

ZABBIX 2016 Conference

September 9 - 10, Riga

CONFERENCE SPONSORSHIP BOOKLET



ABOUT THE EVENT

Zabbix Conference is an annual community event that gathers Zabbix fans, users and experts from all over the world to share their knowledge, experience and best practices about Zabbix Monitoring Solution.

Zabbix Conference is one of the biggest IT conferences in Latvia and it encompasses:

- 2 days of official program, featuring speakers' presentations, enlightening talks, demos and technical sessions
- Welcome Party
- Zabbix Conference Party for all attendees Post-
- Conference Evening

ZABBIX CONFERENCE 2016

The Zabbix Conference 2016 will be highlighting exciting topics, talks, presentations, case studies and technical demos on:

- High-performance monitoring
- Scalability
- Performance tuning
- Distributed monitoring
- Large-scale installations
- and more...

GEOGRAPHICAL BREAKDOWN 2011-2015

- | | |
|----------------------|--------------------------|
| ■ Latvia | ■ Finland |
| ■ Russian Federation | ■ Brazil |
| ■ United Kingdom | ■ Slovakia |
| ■ Lithuania | ■ Bosnia and Herzegovina |
| ■ Estonia | ■ Switzerland |
| ■ Japan | ■ Canada |
| ■ Poland | ■ Spain |
| ■ Netherlands | ■ Sweden |
| ■ Austria | ■ Czech Republic |
| ■ Germany | ■ Australia |
| ■ Denmark | ■ Hungary |
| ■ Belgium | ■ Bulgaria |
| ■ Italy | ■ Cuba |
| ■ USA | ■ Ethiopia |
| ■ France | ■ Ukraine |
| ■ Norway | |

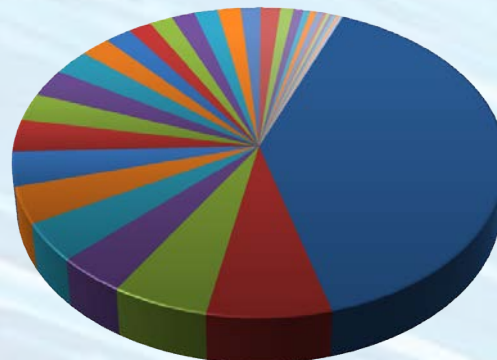
WHO IS OUR AUDIENCE

Representatives of different business sectors are coming to the Zabbix Conference each year. The existing and potential Zabbix partners, clients, independent users and followers, as well as faithful Zabbix community members that join the event represent the following industries:

- Banking & Finance
- State & Local Government
- Healthcare & Medicine
- IT & Telecommunications
- Energy & Chemicals
- Aerospace
- Education
- Marketing
- Retail

Zabbix Conference covers a wide range of topics that are aimed at listeners with different levels of knowledge in the field of IT:

- CIOs
- IT managers & IT administrators
- Developers
- Technicians, engineers
- IT consultants & auditors



Total: 800 registrants

ORGANIZATIONS ATTENDING 2011-2015

LOCAL (Latvian)

- 1 ABLV Bank
- 2 AD Data
- 3 airBaltic
- 4 Aizdevums.lv
- 5 Ministry of Defence
- 6 Bakkers Business Solutions
- 7 Balticom
- 8 Brandos
- 9 Citadele bank
- 10 Compensa Life Latvia
- 11 CSDD
- 12 Danske Banka
- 13 Datakom
- 14 Data State Inspectorate
- 15 DEAC
- 16 Delfi
- 17 DLV
- 18 DnB NORD Bank
- 19 E-tag
- 20 Exigen Services Latvia
- 21 First Host
- 22 GramHost
- 23 GS AB GTNE
- 24 HAVI Logistics
- 25 Inserviss Group
- 26 ISMA
- 27 Soft Solutions
- 28 IT Latvija
- 29 ITECH
- 30 Lattelecom
- 31 Latvergo
- 32 Latvijas Pasts
- 33 LETA
- 34 LTV
- 35 Lursoft IT
- 36 Makonix
- 37 Ministry of Finance
- 38 Ministry of Interior
- 39 NBS Air Force
- 40 NextLevel
- 41 Nordjeka Serviss
- 42 Norvik Bank
- 43 Novell
- 44 Obvius
- 45 Odnoklassniki
- 46 Online Finance Group
- 47 Rietumu Bank
- 48 Riga International Airport
- 49 Riga Technical University
- 50 Rimi Latvia
- 51 SAF Tehnika
- 52 SAKB "Lauto Klubs"
- 53 Scandiweb
- 54 SEB Latvia
- 55 SmartLynx Airlines
- 56 The State Social Insurance Agency
- 57 Tieto Latvia
- 58 Tilde
- 59 TRASTA KOMERCBANKA
- 60 TV NET
- 61 UniCredit Bank
- 62 University of Latvia
- 63 VIA
- 64 VID
- 65 VSAA
- 66 VSIA "Latvijas Vēstnesis"

INTERNATIONAL

- 1 Adform Lithuania
- 2 Agency for Identification Documents Registers and Data Exchange of BiH
- 3 Allenta Consulting
- 4 Arts Alliance Media
- 5 AspiroTV
- 6 Baltic Data Center
- 7 BEFREE
- 8 Bitė Lietuva
- 9 BlaBlaCar
- 10 Blue Bridge Bond
- 11 BRVZ
- 12 Cesnet
- 13 Cloudstar cvba
- 14 CNS-Solutions & Support
- 15 Competa IT
- 16 confirm IT solutions
- 17 Convx
- 18 CTAC
- 19 C-team
- 20 DBC
- 21 DG International
- 22 dpa mediatechnology
- 23 EDS Systems
- 24 Eesti Energia
- 25 Elisa Oyj
- 26 Eltele
- 27 Erste Group IT
- 28 Estonian Information System's Authority
- 29 Fraunhofer Institute
- 30 Frequentis
- 31 Global Trading Technologies
- 32 Grandvision
- 33 Grupa Allegro
- 34 Gruppo Transas
- 35 Holiday Extras
- 36 home.pl
- 37 HPC Wales
- 38 ICTRA (NMBS-Holding)
- 39 i-Free
- 40 Infineon Technologies Dresden
- 41 Instant Access Technologies
- 42 Intersvyaz-9
- 43 IsCool Entertainment
- 44 ITelligent Consulting Services
- 45 Jesta Digital
- 46 Jetaro
- 47 Konecranes
- 48 Kroll Ontrack
- 49 magic•support*
- 50 Medical University of Vienna
- 51 Mekelle University
- 52 Mirantis
- 53 Monitoring Artist
- 54 MSDevelop
- 55 Netco Technology
- 56 Net-Surf.net
- 57 Network
- 58 New Vision Baltija
- 59 Nordea Bank Polska
- 60 Nordigy
- 61 NTT Com Solutions
- 62 Nucleus
- 63 O2
- 64 Observ IT
- 65 OlinData
- 66 Omnifone
- 67 Open Answers
- 68 Open Square
- 69 Open-future
- 70 Openminds
- 71 OpenNode
- 72 OpenWay Systems
- 73 PayU
- 74 Pedestrian Crossing
- 75 Profit Software
- 76 Quadrata di Bellini Dimitri
- 77 Quickline Communications
- 78 RAIJIN CO
- 79 RAMEC-VS
- 80 Red Hat
- 81 Region Syddanmark
- 82 RIA
- 83 RIMI Lietuva
- 84 RingCentral
- 85 RosTeleCom
- 86 Sensorfabrikken.no
- 87 SERPRO
- 88 Skype
- 89 Skytoll
- 90 SMS
- 91 SpareBank 1 Gruppen
- 92 SRA OSS, Inc. Japan
- 93 System Gaia
- 94 Systematica
- 95 TELEFANT
- 96 Telefónica Investigación y Desarrollo S.A. Unipersonal
- 97 Telefonica UK
- 98 Telphin
- 99 The News Group
- 100 TIS Inc.
- 101 Tomware
- 102 Topface
- 103 UNICAMP - Universidade Estadual de Campinas
- 104 Unired Soluções Corporativas
- 105 Universiteit Antwerpen
- 106 Vimpelcom
- 107 Wikia
- 108 Yenlo
- 109 Yokohama National University
- 110 Ysance
- 111 Zafiris Sgouridis

ABOUT ZABBIX



Zabbix company was established in 2005 by its only owner and CEO, Alexei Vladishev. It is a software development company with the headquarters situated in Riga, Latvia and a subsidiary office in Tokyo, Japan. The company's flagship product is Zabbix – an enterprise-class open source distributed monitoring solution.

ZABBIX SERVICES

Zabbix company provides a wide range of commercial services such as technical support and consulting, integration, custom development as well as professional training. The company focuses mainly on a flexible approach to the customer needs and the ability to deliver first-class services at affordable prices. Zabbix has over 50 partners all around the world, among which are many local industry leaders.

OUR CUSTOMERS

Zabbix company has a large portfolio of customers of various sizes from different industries.

Companies around the world rely on Zabbix monitoring solution owing to its advanced features and robust performance. Some of the largest financial, IT&T, manufacture, retail, education, healthcare, public and government companies from around the world are among the company clients, some of which are on the Fortune Global 500 list of the year 2015.

MISSION

To create top-quality open source monitoring platform of choice for solving real needs of users backed by the excellent level of commercial services.

ABOUT ZABBIX SOFTWARE

Zabbix is an uncompromising mature enterprise-level platform designed for real-time monitoring of millions of metrics collected from tens of thousands of servers, virtual machines and network devices, effortlessly scaling to even larger environments.

- Data collection
- Automated device management
- Web monitoring
- Data storage
- Data management
- Alerting (via e-mail, SMS & Jabber, chat message, command execution)
- Visualization (dashboard, graphs, maps, screens)

Zabbix enables administrators to recognize server and device problems in a short period of time and therefore reduces the system downtime and risk of system failure. The monitoring solution is being actively used by SMBs and large enterprises across all industries and in almost every country in the world.

ZABBIX SOLVES THE FOLLOWING PROBLEMS

- Increases IT system uptime through real-time reporting
- Makes IT environment transparent and easy to manage
- Allows to make wise planning and purchasing decisions

PERFORMANCE CAPABILITIES

With a well-structured setup and powerful hardware, Zabbix allows to process over 50,000 new values per second, which is equal to monitoring of 100,000 devices against 20 parameters with 40 second interval.

LICENSE

Zabbix is released under GPLv2 license. It is available for free download for commercial and personal use. Modification and distribution of Zabbix source code is allowed subject to GPLv2 license conditions.

CONFERENCE TESTIMONIALS

“ *The conference was a complete success. The formal agenda was very good. And the informal/fun was so important to keep contact with people and knowledge. In the future, please, maintain the same formula (mix of formal/informal agendas). Thanks! **Mateus Bartz**, Expert, Telefónica Investigación y Desarrollo S.A. Unipersonal*

“ *Thanks for creating yet another perfect conference*
Morten Bech Christensen, Consultant, C-TEAM

“ *I liked the conference a lot, I enjoyed having discussions with others on how to implement Zabbix configurations in large environments and learned a lot from those discussions. I've learned a lot from the conference that I can use in our own company, so for me the conference was very much a pleasant experience.*

“ **Mattias Geniar**, System Engineer, Nucleus bvba

“ *I would like to thank you all for a great conference, I've had a really great experience!*

“ **Raymond Kuiper**, Infrastructure Specialist, COMPETA IT B.V.

“ *Thanks a lot for this great event!*

“ **Guenter Wallner**, IT Expert BRVZ GmbH.

“ *It was a perfect conference for me and I liked it very much.*
Guntis Liepiņš, IT system administrator, SIA Lattelecom Technology

“ *All praise for the organization of the conference, schedule at maximum observed. Booking, accommodation and transport from the airport are super organized.*

“ **Mičo Savić**, Engineer, Agency for Identification Documents Registers and Data Exchange of BiH

“ *Fine conference and superb execution / planning*
Henrik Johansen, System Consultant, Region Syddanmark

“ *Thanks for a funny and good conf!*
Erik Skyttje, System Specialist, DBC A/S

“ *Very well done! If the audience is still bigger next year it could make sense to have two sessions in parallel. Organization was absolutely great. Fun-stuff (esp. the morning Riga Old Town tour) was also great. Looking forward to the next year!*

“ **Marek Neumann**, System Architect, Jesta Digital GmbH

“ *I had a good time and enjoyed it very much. I will be back next year.* **Zafiris Sgouridis**, IT Consultant, Zafiris Sgouridis

“ *Many thanks for conference! You are awesome!*
Aleksei Kurepin, IT administrator, EDS Systems

BECOME A SPONSOR

SPONSORSHIP OPTIONS

PUBLICITY EXPOSURE

Being one of the leading monitoring solutions in the world, we put our utmost effort into making sure that the annual Zabbix conference is perfectly promoted and well attended. By becoming our sponsor you will automatically get the benefit of being seen by over 25,000 active Zabbix community members, and thousands of users and customers.

YOUR BRAND AWARENESS & RECOGNITION

Being a sponsor of Zabbix Conference 2016 will position your company's brand as a leader among other attendees. Depending on the sponsorship level you have decided to choose, we will place your company's logo on different Zabbix Conference 2016 sources, such as: official conference webpage, online banner on Zabbix website, roll-up banners, "ID badge" booklet, conference projector screen, conference merchandising materials, direct e-mail signature and other materials.

DISTRIBUTE MATERIALS & BUILD NEW CONTACTS

Depending on the chosen sponsorship level, you will get a chance to distribute your products, merchandise, brochures or other things you find useful and appropriate during the 2-day event. This will help you and your company have direct contact with attendees, increase awareness of your products and services, and establish new professional relationships.

ADDED VALUE HOSPITALITY

We truly believe that the success of Zabbix conference depends on the support of our honored sponsors. Thus, to express our thankfulness and appreciation, we do our best by adding hospitality value for our coming sponsors.



ZABBIX 2016
Conference

ACKNOWLEDGMENTS

- Verbal acknowledgment as the Lead/Platinum Sponsor at the conference beginning, official part of Day 1 (to be announced by the conference moderator)
- Acknowledgment as the Lead/Platinum Sponsor with organization/company logo at the beginning of conference promo video
- Logo on the conference online banner (visible from the date of payment of sponsor's fee until the end of the event)
- Logo on the conference merchandising materials (lanyards, notebooks, baseball caps, Zabbix Conference 2016 t-shirts)
- Logo in Zabbix direct e-mail signature next to the conference logo (visible from the date of payment of sponsor's fee until the end of the event)
- Display on the conference home page in the section "Sponsors" (for at least 1 year)
- Announcement on sponsorship in Zabbix Newsletter (published once the payment of sponsor's fee is processed)
- Announcement on sponsorship with organization/company logo & on Zabbix online social channels, such as FB, TW, Google+, LinkedIn
- Logo on the conference main roll-up banner
- Logo in the conference "ID badge" booklet
- Logo on the conference projector screen before start & between presentations

ADVERTISING OPPORTUNITIES

- Sponsor presentation slot
- Opportunity to display 1 standing roll-up banner (1x2m) in the conference room during 2 conference days (sponsor to supply at least one day before the event; has to be approved by organizers)
- Space for presentation table
- Opportunity to add leaflets in the conference brochure (sponsor to supply at last 2 weeks before the event; approved by Zabbix conference team)
- Permission to use the following endorsement: "[Name of sponsorship] sponsor of the Zabbix Conference 2016" (image to be supplied by organizers once the payment of sponsor's fee is processed)

COMPLEMENTARY BENEFITS

- Hotel room upgrade
- Reserved premium seats during 2 conference days
- Included conference registration package

LEAD / PLATINUM EUR 7,000

(limited to one sponsor)

- Yes
- Yes
- Yes
- Yes
- Yes
- Logo, web-link, 100 word company description
- 100 word company description, web-link
- Yes
- Yes
- Yes (front page)
- Yes

20 min

Yes

Yes

4 pages

Yes

Yes

Yes

2x Full Conference 3 nights

GOLD EUR 4,000

(limited to 3 sponsors)

-
-
-
-
-
- Logo, web-link
- 50 word company description, web-link
- Yes
- Yes
- Yes (inside page)
- Yes

-

Yes

Yes

2 pages

Yes

Yes

Yes

1x Full Conference 3 nights

SILVER EUR 2,500

(unlimited)

-
-
-
-
-
- Logo, web-link
- 20 word company description, web-link
- Yes
- Yes
- Yes (inside page)
- Yes

-

-

-

1 page

Yes

-

Yes

1x Conference Hall Only

SPONSORSHIP OPTIONS

VIDEO & PHOTO EUR 2,000

- Acknowledgment as the Video & Photo Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Video & Photo Sponsor with organization/company logo in the conference "ID badge" booklet
- Acknowledgment as the Video & Photo Sponsor with organization/company name in the final credits of Zabbix Conference 2016 Promo Video
- Acknowledgment as the Video & Photo Sponsor with organization/company name in the final credits of each Zabbix Conference 2016 speaker's presentation video
- Announcement on sponsorship with organization/company logo on Zabbix online social channels, such as FB, Twitter, Google+, and LinkedIn
- One pass to the conference - Conference Hall Only
- Permission to use the following endorsement: "Video & Photo Sponsor of the Zabbix Conference 2016" (image to be provided by organizers once the payment of sponsor's fee is processed)

POST-CONFERENCE EVENING EUR 2,000

- Acknowledgment as the Post-Conference Evening Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Post-Conference Evening Sponsor with organization/company logo in the conference "ID badge" booklet
- Verbal acknowledgment as the Post-Conference Evening Sponsor at the end of the 2nd conference day (official part), to be announced by the conference moderator
- Acknowledgment as the Post-Conference Evening Sponsor with organization/company logo on the A4 bus signs (displayed under the tour bus window)
- Announcement on sponsorship with organization/company logo on Zabbix online social channels, such as FB, Twitter, Google+, LinkedIn
- Opportunity to hold one competition with prizes during the Post-Conference Evening (either on the bus or at the event venue), 10-15 minutes long (competition idea, attributes and prizes to be supplied by the sponsor and approved by organizers)
- One pass to the conference - Conference Hall Only
- Permission to use the following endorsement: "Post-Conference Evening Sponsor of the Zabbix Conference 2016" (image to be provided by organizers once the payment of sponsor's fee is processed)

WELCOMING PARTY EUR 1,500

- Acknowledgment as the Welcoming Party Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Welcoming Party Sponsor with organization/company logo in the conference "ID badge" booklet
- Acknowledgment as the Welcoming Party Sponsor with organization/company logo on the Thursday Warm roll-up banner
- Opportunity to display 1 standing roll-up (1x2m) banner in the Welcoming Party area (sponsor has to supply at least one day before the event; has to be approved by organizers)
- Opportunity to hold one competition with prizes during the Welcoming Party, 10-15 minutes long; (competition idea, attributes and prizes to be supplied by the sponsor and approved by the organizers)
- Permission to use the following endorsement: "Welcoming Party Sponsor of the Zabbix Conference 2016" (image to be provided by organizers once the payment of sponsor's fee is processed)

LUNCH EUR 1,500

- Acknowledgment as the Lunch Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Lunch Sponsor with organization/company logo in the conference "ID badge" booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (sponsor has to supply at least one day before the event; has to be approved by organizers)
- Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and organization/company logo
- Permission to use the following endorsement: "Lunch Sponsor of the Zabbix Conference 2016" (image to be supplied by organizers once the payment of sponsor's fee is processed)

TEA BREAK EUR 1,000

- Acknowledgment as the Tea Break Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Tea Break Sponsor with organization/company logo in the conference "ID badge" booklet
- Opportunity to display 1 standing roll-up banner (1x2m) in the tea break area (sponsor has to supply at least one day before the event; has to be approved by organizers)
- Permission to use the following endorsement: "Tea Break Sponsor of the Zabbix Conference 2016" (image to be provided by organizers once the payment of sponsor's fee is processed)

MEDIA Publicity*

- Acknowledgment as the Media Sponsor with organization/company logo on the conference home page, including a hyperlink to organization's/company's website (for at least 1 year)
- Acknowledgment as the Media Sponsor with organization/company logo in the conference "ID badge" booklet
- Opportunity to display 1 stand with company/organization press/journals/leaflets near the tea break area, during both conference days (sponsor has to supply at least one day before the event; stand and materials have to be approved by organizers)**

* Please contact Zabbix Conference Team at conference@zabbix.com to discuss your publicity options and suggestions

** This opportunity depends on agreed publicity options between your organization and Zabbix Conference Team



ZABBIX 2016
Conference

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