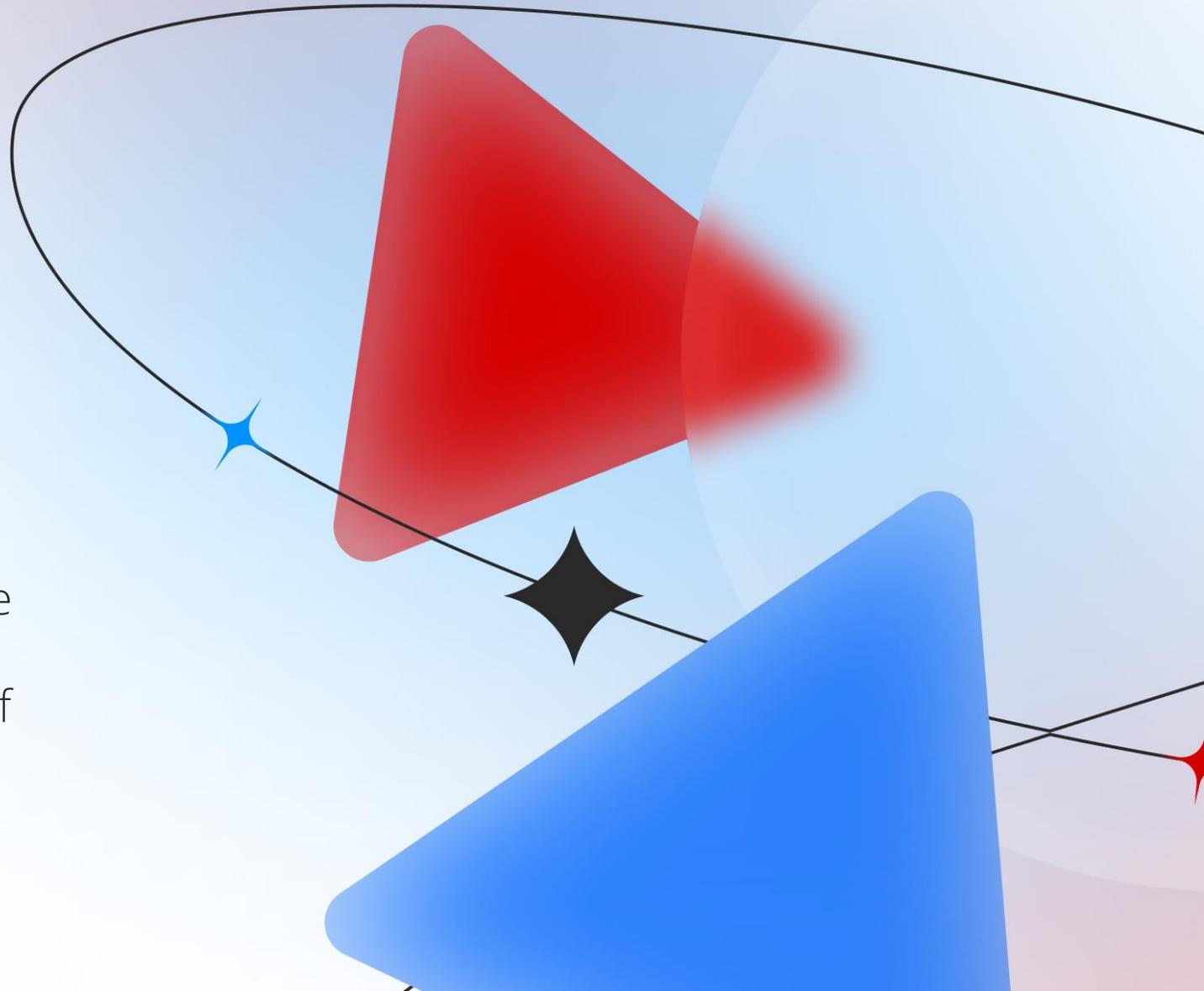
**Sponsorship**  
**opportunities**



# Welcome to Zabbix Summit 2026!

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Zabbix Summit 2026 is the premier Zabbix event of the year – an incredible event full of technical and business-oriented presentations, a wide range of hands-on workshops, plenty of networking opportunities, and other related events.



# Zabbix Summit 2025 by the numbers

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2

conference  
days



513

attendees  
on site



40

speeches



5

workshops



3

networking  
events



43

countries

# Zabbix Summit 2026 expected numbers

---



2

conference  
days



500+

attendees  
on site



40

speeches



5

workshops



3

networking  
events



43

countries

# The Summit audience



For the past 14 years, Zabbix Summits have been attended by hundreds of companies and organizations **from around the world.**

## TOP INDUSTRIES



Healthcare



Finance



Education



Government



Retail



Telecom



Aerospace



Gaming



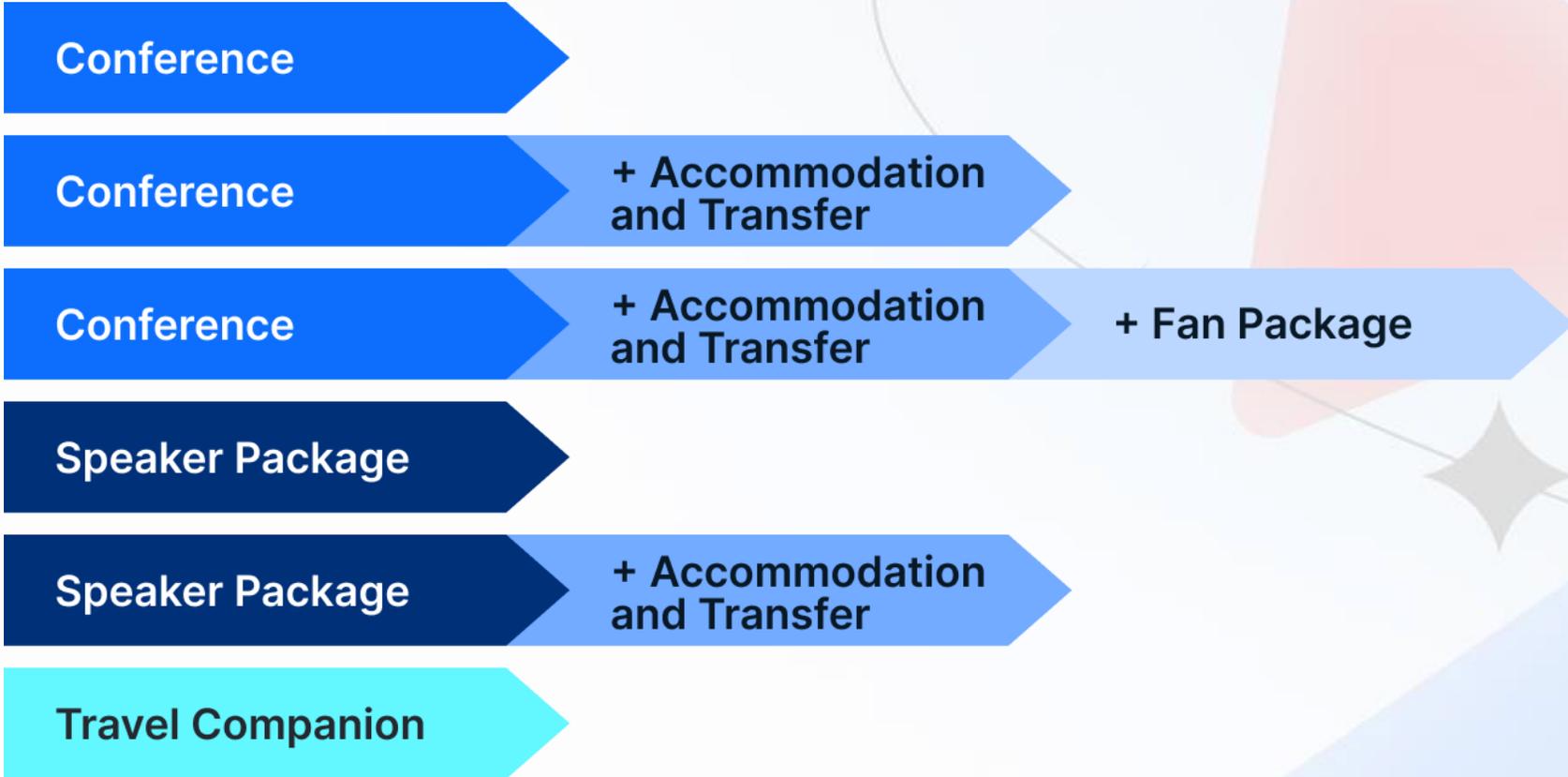
IT



Manufacturing



# Pricing by Blocks



# Conference ticket

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- Full participation in the conference
- Access to workshops
- Admission to Zabbix Office Open Doors Day
- Lunches and coffee breaks
- Access to Welcome Event
- Access to Main Event
- Access to Closing Event

**€570\***

\*Super Early bird price

# Accommodation & Transfer

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- 3 nights accommodation at the event hotel
- Taxi transfer from airport to the hotel

€390

# Fan Package

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- Special Zabbix Fan package

€250

# Travel Companion

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- Access to 3 networking events
- Shared accommodation in a double room
- One-day Riga city tour
- Admission to Zabbix Office Open Doors Day

€450

# Speaker

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- Full conference participation
- Accommodation and transfer
- Access to networking events
- Special speaker gift package

€650

# This could be Summit 2026 Plan

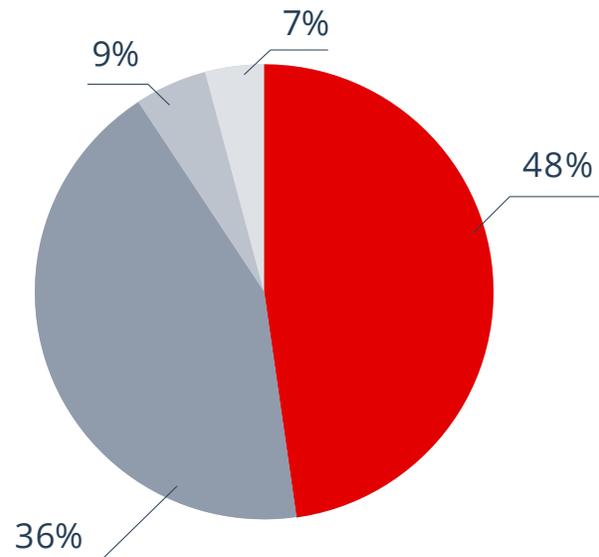
## Summit

	5.10. Mon.	6.10. Tue.	7.10. Wed.	8.10. Thu.	9.10. Fri.	10.10. Sat.	11.10. Sun.
Open-door day			1PM - 4PM				
Summit official part				DAY 1   9AM - 6PM	DAY 2   9AM - 6PM		
Summit fun part			Welcome Party	Main Party	Closing Party		
Workshops					9:30AM - 11:30AM		
Merchandise sales				9AM - 3PM	9AM - 3PM		
Travel companion tour				11AM - 4PM			

- Training is TBA

# The Summit audience

## TOP JOB ROLES



- System administrators, engineers, and developers
- Technical leads and system architects
- IT managers
- CEOs & CIOs

## A GROWING AUDIENCE

2026

550 participants and 1000 online

2025

513 participants and ~600 online

2024

419 participants and ~550 online

2023

450 participants and ~500 online

2022

350 participants and ~550 online

2021

~1500 participants online

2020

~1500 participants online

# Why become a sponsor?

## **BENEFITS OF BECOMING A SPONSOR**

- Gain exposure and increase brand awareness through our marketing campaigns
- Take advantage of the exhibition and branding opportunities to communicate your message to a tech-savvy audience from all over the world
- Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- Promote your company's visibility through Zabbix social media channels (Diamond and Platinum sponsors only)
- Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## **PUBLICITY OPTIONS**

- Zabbix website and official conference page
- Zabbix social media channels (Diamond and Platinum sponsors only)
- Zabbix e-mail campaigns
- Zabbix Summit projector screen
- Sponsor's booth during both days of Summit
- Summit live streaming



## SPONSORSHIP OPTIONS

### DIAMOND

22,000 €

### PLATINUM

11,500 €

### GOLD

6,600 €

### SILVER

4,400 €

#### ACKNOWLEDGMENTS

	DIAMOND	PLATINUM	GOLD	SILVER
Available packages	1	5	10	10
Logo displayed on the Summit page in the "Sponsors" section	✓	✓	✓	✓
Announcement on sponsorship with company logo and description on LinkedIn & Facebook	One - time dedicated post	One- time dedicated post	–	–
Logo on the Summit online banner	Large	Medium	–	–
Logo on the Summit projector screen before start and between presentations	✓	✓	✓	–
Logo printed on Summit notebooks provided for all participants	✓	✓	✓	–
Logo displayed in videos of presentations published on YouTube and zabbix.com	✓	✓	–	–
Logo featured in Summit email campaigns	✓	✓	✓	–
Radisson branding	✓	–	–	–
Acknowledgement during the opening and closing speech of the Summit	verbal	verbal	verbal	written
Logo in the Summit "ID badge"	✓	✓	–	–

#### ADVERTISING OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER
Turnkey booth provided by organizers (print file needed)	6x3	4x3	3x3	2x2
Sponsor's presentation* (limited slots available)	30 minutes, right after keynote	30 minutes	20 minutes	–
Opportunity to add leaflets to Summit handout materials (only one material)*	✓	✓	✓	✓
Booth visibility during Zabbix Summit livestreaming on YouTube	✓	✓	✓	✓
Opportunity to provide corporate gifts for all Summit participants	✓	✓	✓	–
Livestream interview with sponsor during coffee break	Guaranteed	Guaranteed	Guaranteed	If available

#### SPONSOR BENEFITS

	DIAMOND	PLATINUM	GOLD	SILVER
Reserved premium seats during 2 Summit days	5 seats	4 seats	3 seats	2 seats
Conference registration package included	5 Full Participation packages	2 Full Participation packages	1 Full Participation package	1 Conference Hall only package
Opportunity to hold a special workshop*	Guaranteed	Guaranteed	Guaranteed	If available
Discount code to purchase additional full conference passes	15%	15%	10%	5%

\* only approved and confirmed by Zabbix

# DIAMOND SPONSOR

22,000€

1 AVAILABLE

## ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- One-time dedicated announcement on sponsorship with company logo and description on LinkedIn & Facebook
- Logo on the Summit online banner
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Radisson branding
- Acknowledgement during opening and closing speeches
- Logo in the Summit ID badge

## SPONSOR BENEFITS

- 5 premium seats reserved during 2 Summit days
- Conference registration package included
- Opportunity to hold a special workshop\*
- 15% discount to purchase additional full conference passes

## ADVERTISING OPPORTUNITIES

- Turnkey booth (6 x 3m) provided by organizers (design and print file necessary). Included: 2 personalized tables and banner, 4 chairs, 2 shelving units, 65" TV screen, WIFI)
- 30-minute sponsor's presentation (right after keynote)\*
- Opportunity to add leaflets to Summit handout materials
- Booth visibility during Zabbix Summit livestreaming
- Opportunity to provide corporate gifts for all Summit participants
- Live interview with sponsor during coffee break



# PLATINUM SPONSOR

11,500€

5 AVAILABLE

## ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- One-time joint Platinum sponsor announcement with company logo and brief description on LinkedIn & Facebook
- Logo on the Summit online banner
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Acknowledgement during opening and closing speeches
- Logo in the Summit ID badge

## SPONSOR BENEFITS

- 4 reserved premium seats during 2 Summit days
- 2 x Full Summit registration package (3 nights Included)
- Opportunity to hold a special workshop\*
- 15% discount on additional full conference passes

## ADVERTISING OPPORTUNITIES

- Turnkey booth (4 x 3m) provided by organizers (design and print file necessary). Included: personalized table and banner, 2 bar chairs, shelving unit, 65" TV screen, WIFI)
- 30-minute Sponsor presentation slot\*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit livestreaming
- Live interview with sponsor during coffee break



\* only approved and confirmed by Zabbix

# GOLD SPONSOR

6600€

10 AVAILABLE

## ACKNOWLEDGMENTS

- Your logo featured in Summit email campaigns
- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- Logo on the Summit projector screen before start and between presentations
- Logo printed on Summit notebooks provided for all participants
- Logo displayed in videos of presentations published on YouTube and zabbix.com
- Acknowledgement during opening and closing speeches

## SPONSOR BENEFITS

- Reserved 3 premium seats during 2 Summit days
- 1 x Full Summit registration package (3 nights Included)
- Opportunity to hold a special workshop\*
- 10% discount to purchase additional full conference passes

## ADVERTISING OPPORTUNITIES

- Turnkey booth (3 x 3m) provided by organizers (design and print file necessary).  
Included: personalized table and banner, 1 bar chair, shared shelving unit, 65" TV screen, WIFI
- 20-minute Sponsor presentation slot\*
- Opportunity to add leaflets to the Summit handout materials
- Opportunity to provide corporate gifts for all Summit participants
- Zabbix Summit livestreaming
- Live interview with sponsor during coffee break



\* only approved and confirmed by Zabbix

# SILVER SPONSOR

4400€

10 AVAILABLE

## ACKNOWLEDGMENTS

- Bulletins Logo displayed on the Summit page in the section "Sponsors"
- Acknowledgement during opening and closing speeches

## SPONSOR BENEFITS

- 2 premium seats reserved during 2 Summit days
- Included: 1 Summit Hall Only registration package
- 5% discount to purchase additional full conference passes

*\* only approved and confirmed by Zabbix*

## ADVERTISING OPPORTUNITIES

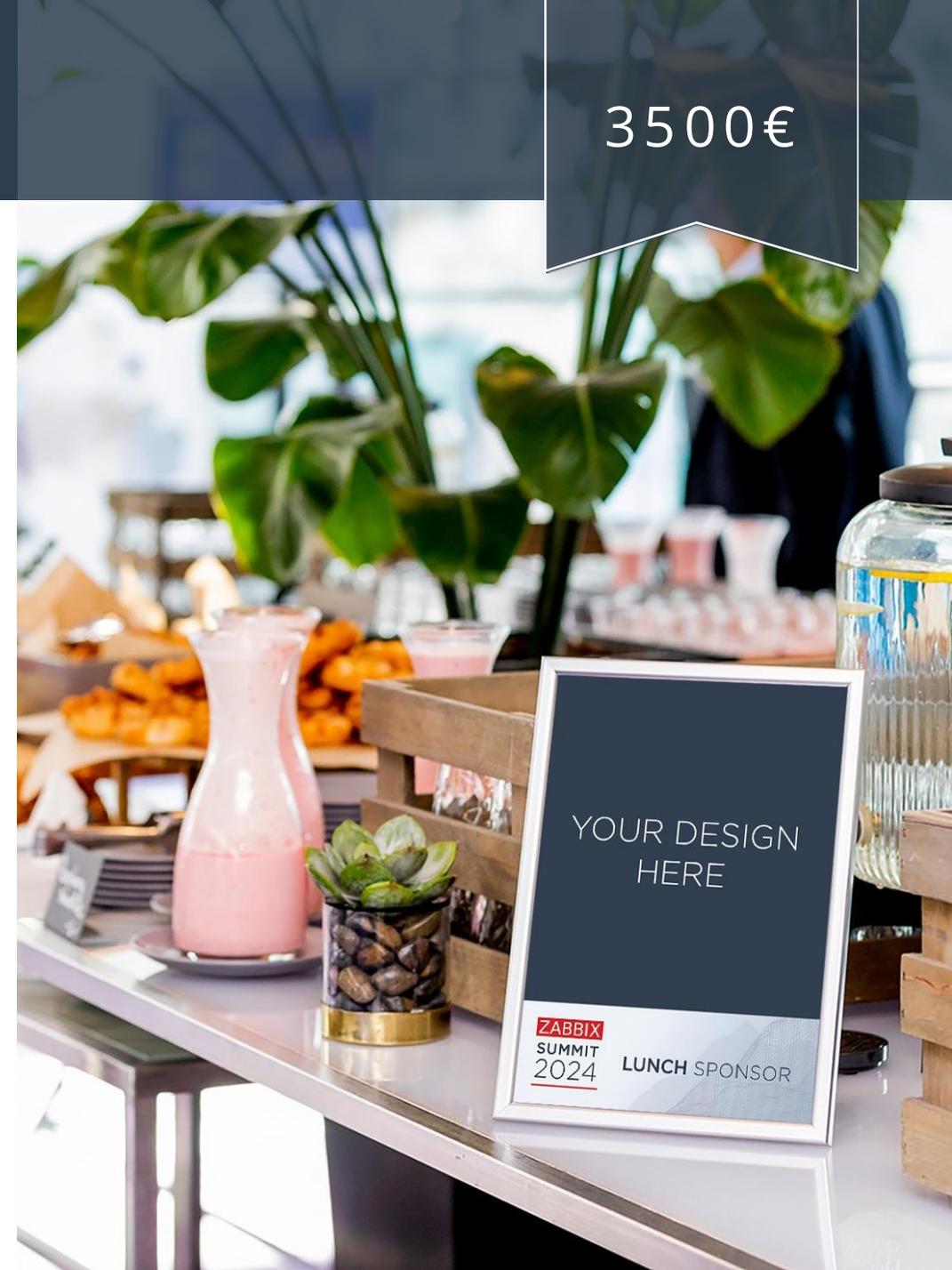
- Turnkey booth (3x3m) provided by organizers (design and print file necessary), 1 table
- Opportunity to add leaflets to the Summit handout materials
- Included: personalized table and banner, WIFI
- Zabbix Summit livestreaming on YouTube



# LUNCH SPONSOR

3500€

- Acknowledgment as the Lunch Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (Sponsor supplies only the print file)
- Permission to use the following endorsement: "Lunch Sponsor of Zabbix Summit 2026"
- Opportunity to display A4 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo



# COFFEE BREAK SPONSOR

2000€

- Acknowledgment as the Coffee Break Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area (Sponsor supplies only the print file)
- Permission to use the following endorsement: "Coffee Break Sponsor of Zabbix Summit 2026"
- Opportunity to display A4 table plastic stands on Coffee Break tables/area with acknowledgment as the Coffee Break Sponsor and company logo

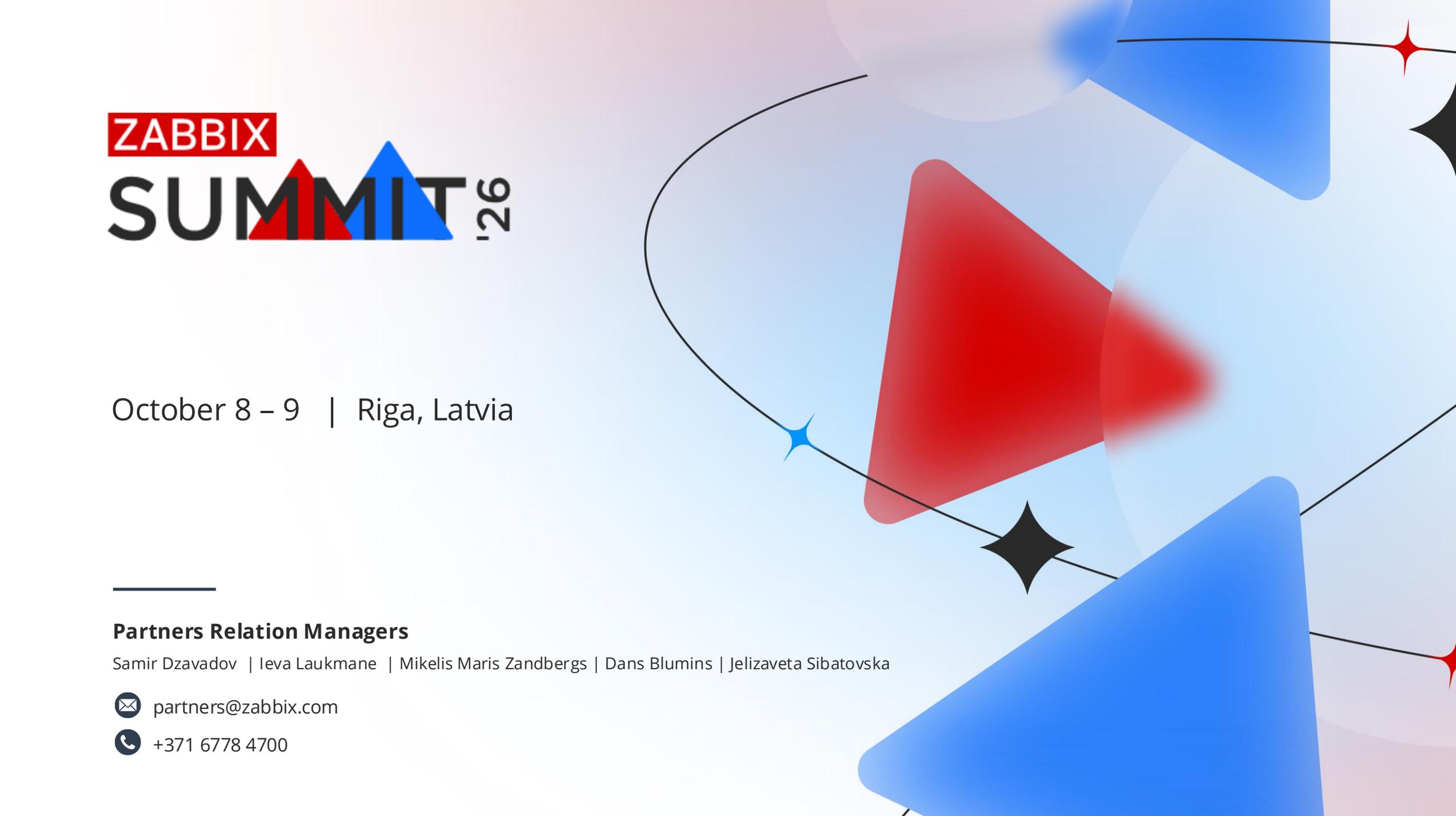


# MAIN PARTY SPONSOR

5000€

- Acknowledgment as the Zabbix Summit Party Sponsor with company logo on the Summit home page, including a hyperlink to company's website
- Verbal acknowledgment as the Zabbix Summit Party Sponsor at the end of the first Summit day (official part), to be announced by the Summit moderator
- Opportunity to display 1 standing roll-up banner (1x2m) in the party area (Sponsor supplies only the print file)
- Opportunity to hold one 10-15 minute competition with prizes during the Zabbix Summit Party (competition idea, attributes, and prizes to be supplied by the Sponsor and approved by the Organizers)
- One pass to the Summit – Summit Hall Only package



The background features abstract geometric shapes in shades of blue and red, connected by thin black lines. Some shapes are solid, while others are semi-transparent. There are also small starburst icons in blue, black, and red scattered throughout the design.

# ZABBIX SUMMIT '26

October 8 – 9 | Riga, Latvia

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## Partners Relation Managers

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