

The Zabbix logo, consisting of the word "ZABBIX" in white, uppercase, sans-serif font, set against a solid red rectangular background.

ZABBIX

SPONSORSHIP BROCHURE

ZABBIX CONFERENCE BENELUX 2019

February 1 - 2 | UTRECHT, NETHERLANDS

ZABBIX

Expose your company name and gain publicity among tech-savvy audience from all over the world.

Join us for the largest Zabbix event of the year – [Zabbix Conference Benelux 2019](#).

The conference will bring together monitoring experts, company leaders and industry innovators to be inspired by achievements and spark new ideas, mapping the future of open source monitoring through the exchange of vision, education and passion for technology.

January 31	Welcome Party
February 1	First Day of Conference (agenda)
February 1	Official Conference Party
February 2	Second Day of Conference (agenda)
February 2	Post-Conference Evening

DISCOVER

the power of sponsorship at Zabbix Conference Benelux 2019 by taking advantage of the opportunities to stand out!

SUCCEED

by increasing awareness of your brand

GAIN

maximum exposure

OBTAIN

valuable leads and connect with thousands of potential clients - all in one place



► OUR AUDIENCE

For the past eight years, Zabbix Conference has been attended by hundreds of international companies and organizations from **45 countries**, representing:

- Banking & Finance
- State & Local Government
- Healthcare & Medical
- IT & Telecommunications
- Energy & Chemicals
- Aerospace
- Education
- Marketing
- Retail industries



► WHY BECOME A SPONSOR?

INCREASE YOUR EXPOSURE

We put our utmost effort into making sure that the annual Zabbix conference is perfectly promoted and well attended. By becoming our sponsor you will automatically get the benefit of being seen by **over 16,000** active Zabbix community members, and thousands of users and customers.

BRAND AWARENESS & RECOGNITION

Being a sponsor of Zabbix Conference Benelux 2019 will position your company's brand as a leader among other attendees. Depending on the sponsorship level you have decided to choose, we will place your company's logo on different conference sources.

PUBLICITY ON:

- official conference webpage
- online banner on Zabbix website
- roll-up banners
- "ID badge" booklet
- conference projector screen
- conference merchandising materials
- direct e-mail signature and other materials.



DISTRIBUTE MATERIALS & BUILD NEW CONTACTS

Depending on the chosen sponsorship level, you will get a chance to distribute your products, merchandise, brochures or other things you find useful and appropriate during the 2-day event.

This will help you and your company have direct contact with the attendees, increase awareness of your products and services, and establish new professional relationships.

► SPONSORSHIP OPTIONS

Acknowledgments	Gold 3,000€	Silver 1,850€
Verbal appraisal for being a Sponsor during the opening and the closing speech of the onference.	✓	✓
Logo displayed in the conference promo and overview video	✓	✓
Logo displayed in videos of presentations, published on YouTube and zabbix.com	✓	
Logo on the conference online banner (front page of Zabbix.com)	✓	
Announcement and logo in Zabbix Newsletter and conference Bulletins	✓	✓
Logo displayed on the conference page in the section "Sponsors" (for at least 1 year)	✓ + company description	✓
Announcement on sponsorship with company logo & on Zabbix online social channels, such as FB, TW, Google+, LinkedIn	50 word description	20 word description
Logo on the conference roll-up banners visible in all conference events	✓	✓
Logo in the conference "ID badge" booklet	✓	✓
Logo on the conference projector screen before start & between presentations	✓	✓
Logo printed on conference notepads, provided for all participants	✓	
Advertising opportunities		
Sponsor presentation slot (20 minutes)	1 slot	
Space for presentation table with a roll-up banner provided by organizers (print file needed)	✓	✓
Opportunity to add leaflets in the conference handout materials	✓	
Sponsor Benefits		
Hotel room upgrade	✓	✓
Reserved premium seats during 2 conference days	✓	✓
2 seats at the VIP table with Zabbix CEO at lunch breaks	✓	
Included conference registration package	1 x Full Conference 3 nights	1 x Conference Hall Only



▶ ADDITIONAL SPONSORSHIP OPTIONS

LUNCH

EUR 1,500

- ▶ VIP seat at lunch, with Zabbix CEO
- ▶ Acknowledgment as the Lunch Sponsor with company logo on the conference home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Lunch Sponsor with company logo in the conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the lunch area (sponsor has to supply only the print file)
- ▶ Opportunity to display A5 table plastic stands on lunch tables with acknowledgment as the Lunch Sponsor and company logo

▶ ADDITIONAL SPONSORSHIP OPTIONS

TEA BREAK

EUR 800

- ▶ Acknowledgment as the Tea Break Sponsor with company logo on the conference home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Tea Break Sponsor with company logo in the conference "ID badge" booklet
- ▶ Opportunity to display 1 standing roll-up banner (1x2m) in the tea break area (sponsor has to supply only the print file)
- ▶ Permission to use the following endorsement: "Tea Break Sponsor of the Zabbix Conference Benelux 2019" (image to be provided by organizers once the payment of sponsor's fee is processed)



▶ ADDITIONAL SPONSORSHIP OPTIONS

ZABBIX CONFERENCE PARTY

EUR 1,500

- ▶ Acknowledgment as the Zabbix Conference Evening Sponsor with company logo on the conference home page, including a hyperlink to company's website (for at least 1 year)
- ▶ Acknowledgment as the Zabbix Conference Evening Sponsor with company logo in the conference "ID badge" booklet
- ▶ Verbal acknowledgment as the Zabbix Conference Evening Sponsor at the end of the 1st conference day (official part), to be announced by the conference moderator
- ▶ Acknowledgment as the Zabbix Conference Evening Sponsor with company logo on the A4 bus signs (displayed under the tour bus window)



- ▶ Announcement on sponsorship with company logo on Zabbix online social channels, such as FB, Twitter, Google+, LinkedIn
- ▶ Opportunity to hold one competition with prizes during the Zabbix Conference Evening, 10-15 minutes long (competition idea, attributes and prizes to be supplied by the sponsor and approved by organizers)
- ▶ One pass to the conference – Conference Hall Only package

ZABBIX — Contact Us —

We truly believe that the success of Zabbix conference depends on the support of our honored sponsors. Thus, to express our thankfulness and appreciation, we do our best by adding hospitality value for our coming sponsors.

Should you have any further questions or if you have already decided to become our sponsor, please contact us through the following email address: conference@zabbix.com.

ZABBIX 2019
Conference
BENELUX



www.zabbix.com



conference@zabbix.com



[twitter.com /zabbix](https://twitter.com/zabbix)



[fb.com /zabbix](https://fb.com/zabbix)