



**ZABBIX** 2020  
Conference  
BENELUX

# SPONSORSHIP OPPORTUNITIES

March 6 - 7 | UTRECHT, THE NETHERLANDS



# ZABBIX 2019 BY NUMBERS



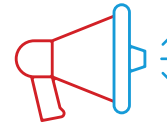
15  
Events



12  
countries



10  
languages



245  
speakers



1700  
participants



124  
networking  
sessions

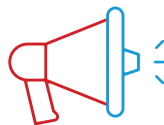
## 1<sup>st</sup> CONFERENCE IN BENELUX



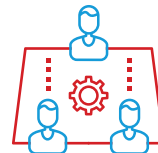
2  
Days



200  
participants



25  
speakers



4  
workshops



9  
networking  
sessions

# ZABBIX 2020 Conference

## BENELUX

Zabbix Conference Benelux 2020 will gather Zabbix Community members from the Benelux and neighbor countries.



**Date: 6 – 7 March 2020**



Place: **Van der Valk Hotel Utrecht Winthontlaan**  
Address: 4 -6, 3526 KV Utrecht, Netherlands  
[www.vandervalkhotelutrecht.nl](http://www.vandervalkhotelutrecht.nl)

- March 5** Welcome Party
- March 6** 1st Zabbix Conference day
- March 6** Official Zabbix Conference party
- March 7** 2nd Zabbix Conference day
- March 7** Post-Conference party



# SPONSORSHIP OPTIONS

	GOLD	SILVER
<b>Acknowledgement</b>	<b>3 500 €</b>	<b>2 000 €</b>
Appraisal for being a Sponsor during the opening and the closing speech of the conference	verbal	written
Announcement and logo in Zabbix Newsletter	logo + company description	logo
Announcement of sponsorship on Zabbix social media channels	50 words	20 words
Logo displayed on the Conference page in the section "Sponsors" for 1 year	M visibility	S visibility
Logo on the Conference "ID badge"	on the front side	
Logo on the Conference banner	✓	
Logo on the Conference projector screen before opening and between presentations	✓	
<b>Advertising opportunities</b>		
Sponsor's presentation*	20 minutes	
Opportunity to add leaflets to the Conference handout materials	✓	
Exhibition space	Own booth	Own roll up banner
<b>Sponsor Benefits</b>		
Reserved premium seats during the Conference	3 seats	2 seats
Conference registration package	1x Full conference 3 nights	1x conference Hall only
Opportunity to hold a special workshop*	✓	✓
Additional full conference passes	15%	10%

\*only approved and confirmed by Zabbix



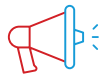
# GOLD

3 500 €



## ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section “Sponsors” for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference “ID badge”
- ▶ Logo on the Conference projector screen before opening and between presentations



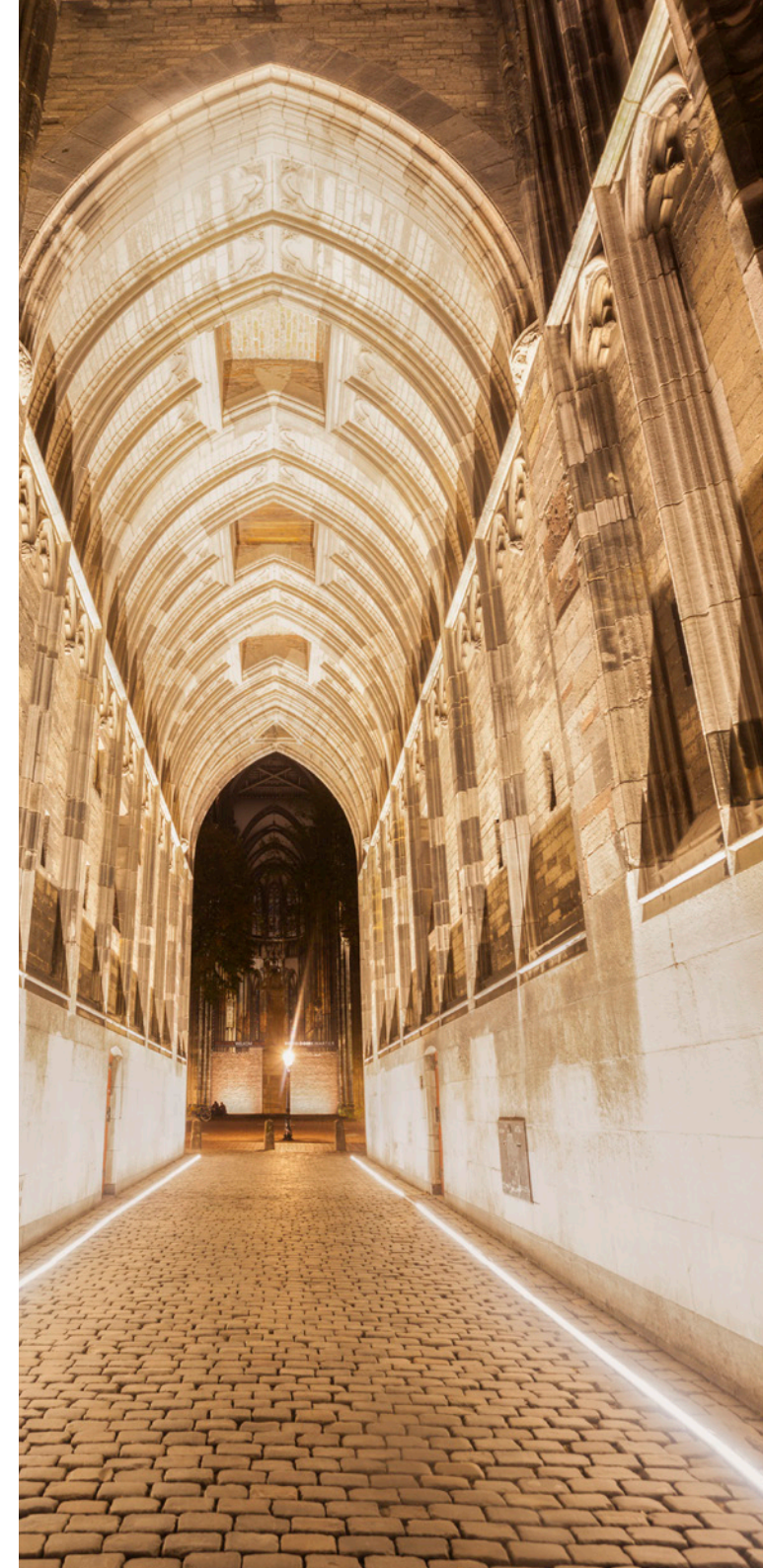
## ADVERTISING OPPORTUNITIES

- ▶ Sponsor’s presentation
- ▶ Opportunity to add leaflets to the Conference handout materials
- ▶ Exhibition space for own roll-up banner



## SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 15% discount





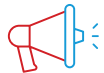
# SILVER

2 000 €



## ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the conference
- ▶ Announcement and logo in Zabbix Newsletter and Conference Bulletins
- ▶ Logo displayed on the Conference page in the section "Sponsors" for 1 year
- ▶ Announcement of sponsorship on Zabbix social media channels
- ▶ Logo on the Conference "ID badge"



## ADVERTISING OPPORTUNITIES

- ▶ Increase awareness of your company's brand with captive, engaged audience
- ▶ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ▶ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ▶ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot



## SPONSOR BENEFITS

- ▶ Reserved premium seats during the Conference
- ▶ Conference registration package
- ▶ Opportunity to hold a special workshop
- ▶ Additional full conference passes with 10% discount



# LUNCH

1 000 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Lunch Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area
- ▶ Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2020"
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgement as the Lunch Sponsor and company logo





# COFFEE BREAK

500 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Coffee Break Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area
- ▶ Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgement as the Coffee Break Sponsor and company logo





# ZABBIX PARTY

1 000 €

## ADDITIONAL SPONSORSHIP OPTIONS

- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgement as the Zabbix Conference Networking event Sponsor with company logo in the Conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the party area
- ▶ Announcement on sponsorship with company logo on Zabbix social media channels, such as FB, Twitter, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Networking event, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- ▶ One pass to the Conference – Conference Hall Only package



# REGISTRATION PACKAGES

	Event Hall Only	Event Hall + Fun	Full Participation	Zabbix Fan
Price	<b>265 €</b>	<b>295 €</b>	<b>695 €</b>	<b>850 €</b>
Conference Hall	✓	✓	✓	✓
Event ticket	✓	✓	✓	✓
Delegate Welcome Pack	✓	✓	✓	✓
Lunches	✓	✓	✓	✓
Coffee breaks	✓	✓	✓	✓
Access to Fun-Stuff Program	Official Party (March 6)	Welcome Party (March 5) Official Party (March 6) Post-Conf. Party (March 7)	Welcome Party (March 5) Official Party (March 6) Post-Conf. Party (March 7)	Welcome Party (March 5) Official Party (March 6) Post-Conf. Party (March 7)
Hotel stay			3 nights at Van der Valk Hotel Utrecht	3 nights at Van der Valk Hotel Utrecht
Special Fan surprise gifts and appraisal				✓



## ZABBIX EXAM 275 €

Join the event and get Zabbix certified!

### Please note!

You must attend the conference to choose this option.



## SPEAKER 370 €

Designed for the conference speakers, whose papers have been preliminarily accepted and approved.

### Please note!

Only one author per paper can register for this package.



# WHY BECOME A SPONSOR?

## BENEFITS OF BECOMING A SPONSOR

- ✓ Gain exposure and increase brand awareness through our marketing campaigns incorporating emails, social media and digital.
- ✓ Take advantage of the exhibition and branding opportunities to communicate your message to local audiences.
- ✓ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✓ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ✓ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

## PUBLICITY OPTIONS

- ▶ Zabbix Website, official conference page
- ▶ "ID badge" booklet
- ▶ Conference projector screen
- ▶ Conference newsletters



# JOIN THE LOCAL ZABBIX CONFERENCES IN 2020 ACROSS EUROPE

**ZABBIX** 2020  
Conference  
BENELUX

MARCH 6-7 | UTRECHT

**ZABBIX** 2020  
Conference  
GERMANY

APRIL 23-24 | BERLIN

**ZABBIX** 2020  
Conference  
CZECH REPUBLIC  
SLOVAKIA

JUNE 12-13 | BRNO



# ZABBIX 2020 Conference

## BENELUX

For more information about the Zabbix Conference in Benelux, please visit [www.zabbix.com/events/conference\\_benelux\\_2020](http://www.zabbix.com/events/conference_benelux_2020)

Should you have any further questions or if you have already decided to become a Sponsor, please contact:

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Marketing and Events Manager

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### CONTACT US



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