



3.1.

Logo use

Whenever possible, the primary logo should be used: white, with all-caps letters “ZABBIX” in a bright red rectangle. It is preferable to use it on a white background, but a dark blue background is also acceptable.

In cases where only one color can be applied (merchandise, for example), a monochrome version of the logo may be used. Whenever possible, the **”Monochrome logo – primary version”** should be chosen to maintain consistency, including when the background is red or blue.

However, in rare cases where the Zabbix logo needs better visibility, the Monochrome Logo – Exceptions Version may be used.

Zabbix logo has been slightly updated in 2025, and all materials should use the latest version to ensure consistency and brand recognition.



Primary logo



Monochrome logo - primary



Monochrome logo - exceptions