

Why don't you start local community?

2011.10.01 Zabbix Conference 2011 @ Riga

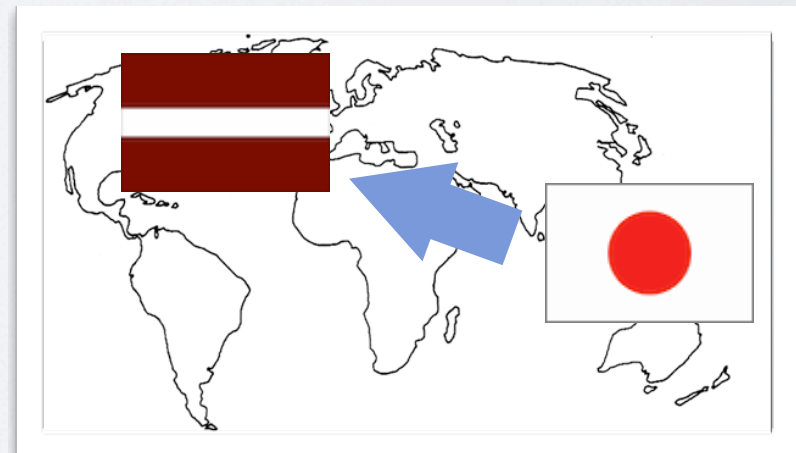
Kodai Terashima

Twitter : @kodai74



Who am I ?

- Kodai Terashima
- Representative of Japanese Zabbix Community
- Developer of Mozaby (Zabbix app for iPhone)
- Employee of Zabbix SIA since April, 2011



Today's Talk

- History of Zabbix in Japan & Japanese Community
- What's the important things for Local Community
- Let's start Local Community!

Around 2005...

OSS Monitoring Software

I was...

- working for Japanese Company.
 - searching “Free monitoring software” for a customer.
- Nagios & BigBrother were famous in Japan
 - Zabbix 1.1 alpha released!
 - Zabbix information in Japanese was “0” on Google search

First Zabbix commercial user in Japan

- I compared Zabbix, Nagios, and BigBrother
- I believed Zabbix has a great potential!
- I suggested Zabbix, my customer chose Zabbix!
- I installed and implemented Zabbix monitoring system into the customer environment



Creating Zabbix Community

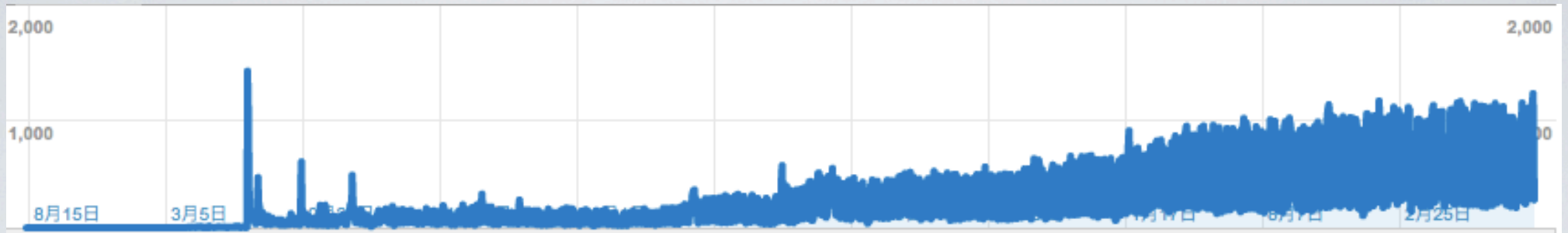
- Create un-official ZABBIX-JP site in August 2005
- Un-official local community site
- Translate frontend into Japanese



<http://www.zabbix.jp>

what's happened?

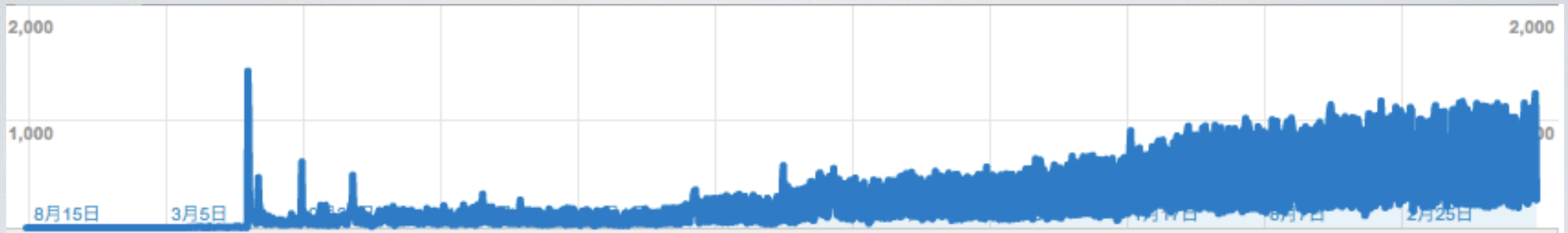
Google Analytics / Visitors



2005.08
Start ZABBIX-JP site

what's happened?

Google Analytics / Visitors

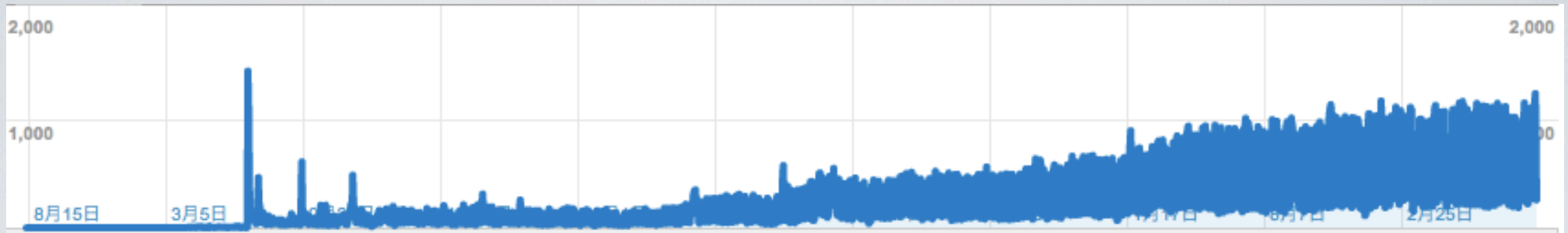


2006.07
ZABBIX-JP site was
introduced on Gigazine

A screenshot of the Gigazine website. The header features the "Gigazine" logo in large yellow letters. To the right, there is a promotional banner for a computer system with specifications: "第2世代インテル® Core™2 プロセッサー Windows® 7 Home Premium 64ビット 3年保証 GeForce® GTX550Ti 搭載ゲーミングパソコンが 64,890円から!! 水冷CPUクーラー搭載". Below the header, there are several sections. On the left, there is a sidebar with a "最新ニュース30件" (Latest News 30 items) section. The main content area features a "2006年07月03日 20時01分00秒" (July 3, 2006, 20:01:00) timestamp and a headline: "フリーのサーバ、ネットワークなどの総合監視ソフト「ZABBIX」日本語版" (Free server, network, etc. comprehensive monitoring software "ZABBIX" Japanese version). Below the headline, there is a screenshot of the ZABBIX monitoring interface, showing a map of Europe and various monitoring graphs.

what's happened?

Google Analytics / Visitors



2006.12 - 2007.09
I wrote 2 Zabbix articles
on ThinkIT site

統合監視ツールZABBIX事始め

第1回: ZABBIXをインストール
著者: ZABBIX-JP 寺島 広太

シンクイット™
ThinkIT

1 2 3 次のページ

管理者の負担を軽減する統合監視ソフトウェア

社内・社外を問わず、IAサーバがITシステムの中核に導入されることは珍しくなくなってきました。特に、Webアプリケーションサービスを行う場合、主にIAサーバとLinuxまたはWindowsという組合せでシステムを構築されていることでしょう。

IAサーバは比較的に増強することができられません。数台数百台規模になると...

オープンソース統合監視ツール導入指南

第1回: 「Nagios」「Hobbit」「ZABBIX」「Hinemos」を徹底比較
著者: ZABBIX-JP 寺島 広太 2007/6/25

5 2007年10月の連載ランキング5位 (一覧を見る)

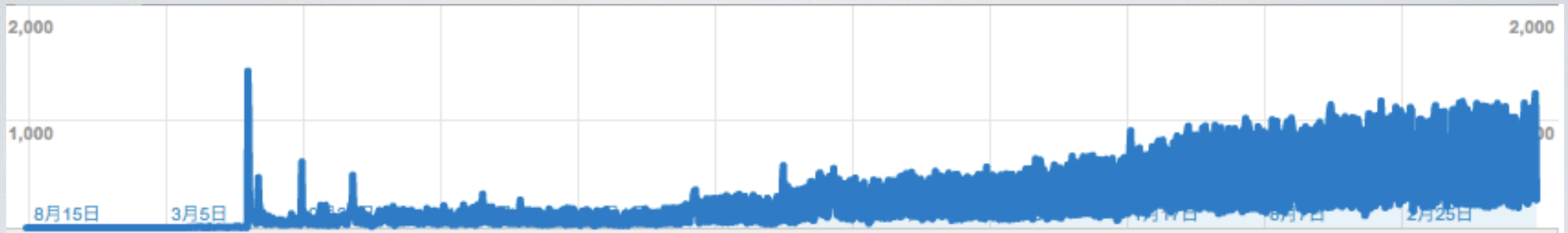
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コストメリットを確保するオープンソース/フリーソフトウェア

近年、IAサーバの価格が非常に安価になり、LinuxやWindowsを用いたシステムが普及しています。IAサーバを採用したシステムでは、スケールアウトを行うように設計することでハードウェアのコストメリットが生まれます。しかし管理するサーバ台数が増加してしまうため、管理コストはそれに反して増加する傾向があります。

what's happened?

Google Analytics / Visitors

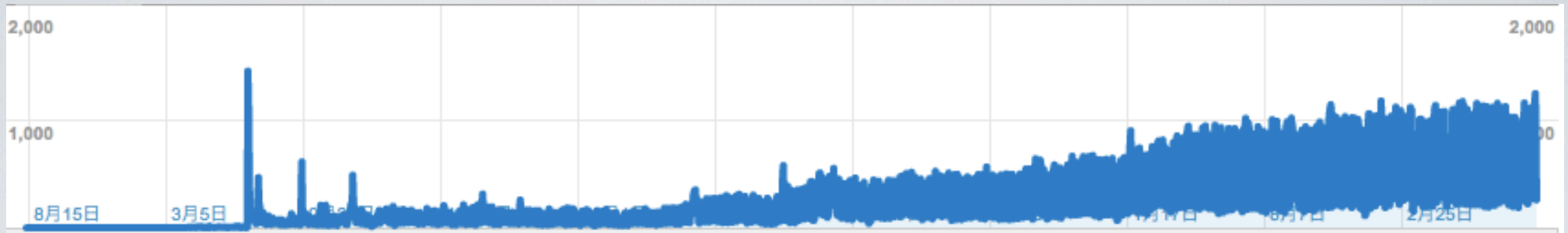


2008.03 - 12
I wrote 9 Zabbix articles
on Magazine



what's happened?

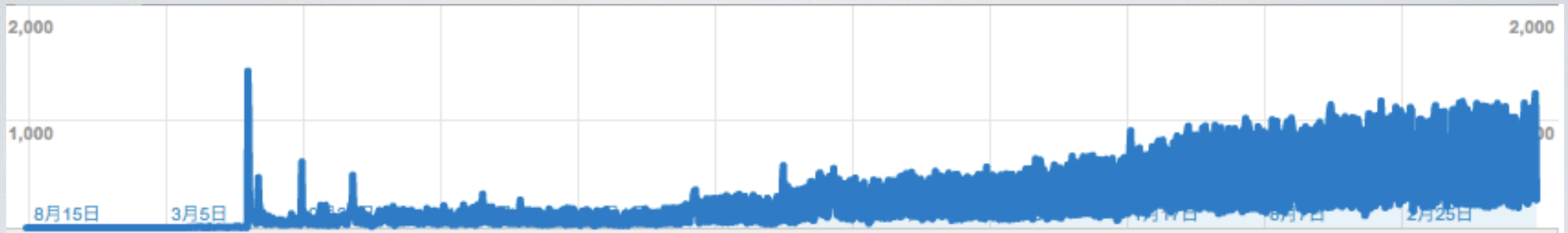
Google Analytics / Visitors



2010.04
Japanese Zabbix book
was published

what's happened?

Google Analytics / Visitors



Representative of ZABBIX-JP going to Latvia

Posted on [September 2, 2011](#) by [kodai](#)

This article is a translation from an interview with Kodai Terashima in [@IT in Japan](#). Please do not hesitate to comment if you notice any mistakes or anything strange!

This article has already been translated into Brazilian Portuguese – [Representante do ZABBIX-JP está indo para a Letônia](#).

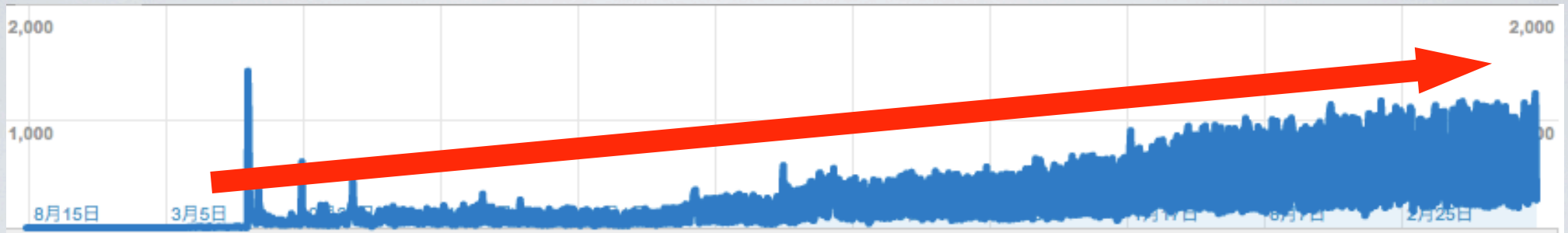


“Community activities changed everything” – The only Japanese engineer working in Latvian company

2011.04
I moved to Riga
from Japan!

what's happened?

Google Analytics / Visitors



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“Community activities changed everything” – The only Japanese engineer working in Latvian company

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from Japan!

OSS event activity in Japan

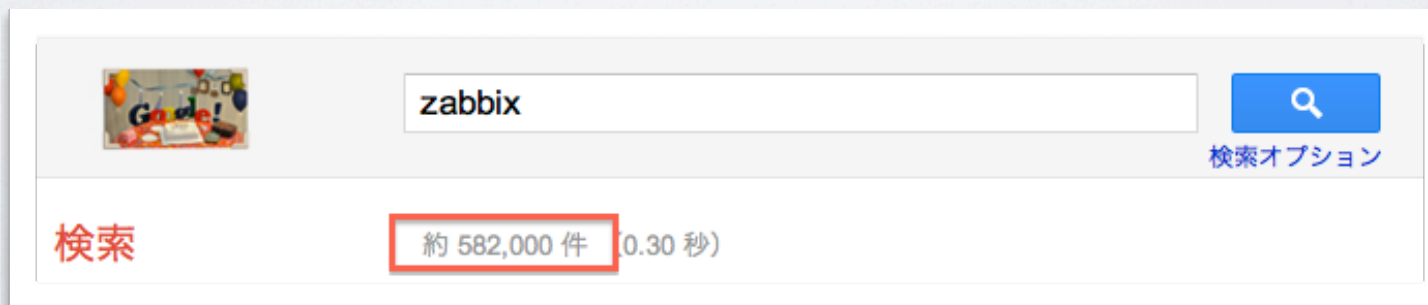
- **Our event activity**

- Join Open Source Conference at Tokyo and Kyoto
- Hold Zabbix study meeting every 3 - 6 months
- 50 - 100 listeners attend our presentation at every event



Today's Zabbix in Japan

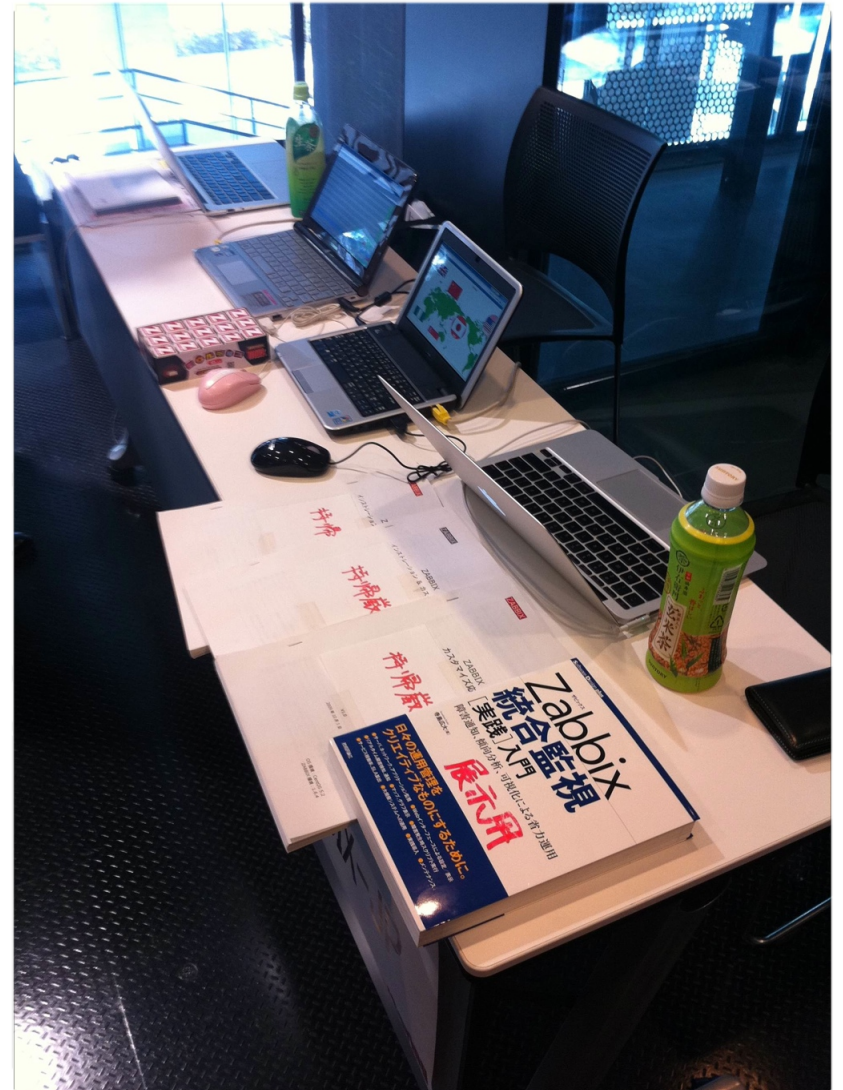
- Zabbix community:
 - **6 active staff**
 - **over 1000 visitors every day on community site!**
- Zabbix in Japan:
 - **582,000 result of Google search in Japanese!**
 - **De-facto standard OSS monitoring software!**



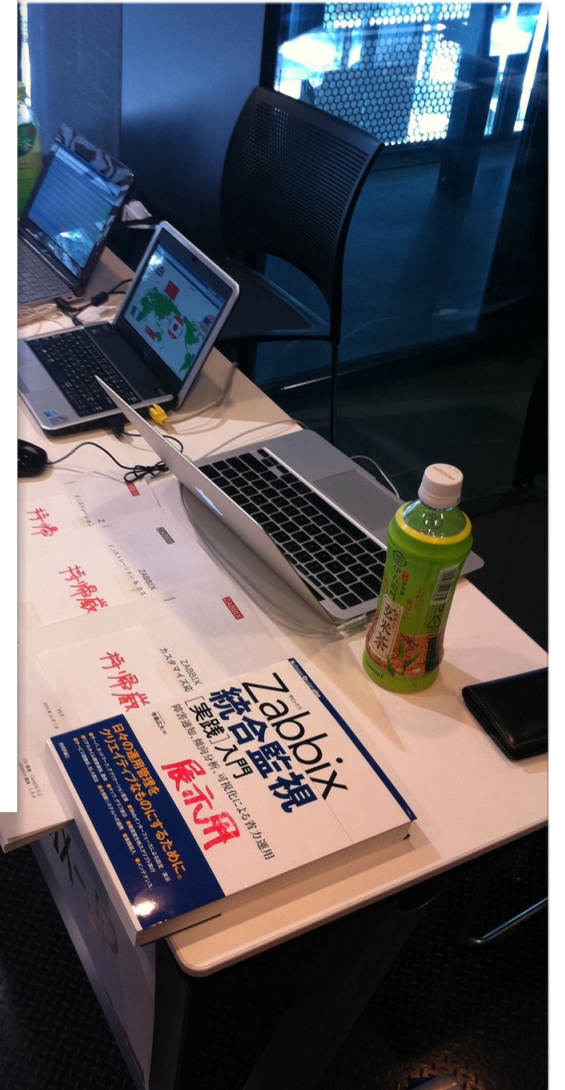
Zabbix event photos in Japan



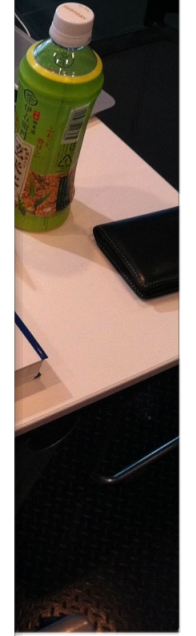
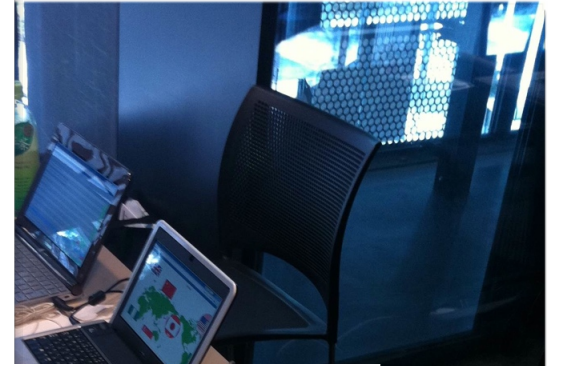
Zabbix event photos in Japan



Zabbix event photos in Japan



Zabbix event photos in Japan



Zabbix event photos in Japan



Important things for Local Community

- **Local Language**

- Talk and introduce Zabbix in local language

- **Local Friends**

- Find and meet “Zabbix friends” in local language

- **Local Communication**

- Gather and meet at local community events

Where will we go?

- **ZABBIX-JP community want to join zabbix.org**
 - Do the community work together
 - Reduce management cost of ZABBIX-JP site
 - Un-official to Official

zabbix.org

- **Media Wiki**

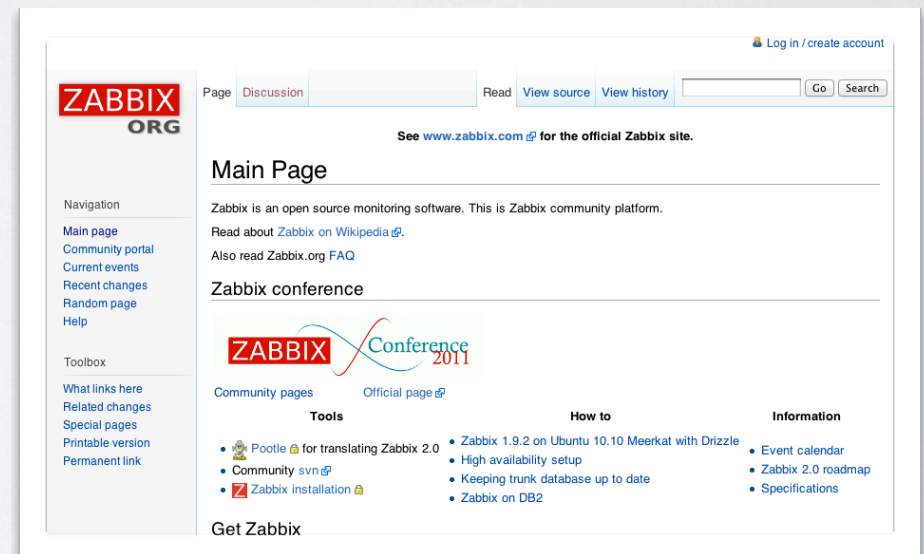
- Documents, how-tos and technical information

- **Pootle**

- Translation tool for frontend

- **Community svn**

- Repository for 3rd party community software



<http://www.zabbix.org>

start local community

- **Transaltion**

- Zabbix has 18 languages for frontend
- <http://www.zabbix.com/documentation>

- **Advertise Zabbix in Local Language**

- Blogs, articles in medias, OSS events ...

Chinese (China)	<div><div></div></div>
Chinese (Taiwan)	<div><div></div></div>
Czech	<div><div></div></div>
Dutch	<div><div></div></div>
French	<div><div></div></div>
German	<div><div></div></div>
Hungarian	<div><div></div></div>
Italian	<div><div></div></div>
Japanese	<div><div></div></div>
Korean	<div><div></div></div>
Latvian	<div><div></div></div>
Polish	<div><div></div></div>
Portuguese (Brazil)	<div><div></div></div>
Russian	<div><div></div></div>
Slovak	<div><div></div></div>
Spanish	<div><div></div></div>
Swedish	<div><div></div></div>
Turkish	<div><div></div></div>
Ukrainian	<div><div></div></div>

Pootle / Zabbix 2.0 frontend

Why don't you start local community?

- **I believe OSS community power!**
- **Please contact us!** We can help you start local community
 - twitter: @zabbix
 - IRC: freenode #zabbix

Question?