



ZABBIX ¹⁹
SUMMIT

SPONSORSHIP OPPORTUNITIES

October 11 - 12 | RIGA, LATVIA

ZABBIX SUMMIT '19

The premier Zabbix event about monitoring – [Zabbix Summit 2019](#) is the largest Zabbix event of the year.

Advertise your company name and gain publicity among tech-savvy audience from all over the world.

The 9th Summit will bring together monitoring experts, company leaders and industry innovators to be inspired by achievements and spark new ideas, mapping the future of open source monitoring through the exchange of

October 10	Welcome Party
October 11	First Day of Summit
October 11	Official Summit Party
October 12	Second Day of Summit
October 12	Post-Summit Evening

BENEFITS OF BECOMING A SPONSOR

- ✓ Increase awareness of your company's brand with captive, engaged audience
- ✓ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✓ Promote your company's visibility pre-event, onsite and post-event through Zabbix social media channels
- ✓ Access technology overviews, demos and workshops
- ✓ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

SUMMIT AUDIENCE

For the past eight years, Zabbix Summit has been attended by hundreds of international companies and organizations from **45 countries**, representing

TOP INDUSTRIES	TOP JOB ROLES	GROWING AUDIENCE
▶ Banking & Finance	48% System administrators, engineers and developers	2019 500 participants (expected)
▶ State & Local Government	36% Technical leads and system architects	2018 350 participants
▶ Healthcare & Medical	9% IT managers	2017 200 participants
▶ IT & Telecommunications	7% CEO&CIO	
▶ Energy & Chemicals		
▶ Aerospace		



SPONSORSHIP OPTIONS

	PLATINUM	GOLD	SILVER
Acknowledgments	9 000€	5 000€	3 000€
Appraisal for being a Sponsor during the opening and the closing speech of the Summit	verbal	verbal	written
Logo displayed in the Summit promo and overview video for 1 year after the Summit	✓	✓	✓
Announcement and logo in Zabbix Newsletter and Summit Bulletins	✓	✓	✓
Logo displayed on the Summit page in the section "Sponsors" for 1 year	+ company description	+ company description	✓
Announcement on sponsorship with company logo and description on social media channels	70 words	50 words	20 words
Logo on the Summit roll-up banners visible in official Summit events	L visibility	M visibility	S visibility
Logo in the Summit "ID badge" booklet	on the front side	✓	✓
Logo displayed in videos of presentations, published on YouTube and zabbix.com	✓	✓	
Logo on the Summit online banner (front page of zabbix.com)	✓	✓	
Logo on the Summit projector screen before start & between presentations	✓	✓	
Logo printed on Summit notepads, provided for all participants	✓	✓	
Mobile app recognition (company logo, description and link to website and social media accounts)	✓	✓	✓
Advertising opportunities			
Exhibition space with a roll-up banner provided by Organizers (print file needed)	Booth	Booth	Table
Sponsor presentation	40 minutes	20 minutes	
Opportunity to add leaflets in the Summit handout materials	✓	✓	
Sponsor Benefits			
Hotel room upgrade	✓	✓	
Reserved premium seats during 2 Summit days	4 seats	3 seats	2 seats
Included Summit registration package	3x Full Summit 3 nights	1x Full Summit 3 nights	1x Summit Hall only
2 seats at the VIP table with Zabbix CEO at lunch breaks	✓	✓	
Opportunity to hold a special workshop	✓	✓	
Discount code to purchase additional full conference passes	✓	✓	

PLATINUM

9 000 € | 3 available

ACKNOWLEDGEMENTS

- ▶ Verbal appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Logo displayed in the Summit promo and overview video for 1 year after the Summit
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo and company description displayed on the Summit page in the section "Sponsors" for 1 year
- ▶ Announcement on sponsorship with company logo & on social media channels, such as FB, TW, LinkedIn (70 words)
- ▶ Logo on the Summit roll-up banners visible in official Summit events (L visibility)
- ▶ Logo in the Summit "ID badge" booklet (front size)
- ▶ Logo displayed in videos of presentations, published on YouTube and zabbix.com
- ▶ Logo on the Summit online banner (front page of zabbix.com)
- ▶ Logo on the Summit projector screen before start & between presentations
- ▶ Logo printed on Summit notepads, provided for all participants
- ▶ Mobile app recognition (company logo, description and link to sponsor website and social media accounts)



ADVERTISING OPORTUNITIES

- ▶ W-5m, D-2m Booth provided by Organizers
(print file needed)
Included: overhead banner, table, 2 chairs, 32" TV, WI-FI
- ▶ 40 minutes Sponsor presentation slot
Theme to be approved by Organizer
- ▶ Opportunity to add leaflets in the Summit handout materials
- ▶ Opportunity to provide gifts for all Summit participants

SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 4 premium seats during 2 Summit days
- ▶ 3 x Full Summit registration package (3 nights Included)
- ▶ 2 seats at the VIP table with Zabbix CEO at lunch breaks
- ▶ Opportunity to hold a special workshop
- ▶ Discount code to purchase additional full conference passes

GOLD

5 000 € | 8 available

ACKNOWLEDGEMENTS

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- ▶ Logo displayed in the Summit promo and overview video for 1 year after the Summit
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo and company description displayed on the Summit page in the section "Sponsors" for 1 year
- ▶ Announcement on sponsorship with company logo & on social media channels, such as FB, TW, LinkedIn (50 words)
- ▶ Logo on the Summit roll-up banners visible in official Summit events (M visibility)
- ▶ Logo in the Summit "ID badge" booklet
- ▶ Logo displayed in videos of presentations, published on YouTube and zabbix.com
- ▶ Logo on the Summit online banner (front page of zabbix.com)
- ▶ Logo on the Summit projector screen before start & between presentations
- ▶ Logo printed on Summit notepads, provided for all participants
- ▶ Mobile app recognition (company logo, description and link to sponsor website and social media accounts)



ADVERTISING OPORTUNITIES

- ▶ W-3m, D-2m Booth provided by Organizers
(print file needed)
Included: overhead banner, table, 2 chairs, 32" TV, WI-FI
- ▶ 20 minutes Sponsor presentation slot
Theme to be approved by Organizer
- ▶ Opportunity to add leaflets in the Summit handout materials

SPONSOR BENEFITS

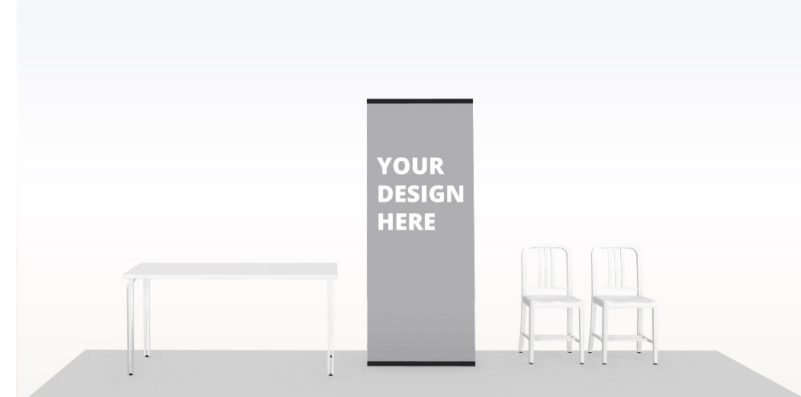
- ▶ Hotel room upgrade
- ▶ Reserved 3 premium seats during 2 Summit days
- ▶ 1 x Full Summit registration package (3 nights Included)
- ▶ 2 seats at the VIP table with Zabbix CEO at lunch breaks
- ▶ Opportunity to hold a special workshop
- ▶ Discount code to purchase additional full conference passes

SILVER

3 000 € | 6 available

ACKNOWLEDGEMENTS

- ▶ Verbal appraisal for being a Sponsor during the opening and the closing speech of the Summit
- ▶ Logo displayed in the Summit promo and overview video for 1 year after the Summit
- ▶ Announcement and logo in Zabbix Newsletter and Summit Bulletins
- ▶ Logo displayed on the Summit page in the section "Sponsors" for 1 year
- ▶ Announcement on sponsorship with company logo & on social media channels, such as FB, TW, LinkedIn (20 words)
- ▶ Logo on the Summit roll-up banners visible in official Summit events (S visibility)
- ▶ Logo in the Summit "ID badge" booklet
- ▶ Mobile app recognition (company logo, description and link to sponsor website and social media accounts)



ADVERTISING OPORTUNITIES

- ▶ W - 3m, D-1,5m. Table, chairs and mobile stand

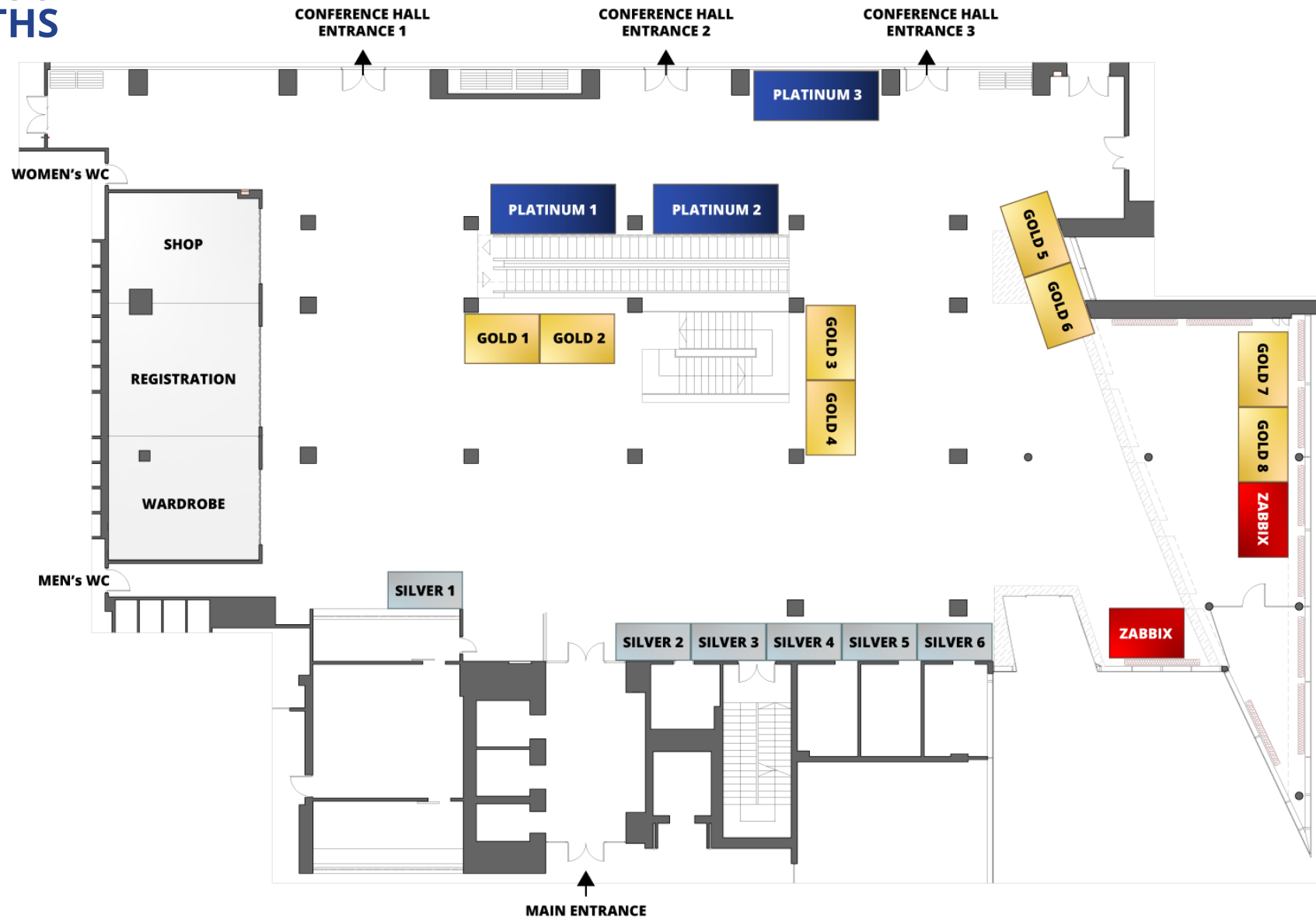
SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 2 premium seats during 2 Summit days
- ▶ Included 1 Summit Hall Only registration package

VENUE

PLAN:

SPONSOR BOOTHS



ADDITIONAL SPONSORSHIP OPTIONS

LUNCH 3 000 €

- ▶ VIP seat at lunch, with Zabbix CEO
- ▶ Acknowledgment as the Lunch Sponsor with company logo on the Summit home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgment as the Lunch Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (Sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Summit 2019"
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo



ADDITIONAL SPONSORSHIP OPTIONS

COFFEE BREAK

1 000 €

- ▶ Acknowledgment as the Coffee Break Sponsor with company logo on the Summit home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgment as the Coffee Break Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the coffee break area (Sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Coffee Break Sponsor of the Zabbix Summit 2019"
- ▶ Opportunity to display A5 table plastic stands on Coffee Break tables/area with acknowledgment as the Coffee Break Sponsor and company logo



ADDITIONAL SPONSORSHIP OPTIONS

ZABBIX Summit PARTY 2 000 €

- ▶ Acknowledgment as the Zabbix Summit Evening Sponsor with company logo on the Summit home page, including a hyperlink to company's website for 1 year
- ▶ Acknowledgment as the Zabbix Summit Evening Sponsor with company logo in the Summit "ID badge" booklet
- ▶ Verbal acknowledgment as the Zabbix Summit Evening Sponsor at the end of the 1st Summit day (official part), to be announced by the Summit moderator
- ▶ Acknowledgment as the Zabbix Summit Evening Sponsor with company logo on the A4 bus signs (displayed under the tour bus window)
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the party area (Sponsor has to supply only the print file)



- ▶ Announcement on sponsorship with company logo on Zabbix social media channels, such as FB, Twitter, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Summit Evening, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the Sponsor and approved by Organizers)
- ▶ One pass to the Summit – Summit Hall Only package

CONTACT US

Zabbix Summit sponsorship team is excited to partner with you to ensure your presence onsite meets your organization's objectives and offers you a seamless event experience.

Should you have any further questions or if you have already decided to become a Sponsor, please contact:

Svetlana Avene-Avenina
Partner Relation Specialist
+371 6778 4702
conference@zabbix.com

ZABBIX '19 SUMMIT



www.zabbix.com



conference@zabbix.com



twitter.com/zabbix



fb.com/zabbix

WHY BECOME A SPONSOR?

INCREASE YOUR EXPOSURE

We put our utmost effort into making sure that the annual Zabbix Summit is well promoted and attended. By becoming a Sponsor you will automatically get the benefit of being seen by **over 16,000** active Zabbix community members, and thousands of users and customers.

BRAND AWARENESS & RECOGNITION

Being a Sponsor of Zabbix Summit 2019 will position your company's brand as a leader among other participants. Depending on the Sponsorship level you have decided to choose, we will place your company's logo on different Summit sources.

PUBLICITY OPTIONS ON:

- ▶ official Summit webpage
- ▶ online banner on Zabbix website
- ▶ roll-up banners
- ▶ "ID badge" booklet
- ▶ Summit projector screen
- ▶ Summit merchandising materials
- ▶ Summit newsletters
- ▶ and other materials



DISTRIBUTE MATERIALS & MAKE NEW CONTACTS

Depending on the chosen Sponsorship level, you will get a chance to distribute your products, merchandise, brochures or other things you find useful and appropriate during the 2-day event.

This will help you and your company have direct contact with the participants, increase awareness of your products and services, and establish new professional relationships.