

A nighttime photograph of a city skyline, likely Toronto, featuring numerous illuminated skyscrapers and the prominent CN Tower on the right side. The sky is a deep blue with some light clouds.

ZABBIX 2019
Conference

**SPONSORSHIP
OPPORTUNITIES**

November 29-30 | Beijing, China

ZABBIX 2019 Conference CHINA

We present you the [Zabbix Conference China 2019](#) – the premier Zabbix event in China about monitoring.

Advertise your company name and gain publicity among tech-savvy audience from all over the world.

The 4th Conference China will bring together monitoring experts, company leaders and industry innovators to be inspired by achievements and spark new ideas, mapping the future of open source monitoring through the exchange of vision, education and passion for technology.

- November 28** Welcome Party
- November 29** First Day of Conference
- November 29** Official Conference Party
- November 30** Second Day of Conference
- December 01** Fun with Zabbix

BENEFITS OF BECOMING A SPONSOR

- ✓ Increase awareness of your company's brand with captive, engaged audience
- ✓ Connect with Zabbix customers and users and gain a deeper understanding of their needs and challenges
- ✓ Promote your company's visibility pre-event, on-site and post-event through Zabbix social media channels
- ✓ Access technology overviews, demos and workshops
- ✓ Meet with Zabbix technical experts and have your product, solution, and strategy questions answered on the spot

CONFERENCE AUDIENCE

For the past eight years, Zabbix Conference has been attended by hundreds of international companies and organizations from **45 countries**, representing

TOP INDUSTRIES	TOP JOB ROLES	GROWING AUDIENCE
▶ Banking & Finance	48% System administrators, engineers and developers	2019 350 participants (expected)
▶ State & Local Government		
▶ Healthcare & Medical	36% Technical leads and system architects	2018 300 participants
▶ IT & Telecommunications		
▶ Energy & Chemicals	9% IT managers	2017 200 participants
▶ Aerospace	7% CEO&CIO	



SPONSORSHIP OPTIONS

* [Become a Zabbix partner to enjoy special sponsorship discounts](#)

	*PLATINUM	*GOLD	Exhibitors
Acknowledgments	¥100 000	¥50 000	¥5 000
Appraisal for being a Sponsor during the opening and the closing speech of the conference	verbal	verbal	
Logo displayed in the conference promo and overview video for 1 year after the conference	✓	✓	
Announcement and logo in Zabbix Newsletter	✓	✓	
Logo displayed on the conference page in the section "Sponsors" for 1 year	with company description	with company description	
Announcement on sponsorship with company logo and description on social media channels	70 words	50 words	
Logo on the conference roll-up banners visible in official conference events	L visibility	M visibility	
Logo in the conference "ID badge" booklet	on the front side	✓	
Logo on the conference projector screen before start & between presentations	✓	✓	
Short Speech during round table dinner by sponsor CEO	✓	✓	
Advertising opportunities			
Exhibition space provided by Organizers (print file needed)	1 table, 2 chairs, 32" TV, WI-FI, roll-up banner	1 table, 2 chairs, 32" TV, WI-FI	1 table, 2 chairs, WI-FI
	L Booth	M Booth	S Booth
Sponsor presentation	20 minutes		
Opportunity to add leaflets in the Summit handout materials	✓		
Sponsor Benefits			
Hotel room upgrade	✓	✓	
Reserved premium seats during 2 Summit days	4 seats	2 seats	
Included Summit registration package	3x Full Summit 3 nights	2x Full Summit 3 nights	
2 seats at the VIP table with Zabbix CEO at lunch breaks	✓	✓	
Opportunity to hold a special workshop	✓		
Discount code to purchase additional full conference passes	✓	✓	

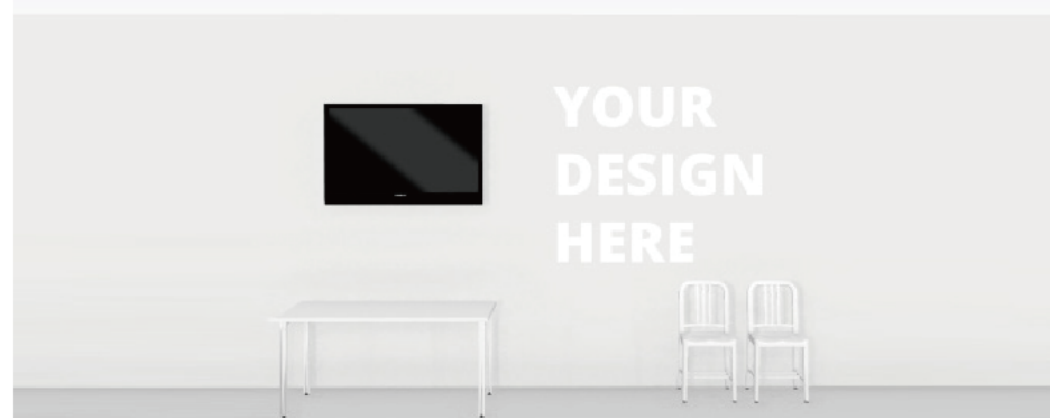
*PLATINUM

¥100 000

* Become a Zabbix partner to enjoy special sponsorship discounts

ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the Conference
- ▶ Logo displayed in the Conference promo and overview video for 1 year after the Conference
- ▶ Announcement and logo in Zabbix Newsletter
- ▶ Logo displayed on the Conference page in the section "Sponsors" for 1 year. (with company description)
- ▶ Announcement on sponsorship with company logo and description on social media channels (70 words)
- ▶ Logo on the Conference roll-up banners visible in official Conference events (L visibility)
- ▶ Logo on the guest card
- ▶ Logo on the Conference projector screen before start & between presentations



ADVERTISING OPORTUNITIES

- ▶ Exhibition space with a roll-up banner provided by Organizers (print file needed)
(1 table, 2 chairs, 32" TV, WI-FI, roll-up banner, L Booth)
- ▶ Sponsor presentation (20 minutes)
- ▶ Opportunity to add leaflets in the Conference handout materials

SPONSOR BENEFITS

- ▶ Hotel room upgrade
- ▶ Reserved 4 premium seats during 2 Conference days
- ▶ Included 3 Conference registration package
- ▶ 2 seats at the VIP table with Zabbix CEO at lunch breaks
- ▶ Opportunity to hold a special workshop
- ▶ Discount code to purchase additional full conference passes (20% OFF)

*GOLD

¥50 000

* Become a Zabbix partner to enjoy special sponsorship discounts

ACKNOWLEDGEMENTS

- ▶ Appraisal for being a Sponsor during the opening and the closing speech of the Conference
- ▶ Logo displayed in the Conference promo and overview video for 1 year after the Conference
- ▶ Announcement and logo in Zabbix Newsletter
- ▶ Logo displayed on the Conference page in the section "Sponsors" for 1 year. (with company description)
- ▶ Announcement on sponsorship with company logo and description on social media channels (50 words)
- ▶ Logo on the Conference roll-up banners visible in official Conference events (M visibility)
- ▶ Logo on the guest card
- ▶ Logo on the Conference projector screen before start & between presentations



ADVERTISING OPORTUNITIES

- ▶ Exhibition space by Organizers (print file needed)
(1 table, 2 chairs, 32" TV, WI-FI, M Booth)

SPONSOR BENEFITS

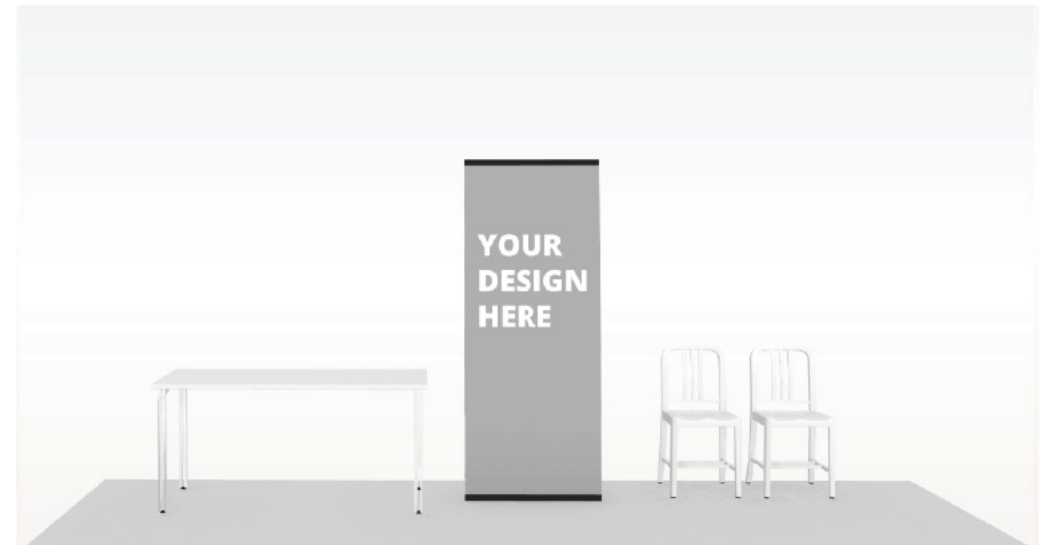
- ▶ Hotel room upgrade
- ▶ Reserved 3 premium seats during 2 Conference days
- ▶ Included 2 Conference registration package
- ▶ 2 seats at the VIP table with Zabbix CEO at lunch breaks
- ▶ Discount code to purchase additional full conference passes (20% OFF)

Exhibitors

¥5 000

ADVERTISING OPORTUNITIES

- ▶ Exhibition space provided by Organizers (print file needed)
(1 table, 2 chairs, WI-FI, S Booth)



ADDITIONAL SPONSORSHIP OPTIONS

LUNCH

¥19 999

- ▶ VIP seat at lunch, with Zabbix CEO
- ▶ Acknowledgment as the Lunch Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Logo on the guest card
- ▶ Opportunity to display 1 standing roll-up banner in the lunch area (Sponsor has to supply only the print file)
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo



ADDITIONAL SPONSORSHIP OPTIONS

COFFEE BREAK

¥6 999

- ▶ Acknowledgment as the Coffee Break Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Logo on the guest card
- ▶ Opportunity to display 1 standing roll-up banner in the coffee break area (Sponsor has to supply only the print file)
- ▶ Opportunity to display A5 table plastic stands on coffee break tables with acknowledgment as the coffee break Sponsor and company logo



ADDITIONAL SPONSORSHIP OPTIONS

Zabbix Conference Party **¥13 999**

- ▶ Acknowledgment as the Zabbix Conference Party Sponsor with company logo on the Conference home page, including a hyperlink to company's website for 1 year
- ▶ Logo on the guest card
- ▶ Verbal acknowledgment as the Zabbix Conference Evening Sponsor at the end of the 1st Conference day (official part), to be announced by the Conference moderator
- ▶ Opportunity to display 1 standing roll-up banner in the Zabbix Conference Party area (Sponsor has to supply only the print file)
- ▶ Announcement on sponsorship with company logo on Zabbix social media channels



- ▶ Opportunity to hold one lottery
- ▶ One pass to the Conference – Conference Hall Only package

CONTACT US

Zabbix Conference sponsorship team is excited to partner with you to ensure your presence onsite meets your organization's objectives and offers you a seamless event experience.

Should you have any further questions or if you have already decided to become a Sponsor, please contact:

Conference Group contact:

Email: events@grandage.cn

china@zabbix.com

Zabbix Hotline

(021-69786188, please say "Consult Zabbix Conference" then can be recorded to the special line)

ZABBIX 2019 Conference CHINA



www.grandage.cn



<https://weibo.com/zabbix>



WHY BECOME A SPONSOR?

INCREASE YOUR EXPOSURE

We will fully promote the Zabbix conference and sponsor information. Your company information will be shared to:
Multiple vertical communities for IT operations and monitoring.
More than **100,000** social media fans.
Multi-session online technology sharing, offline technical salon activities.

BRAND AWARENESS & RECOGNITION

Being a Sponsor of Zabbix Conference 2019 will position your company's brand as a leader among other participants. Depending on the Sponsorship level you have decided to choose, we will place your company's logo on different Conference sources.

PUBLICITY OPTIONS ON:

- ▶ Official Conference Webpage
- ▶ Online Banner on Zabbix Website
- ▶ Roll-up Banners
- ▶ Conference Guest Card
- ▶ Conference Projector Screen
- ▶ Conference Merchandising Materials
- ▶ Conference Newsletters
- ▶ And other materials



DISTRIBUTE MATERIALS & MAKE NEW CONTACTS

Depending on the chosen Sponsorship level, you will get a chance to distribute your products, merchandise, brochures or other things you find useful and appropriate during the 2-day event.

This will help you and your company have direct contact with the participants, increase awareness of your products and services, and establish new professional relationships.